The Annual Quality Assurance Report (AQAR) of the IQAC

2015 - 2016

Submitted to

National Assessment and Accreditation Council (NAAC) Bangalore

Submitted by the



PSG College of Arts & Science

Autonomous & Affiliated to Bharathiar University
Accredited with 'A' Grade Level by NAAC (3rd Cycle)
College with Potential for Excellence
(Status Awarded by the UGC)
Star College status awarded by the DBT-MST
An ISO 9001:2008 Certified Institutionvil Aerodrome Post,
Coimbatore - 641 014



Part - A

AQAR for the year	2015 - 2016	
1. Details of the Institution		
1.1 Name of the Institution	PSG College of Arts & Science]
		_
1.2 Address Line 1	Avinashi Road	
Address Line 2	Civil Aerodrome Post	
	Coimbatore	
City/Town	Combatore	
State	Tamil Nadu	
Pin Code	641 014	
	principal@psgcas.ac.in	
Institution e-mail address	printoipal@pogodo.do.iii	
	Phone: (91) 422-4303300 , (91) 42	22 2501941
Contact Nos.	Fibrie: (91) 422-4303300 ; (91) 42 Fax: 0422-2575622	.2-2591041
Name of the Head of the Le	stitution: Dr. M. VEERABATHERA	AN
Name of the Head of the Ins	stitution:	
Tel. No. with STD Code:	(91) 422-4303300	
rei. No. with STD Code.	(91) 422-2591841	
Mobile:	+91 98-65-454023	
MODIIC.		
	Dr. G.UMA	

Name of the IQAC Co-ordinator:





Mobile:	+91 98-65-002982
	1 131 30-03-002302

IQAC e-mail address:

iqacpsgcas@gmail.com

1.3 NAAC Track ID (For ex. MHCOGN 18879)

OR

1.4 NAAC Executive Committee No. & Date:

EC/66/RAR/137 dated 21-2-2014

1.5 Website address: http://psgcas.ac.in/

Web-link of the AQAR:

http://psgcas.ac.in/iqac/

1.6 Accreditation Details

SI. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	Five Star	-	2000	5 years
2	2 nd Cycle	A ⁺	-	2007	5 years
3	3 rd Cycle	Α	3.62	2014	5 years

1.7 Date of Establishment of IQAC: DD/MM/YYYY 05/12/2003

1.8 AQAR for the year (for example 2010-11)

2015 - 2016

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC AQAR

2013 - 2014 - 30/06/2016; 2014 - 2015 - 28/01/2017

1.10 Institutional Status





Affiliated College Yes No Autonomous college of UGC Yes No Autonomous college of UGC Yes No Autonomous college of UGC Yes No Regulatory Agency approved Institution Yes No Type of Institution Co-education Men Women Type of Institution Co-education Urban Rural Tribal Financial Status Grant-in-aid UGC 2(f) UGC 12B Grant-in-aid + Self Financing Totally Self-financing Totally Self-financing Totally Self-financing Health Science PEI (Phys Edu) TEI (Edu) Engineering Health Science Management Others (Specify) Health Science Bharathiar University	University	State Cent	tral Deem	ned	Private
Autonomous college of UGC Yes No Regulatory Agency approved Institution Yes No Type of Institution Co-education Men Women Type of Institution Co-education Men Women Tribal UFD Tribal UGC 2(f) UGC 12B Grant-in-aid + Self Financing Totally Self-financing Totally Self-financing Totally Self-financing Health Science Health Science Health Science TEI (Edu) Health Science TEI (Edu) TEI (Specify) TOTALLY Name of the Affiliating University (for the Colleges) Bharathiar University	Affiliated College	Yes ✓ No	o 🗌		
Regulatory Agency approved Institution Yes No Type of Institution Co-education Men Women Urban Rural Tribal Financial Status Grant-in-aid UGC 2(f) UGC 12B Grant-in-aid + Self Financing Totally Self-financing 1.11 Type of Faculty/Programme Arts Science Commerce Law PEI (Phys Edu) TEI (Edu) Health Science Management Others (Specify) Management Bharathiar University	Constituent College	Yes No	o 🗌		
Type of Institution Co-education	Autonomous college of UG	CYes 🗸 No	0 🗌		
Financial Status Grant-in-aid UGC 2(f) UGC 12B Grant-in-aid + Self Financing Totally Self-financing 1.11 Type of Faculty/Programme Arts Science Commerce Law PEI (Phys Edu) TEI (Edu) Engineering Health Science Management Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	Regulatory Agency approv	ed Institution Yes	✓ No		
Financial Status Grant-in-aid UGC 2(f) UGC 12B Grant-in-aid + Self Financing Totally Self-financing 1.11 Type of Faculty/Programme Arts Science Commerce Law PEI (Phys Edu) TEI (Edu) Engineering Health Science Management Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	Type of Institution Co-educ	ation 🗸 Men	Women		
Grant-in-aid + Self Financing Totally Self-financing 1.11 Type of Faculty/Programme Arts Science Commerce Law PEI (Phys Edu) TEI (Edu)	Ur	ban Rura	Tribal [
1.11 Type of Faculty/Programme Arts Science Commerce Law PEI (Phys Edu) TEI (Edu) Health Science Management Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	Financial Status G	rant-in-aid	UGC 2(f)	✓ UG	C 12B ✓
Arts Science Commerce Law PEI (Phys Edu) TEI (Edu) Engineering Health Science Management Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	Grant-in-	-aid + Self Financi	ng 🕡 Tota	lly Self-fina	incing
TEI (Edu) - Engineering - Health Science - Management - Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	1.11 Type of Faculty/Progra	mme			
Management Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	Arts ✓ Science	✓ Commerce	✓ Law -	PEI (Ph	ys Edu) -
Others (Specify) 1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	TEI (Edu) -	Engineering	- Health Sc	eience -	
1.12 Name of the Affiliating University (for the Colleges) Bharathiar University	Management -				
	Others (Specify)				
	1.12 Name of the Affiliating	University <i>(for th</i>	e Colleges)	Bharathi	ar University
1.13 Special status conferred by Central/ State Government	1.13 Special status conferre	d by Central/ Sta	te Governmen	t	
UGC/CSIR/DST/DBT/ICMR etc √			\checkmark		





Autonomy by State/Central Govt. / Un	niversity		
University with Potential for Excellence	e	UGC-CPE	√
DST Star Scheme	✓	UGC-CE	-
UGC-Special Assistance Programme	-	DST-FIST	✓
UGC-Innovative PG programmes	✓	Any other	B.Voc. Programme
			1 Togramme
UGC-COP Programmes	✓		
2. IQAC Composition and Activities	12		
2.1 No. of Teachers			
2.2 No. of Administrative/Technical staff	2		
2.3 No. of students	-		
2.4 No. of Management representatives	1		
2.5 No. of Alumni	1		
2. 6 No. of any other stakeholder and	_		
community representatives			
2.7 No. of Employers/ Industrialists	1		
0.0 No. (5.0) - 1.5	_		
2.8 No. of other External Experts		<u></u>	
2.9 Total No. of members	17		
2.10 No. of IQAC meetings held	4		





2.11 No. of meetings with various stakeholders: No. 5 Faculty 2		
Non-Teaching Staff _ Students _ 2 Alumni _ 1 Others		
2.12 Has IQAC received any funding from UGC during the year? Yes 🗸 No 💷		
If yes, mention the amount Rs.3, 00,000		
2.13 Seminars and Conferences (only quality related)		
(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC		
Total Nos. 2 International National State		
Institution Level 2		
(ii) Themes		
 Orientation for the newly recruited faculty members about the quality, PSGCAS IQAC and related activities 		
 Need for quality research for research scholars 		

2.14 Significant Activities and contributions made by IQAC

- The Women's Studies Centre of the College organized 'International Yoga Day' celebration on 24th June, 2015 and a memorandum of understanding was signed between the World Community Service Centre (WCSC), Aliyar and PSG CAS to offer 'Certificate & Diploma in Yoga for Youth Empowerment' courses to our students.
- A faculty development programme was conducted on 17th July, 2015 on 'Stress Management for Better Living'. Around 225 faculty members of the College were benefited by the programme.
- The Women's Studies Centre of the College in association with the PSG College of Nursing, organized an awareness programme on 'Stimulate Younger Generation in Relevance to Breast Feeding' on 3rd August, 2015, on the eve of the celebrations of 'World Breast Feeding Week'.
- In association with the Alumni Association of PSG College of Arts & Science, the College organized one of its annual 'food fest' 'Curry Masala' on 8th August 2015. It was an annual fund raising program organized by the PSGCAS Alumni Association in order to expand its benevolent services to the student community.





- The Yoga Forum of PSG CAS in association with World Community Service Centre (WCSC), Aliyar, organized a special programme in GRD Auditorium, on 11th August 2015. All the first-year undergraduate students were benefited by the programme.
- The Internal Quality Assurance Cell (IQAC) of PSG CAS organized a one day workshop on 'Art of Writing Research Papers' on 12th August 2015.
- PSG CAS in association with VARNAM Foundation, conducted a meeting at the College ground on 14th August, 2015 to pay homage to the People's President Dr. APJ Abdul Kalam. Six thousand nine hundred tree saplings were distributed to the faculties and students for plantation. More than 7000 students and staff members participated in the programme and formed a human formation of the outline Map of India in PSG CAS ground.
- The XXIX Graduation Day Ceremony was organized on 22nd August 2015. 1384 undergraduate and 575 postgraduate students spanning over 41 UG and 28 PG programmes were awarded with the respective degrees during the event.
- A Faculty recharge programme focusing on classroom etiquette was conducted on 12th September 2015.
- The All-India quiz competition organized by the Department of Corporate Secretaryship was held on 13th September 2015. More than 250 students participated in the competition. The winners were awarded with cash prizes to a worth of Rs. 50,000/-.
- A dance show by SPIC MACAY 'Society for the Promotion of the Indian Classical Music and Culture amongst Youth' was organized at our College on 16th September, 2015. The Manipuri Pung Cholam Drums Dance Group performed a fabulous Manipuri Dance in the show.
- The 'World Ozone Day' was celebrated by the PSG CAS Hostels on 16th September, 2015. The event was marked by planting of 750 saplings.
- National Library Week was celebrated between 14th and 20th of November 2015 by the College Library. Essay Writing (English and Tamil), Written Quiz competitions and the 2nd annual book fair were organized.
- The 2nd annual book fair was organized at the Games Hall of the College from 14th to 16th October 2015. Around 2378 books worth Rs. 19,94,099 /- were displayed in the fair.
- The Department of Biochemistry organized a camp from 24th 28th November 2015 for the school students entering Standard XI to retune and bring out their hidden talents to light.
- Various events were organized on the 'National Youth Day' on 12th January 2016, as part of the 150th Birth Anniversary Celebrations of Swami Vivekananda. The Department of Commerce (Financial Systems), organized a book fair at the Library Seminar Hall. A blood donation camp was organized by the Centre for Womens' Studies.





- A one day workshop on "E- Resources and Art of Publishing Research Papers" was organized by the Internal Quality Assurance Cell of PSG CAS, on 19th January 2016.
- A total of 250 self-financing faculty members attended the faculty development programme organized on 23rd January 2016. The sessions covered included Values of Teacher, Innovative approaches in teaching, Quality in teaching etc.
- Quiztrac' 16 South India's Longest Running Quiz Competition was organized by the Rotaract Club of PSG CAS (sponsored by the Rotary Club of CBE Midtown), on 31st January 2016.
- Gateway' 16', a National Level Technical Symposium, was organized by the Department of Computer Science (UA) on 16th February 2016. Events conducted were Adventure (Coding and Debugging), Web and Logo Design, Quiz, Star of Gateway, Gaming, Techno mime, Techie rush (Search Engine Optimization), Techno maze, Selfie, Dubmash contest.
- The flagship event of the Department of Management Sciences was organised on 25th and 26th February 2016. The department's newsletter "IMPRESARIO" was released and student achievers in various fields were honoured in the occasion. More than 200 students from 14 different institutions in and around Coimbatore participated in the programme.
- 'Phoenix' 16' An Inter-Collegiate Literary Fest was organized by the English Literary Association, Department of English, PSG College of Arts & Science, on 18th February 2016. Events including New Bulletin, Strange Meeting, Quiz, Literary Parade, Skit, off stage events including Quiz, pen a poem, Songster, debate, spin a yarn were conducted. More than 750 students from 28 different institutions in and around Coimbatore participated in the event.
- STAR ANWESHA' 16 was organized in line with the celebrations of the 30th Foundation day of the Department of Biotechnology, Govt. of India. The event was an intercollegiate academic programme organized by the Star Departments of PSG CAS on 18th and 19th February 2016.
- Youth Led Sustainable Development Programme (YLSDP) in Higher Educational Institutions Youth Connect Programme was organized specifically for the students belonging to the Scheduled Caste (SC) of our institution, funded by the Rajiv Gandhi National Institute of Youth Development, under the Ministry of Skill Development, Entrepreneurship, Youth Affairs & Sports, Govt. of India, between 23rd and 25th February 2016. A total of 150 students of our institution participated in the programme.
- Biocarnival' 16' The Intercollegiate Science Fest, was organized by the III year undergraduate students of the Department of Biochemistry at the GRD Auditorium on 9th February 2016. Events including Bio-Quiz, Spin to Win, Connections, JAM and Pencil sketch were conducted.
- One day symposium on 'Women's Emancipation and Societal Wellness' was organized by the Women's Forum (Centre for Womens' Studies, WAHAP Cell and SHRISHTI) of PSG CAS on 8th February 2016. The symposium was inaugurated by Dr. Lalitha





Kumaramangalam, Chairperson, National Commission for Women, New Delhi. Dr. Kezevino Aram, Director, Shanti Ashram, Coimbatore and Ms. Kotha Sudha Rani, Senior Strategist in Global Health, University of Toronto, addressed the gathering. Panel discussions on the topics "Mental Wellbeing: The Art of Balancing", "Physical Wellbeing: The Science of Stability" were organised during the event and was participated by 350 students. Centre for Women's Studies, PSGCAS, News letter and Monographs authored by members of Women's Forum were released during the event. A special theatre performance on "Girl Child: Emerging Societal Wellness" was also organized.

- LITZEAL' 16 An Inter-Collegiate Literary Fest was organized by the Department of English (UA), PSG College of Arts & Science, Coimbatore, on 10th February 2016. Events viz., News Bulletin, Literary Quiz, Debate, Declamation and off stage events including Face painting, pen a poem, essay writing and vocabulation were conducted. More than 750 students from 28 different institutions in and around Coimbatore participated in the event.
- The National Level Symposium on Union Budget 2016-17 was organized by the PSG CAS School of Commerce at the GRD Auditorium, on 3rd March 2016. Dr Seema Joshi, Associate Professor of Economics, Department of Commerce, Kirori Mal College, University of Delhi, inaugurated the event. Technical sessions on "Direct Taxation" by CA. G. Karthikeyan, Tax & Financial KPO & Director of GKM Inc., USA and "Indirect Taxation" by Mr. N. Ramkumar, IRS, Deputy Commissioner of Excise &
- A one day National Seminar on Fashion and Apparel (NSFA 2016) was organized by the Department of Costume Design & Fashion of the College on 4th March 2016.
- The three day Fourth Annual Book Fair was organized by the Sindhanai Manram, PSG College of Arts & Science between 9th and 11th March 2016.
- The 'Awards Day 2016' recognizing the academic and special achievements of staff and students of our College was organized by the IQAC and the Department of Tamil on 11th March 2016. The event was graced by Mrs. Rajshree Pathy, Chairman and Managing Director, Rajshree Sugars and Chemicals Ltd., Coimbatore, as the Chief Guest. A total of 106 staff members and 95 students were felicitated during the event with a citation and cash price.
- A National Conference on New Frontiers in Mathematics and its Applications' NFMA'
 2016 was organized by the Department of Mathematics with Computer Applications, on
 11th March 2016.
- A one day faculty recharge programme for all the unaided teaching faculty was organized on 19th March 2016. The sessions included topics such as Joy of research, Communication through Emotional Intelligence, Marketing Science and Stress Management.





2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year *

Plan of Action	Achievements
To conduct academic audit	 Academic audit was conducted for the selected departments
 IQAC to organise more number of programmes for the research scholars. 	 Programmes for research scholars focussing on their research progress and publications were organised.
 To start a new journal of Arts & Social Sciences. 	 The journal committee was formed and the work is progressing for the application of ISSN number.
 Acquiring sponsorships from the funding agencies. 	 Faculty members were successful in acquiring major and minor research projects.
 Expansion of PSGCAS alumni network. 	 The alumni association office is actively functioning and a separate website was launched for the same. Various alumni events were organised this year.
 Increase placements 	 The number of companies visiting the campus has significantly increased along with the placements.

^{*} Attach the Academic Calendar of the year as Annexure.





2.15 Whether the AQAR was placed in statutory body	Yes V No
Management Syndicate	Any other body
Provide the details of the action taken	

The AQAR was approved by the College Committee and the following suggestions were made:

- 1. To conduct full fledge Academic Audit for the entire College.
- 2. Awareness generation activities on Out-come Based Education.
- 3. Expansion of hostel facilities.
- 4. To enhance the Central Research Laboratory Activity
- 5. IQAC to conduct a NAAC sponsored National Seminar
- 6. Expansion of effluent treatment plant and other environmentally friendly activities.
- 7. Performance appraisal has to be conducted for the faculty members.





Part - B

Criterion - I

1. Curricular Aspects

- 1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programm es	Number of programmes added during the year	Number of self- financing programmes	Number of value added / Career Oriented programmes
PhD	19			
PG	26	2	13	
UG	43	2	28	
PG Diploma	4	1	5	
Advanced				
Diploma				
Diploma	7		7	
Certificate	13		13	
Others				
Total	112	5	66	
Interdisciplinary				
Innovative				

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	All programmes are under semester pattern
Trimester	-
Annual	-

\checkmark	-	\checkmark

1.3 Feedback from stakeholders*	(On all aspects)
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Alumni 🗸 Parents 🗸 Employers 🗸 Students 🗸





Mode of feedback : Online Manual

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- Elective Papers with choice have been introduced in a few departments.
- Curriculum restructurisation initiatives are in progress will be finalized at the end of the academic year 2016-17.
- 1.5 Any new Department/Centre introduced during the year. If yes, give details.

UG

B. Sc Computer Technology B.Com Banking and Insurance

PG

M.Com Computer Applications
M.Com Corporate Secretary ship

PG Diploma

PG Diploma in Industrial

Criterion - II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

	Total	Asst. Professors	Associate Professors	Professors	Others
Aided	128	70	58	-	-
Unaided	234	207	22	-	5

2.2 No. of permanent faculty with Ph.D.

Aided – 112 Unaided - 74

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Aided





Asst. Profess	ors	Associate Professo		Profess	Professors Other		Others		al
R	V	R	V	R	V	R	V	R	V
-	45	-	-	-	-	-	-	-	45

Unaided

Asst. Profess	ors	Associate Professo		Professors		Others		Total		
R	V	R	V	R	V	R	V	R	V	2.4
38	-	-	-	-	-	-	-	38	-	

No. of Guest and Visiting faculty and Temporary faculty - NA

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International	National laval	State
No. of Faculty	level	National level	level
Attended	6	14	29
Presented	33	63	
Resource	2	1	10
Persons	3	l l	10

- 2.6 Innovative processes adopted by the institution in Teaching and Learning:
 - Judicious use of ICT in Teaching and Learning has been encouraged in the institution.
 - Faculty Development Programme
- 2.7 Total No. of actual teaching days during this academic year

180

- 2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions):
 - Evaluation Pattern :
 - i) CA 25%: CE 75% for theory and CA 40%: CE 60% for Practical examinations (CA Continuous Assessment & CE Comprehensive Examination).
 - ii) Periodical Tests / Assignments / Seminars constitute the CA part.
 - iii) At least one 100% Continuous Assessment (CA) paper is offered in all UG & PG programmes.
 - Central Valuation system 60% Internal and 40% External examiners is followed.





- Results published within **21 days** from the last date of examination and hosted in the **College website**.
- Provision for the following
 - > To get photocopy of answer book under Transparency in examinations
 - > Retotalling
 - ➤ Revaluation
 - > Improvement
- 'General Awareness' a compulsory on line paper with multiple choice questions is prescribed for all the UG programmes.
- 2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

239

2.10 Average percentage of attendance of students

75%

2.11 Course/Programme wise distribution of pass percentage:

		-	· · ·						
		Total no.	Division						
		of				T	1		
Title of t	Title of the Programme		Distinc	I %	II %	III %	Pass %		
		students	tion %						
		appeared							
AIDED PROGRAMMES									
UNDER	GRADUATE								
ВА	Sociology	45	6	13	7	12	84.44		
ВА	Economics	44	3	11	10	8	72.72		
	English	51	7	30	12	-	96.07		
BSc	Psychology	52	9	25	14	2	96.15		
	Mathematics	53	24	20	4	-	90.56		
	Statistics	44	8	19	9	-	81.81		
	Physics	46	25	16	2	-	93.47		
	Chemistry	47	25	18	3	-	97.87		
	Botany	34	11	19	1	-	91.17		





	Zoology	35		21	13	-	-	97.14
	Nutrition Food Service Mgt. & Dietetics	45		6	22	3	-	68.88
	Biochemistr y	42		21	15	6	-	100.00
	Electronics	44		15	21	5	-	93.18
BCom	Corporate Secretaryship	56		24	18	10	-	92.85
BCom	Commerce	53		30	19	2	-	96.22
POST GRA	ADUATE	1						
MA	Economics	23	1		16	3	-	86.95
	Tamil	16	4		12	-	-	100.00
MSW	Social Work	31	3		21	4	-	90.32
МЈМС	Journalism & Mass Communication	22	2		11	5	-	81.81
MSc	Applied Psychology	23	4		18	-	-	95.65
MSc	Mathematics	34	29		4	-	-	97.05
	Statistics	31	6		25	-	-	100.00
	Physics	29	23		5	-	-	96.55
	Chemistry	25	14		8	-	-	88.00
	Foods & Nutrition	16	5		8	-	-	81.25
	Biochemistry	38	16		21	-	-	97.36
	Applied Microbiology	32	20		12	-	-	100.00
	Environmental Science	21	10		11	-	-	100.00
	Computer Science	48	36		12	-	-	100.00





MCom	Commerce	52	42	10	-	-	100.00
	<u>\$</u>	ELF SU	PPORTING F	ROGRAN	<u>IMES</u>		
UNDER	GRADUATE						
BSc	Mathematics with CA	59	26	29	1	-	94.91
	Biochemistry	50	21	22	3	-	92.00
	Computer Science A	59	17	28	10	-	93.22
	Computer Science B	53	22	19	7	-	90.56
	Electronics	44	6	24	11	-	93.18
	Microbiology	46	14	25	6	-	97.82
	Costume Design & Fashion	47	35	8	1	-	93.61
	Catering Science & Hotel Management	43	1	15	12	-	65.11
	Biotechnology	49	1	27	18	2	97.95
	Visual Communication	51	6	23	3	-	62.74
	Information Technology	60	13	32	12	-	95.00
BCom	Corporate Secretaryship 'A'	50	20	28	-	-	96.00
	Corporate Secretaryship 'B'	46	15	23	6	-	95.65
	Commerce 'A'	58	15	26	12	1	93.10
	Commerce 'B'	53	17	29	5	-	96.22
	Commerce	47	13	29	4	-	97.87





	(CA)- 'A'						
	Commerce (CA)- 'B'	46	14	29	3	-	100.00
	e-Commerce	46	12	21	9	-	91.30
	Professional Accounting 'A'	54	27	27	-	-	100.00
	Professional Accounting 'B'	47	23	22	-	-	95.74
	Accounting & Finance	48	29	16	2	-	97.91
	Retail Marketing	33	7	24	-	-	93.93
	Financial Systems	39	5	18	10	-	84.61
	Foreign Trade	32	3	22	2	-	84.37
	Business Process Service	37	9	16	7	-	86.48
BBA	Business Administration 'A'	53	5	16	19	4	83.01
	Business Administration 'B'	43	5	13	16	1	81.39
	Information Systems	37	2	18	11	1	86.48
	Retail Management	46	5	13	16	-	73.91
BCA	Computer Applications	59	14	25	12	-	86.44
POSTG	RADUATE						
MA	English	40	1	33	6	-	100.00
MSc	Clinical Nutrition	24	9	14	1	-	100.00





	Applied Electronics	19	7	12	-	-	100.00
	Biotechnolo gy	16	1	14	1	-	100.00
	Electronic Media	18	8	9	-	-	94.44
	Costume Design & Fashion	13	10	3	-	-	100.00
	Software Systems	43	23	20	-	-	100.00
	Botany	16	14	2	-	-	100.00
	Zoology	3	3	-	-	-	100.00
MCA	Computer Applications	59	27	30	-	-	96.61
MIB	International Business	57	13	40	2	-	96.49
PGDBM	PG Diploma in Business Mgt	26	4	15	2	-	80.76
PGDIS	PG Diploma in Industrial Safety	22	18	4	-	-	100.00
ADD-ON-C	OURSES			'			'
CERTIFICA	ATE						98.21
Functional	English	56	11	44	-	-	66.66
Script Writing	ng	12	-	3	4	1	97.26
Bioinformatics		73	44	27	-	-	94.73
Food Processing & Quality Control		57	17	27	10	-	94.20
Diagnostics Laboratory		69	24	37	4	-	51.92
Apparel De	signing &	52	7	16	4	-	81.96





Fashion						
Bakery & Confectionary	61	4	24	22	-	75.86
Journalism & Communication	29	9	11	2	-	65.55
Animation & Graphics	90	9	45	5	-	95.83
Banking & Insurance	264	71	136	44	-	71.11
Entrepreneurship & Development	90	10	45	9	-	54.05
Marketing Management	37	2	16	2	-	
DIPLOMA						100.00
Bioinformatics	30	30	-	-	-	100.00
Food Processing & Quality Control	16	9	7	-	-	100.00
Diagnostics & Clinical Laboratory Mgt.	11	7	4	-	-	100.00
Bakery & Confectionary	2	1	1	-	-	84.21
Banking & Insurance	19	9	7	-	-	
ADVANCED DIPLOMA						100.00
Bioinformatics	1	1	-	-	-	92.85
Banking & Insurance	14	6	7	-	-	100.00
Entrepreneurship & Development	1	1	-	-	-	98.21

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

- Conducting in-house FDP programmes
- Feed-back mechanisms
- Coordinating the ISO Audit
- Academic Audit

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
--	------------------------------





Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	2
Orientation programmes	5
Faculty exchange programme	-
Staff training conducted by the university	8
Staff training conducted by other institutions	96
Summer / Winter schools, Workshops, etc.	18
Others	-

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	73	-	-	-
Technical Staff	89	_	-	-





Criterion - III

3. Research, Consultancy and Extension

- 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution
 - In Coordination with the Research Advisory Committee at the College the IQAC helps in writing the research proposals, for projects and publications. Faculty members are given guidance for applying minor and major research projects.
 - The IQAC helps the interested faculty members to present papers in National level / International level Seminars / Conferences.
 - IQAC makes aware of the fact that the college management provides TA & DA for presentation of major research project proposals to the faculty members.
 - Proposals have been submitted to the management for undertaking extension activities.

3.2 Details regarding major projects

			Ongoing	Sanctioned
Number			3	6
Outlay	in	Rs.	9.15	39.93
Lakhs				

3.3 Details regarding minor projects

			Ongoing
Number			19
Outlay	in	Rs.	37.71
Lakhs			

3.4 Details on research publications

	International	National	Others
Peer Review Journals	76	17	14
Non-Peer Review Journals	6	2	
e-Journals	12	-	-
Conference proceedings	15	31	-

3.5 Details on Impact factor of publications:





Range Average h-index Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	No of	Duration	Name of the	Total grant	Received
Nature of the Project	Projects	Year	funding Agency	sanctioned	
			UGC, DST -		
Major projects	9	3 Years	SERB, CDB,		49.08
			DST, CICS		
Minor Projects	19	1 Year	UGC		37.71
Industry sponsored	19	2 Years			46.69
Total	47				126.06

3.7 No. of books publishe	ed i) With ISBN 3	Chapters in E	Edited Books				
	ii) Without ISBN -						
3.8 No. of University Departments receiving funds from - NA							
3.9 For colleges Autono	omy CPE	✓ DBT Sta	r Scheme 🗸				
INSP	IRE 🗸 CE	x Any Other	(specify) All schemes of UGC; BSR; DST-FIST				
3.10 Revenue generated	through consultancy	Rs.3, 92,789					

3.11 No. of conferences organized by the Institution

Level	Internationa	National	State	University	College
Number	-	36	8	4	7

3.12 No. of faculty served as experts, chairpersons or resource persons

62





3.13 No. of collaboration	s International	N	ational	1	Any other 3				
3.14 No. of linkages created during this year 6									
3.15 Total budget for res	search for current	year in lakh	ns:						
From Funding agency	у	1	26.06						
From Management of	f University/Colleg	je	-						
Total		1:	26.06						
3.16 No. of patents rece	eived this year								
Type of Patent Number									
	National	Applied Granted	-						
	International	Applied	-	-					
	Commercialised	Granted Applied	1 -	_					
2.17 No. of received our		Granted	by faculty	ond room	arch follows				
3.17 No. of research awa Of the institute in the	•	received	by faculty	and rese	earch fellows				
Total Internation	a National Sta	te Univers	sity Dist	College					
1 -	1 -	-	-	-					
3.18 No. of faculty from tunder them	the Institution who	are Ph. D.	Guides a	ind studer	its registered				
a									
Staff 81	Students	374							
3.19 No. of Ph.D. award	ed by faculty from	the Institut	ion [
0.10 No. 011 N.D. uwala	ca by labally from	the motitue		26					
3.20 No. of Research scones)	holars receiving th	ne Fellowsh	nips (Newl	y enrolled	l + existing				
JRF 2	SRF _	Project F	ellows	2 A	ny other				
3.21 No. of students Par	ticipated in NSS e	events:							
University level	200	Sta	ite level		-				
Annual Quality Assurance	2015 - 201	6			- Page 24				





National level International level

3.22 No. of students participated in NCC ev	vents:	
University level _	State level	140
National level 53	International level	1
3.23 No. of Awards won in NSS:		
University level _	State level	-
National level _	International level	-
3.24 No. of Awards won in NCC:		
University level _	State level	-
National level 1	International level	-
3.25 No. of Extension activities organized		
University forum _	College forum	5
NCC 7 NSS 2	Any other	

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

• Young Student Scientist Programme – 2015 held at PSG College of Arts & Science, Coimbatore supported and sponsored by Tamil Nadu State Council for





- Science and Technology, Chennai from 27th April to 11th May 2015. 80 school students benefited from this programme.
- Thyroid awareness cum detection camp was conducted for the teaching and non-teaching staff of PSG College of Arts & Science on 13th Aug. 2015. This was organized in association with Centre for Women's Studies in the campus. A total of 148 staff took part in the camp and got benefited.
- DST sponsored INSPIRE Internship Program 2015 was organised by the Department of Biochemistry for 150 plus 1 students from SBSC, CBSC and ICSC Schools, Coimbatore District during 24th Nov - 28th Nov. 2015
- Department of Clinical Nutrition & Dietetics arranged a vaccination for the staff members for Hepatitis B at a nominal cost in the College Campus with the service of medical professional through "Hepatitis Vaccination Campaign" on 28th Jan. 2016.
- Nutrition Education for the School Students of Govt. High School, Muthugoundan Pudhur, Sulur (TK) was conducted on 18.03.2016 in association with NSS Volunteers of PSGCAS.

Criterion - IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	85 acres	-	-	85 acres
Class rooms	155	-	-	155
Laboratories	60	-	-	60
Seminar Halls	4	-	-	4
No. of important equipments purchased (≥ 1-0 lakh) during the current year.	94		-	94
Value of the equipment purchased during the year (Rs. in Lakhs)	Rs.63.86	Rs.49.33	Management / Funded Projects	113.19
Others	_	-	-	-

4.2 Computerization of administration and library

Library is fully computerised.

- Sufficient number of desk top systems and printers are provided.
- INFLIBNET's N-LIST consortia membership is available since 2010.





- The Library extension building of 24,000sq.ft has been constructed for utilization from the year 2012-13
- Updation of Nirmals Software from DOS to WINDOWS mode has been facilitated.
- The seating capacity of library patrons has been increased to 250.
- A high tech modernized seminar hall has been created in the library building.
- RFID (Radio Frequency Identification) technology for library security purpose has been implemented.
- A separate section has been created for research scholars, by maintaining "reference section".
- An archive section containing rare and old books numbering 23,000 in being maintained.

4.3 Library services:

	Existing		Newly	added	To	otal	
	No.	Value	No.	Value	No.	Value	
Text Books	92,209	3,74,20,150	3,758	19,23,109	95,967	3,93,43,259	
Reference Books	23,053	93,55,037	939	4,80,777	23,992	98,35,81	
e-Books	97,000		21,65,809		31,35,809		
Journals	200	2,48,739	55	1,31,717	255	3,80,45	
e-Journals	6,250		2,300		8,550		
Digital Database	5	2,45,872		94,234	5	3,40,10	
CD & Video	3,862		202		4,064		
Ot	1. e-	Journals e-Bo	oks are subs	cribed under	N-LIST prog	ramme	
hers (specify)	2 . Su	ıbscribed e-Joi	urnals EBSC	O Database			
	3. Th	e following fin	ancial Datab	ases are sub	scribed		
		1. CN	IIE – Prowes	S			
	2. Capitaline Plus						
			iastat.com				

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Depart- ments	Others
Existing	1554	6	24 mbps	1	-	19	All	3





Added	377	2	60	-	-	-	-	9
			mbps					
Total	1931	8	24	1	-	19	-	12
			mbps					

- 4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)
 - The Departments, administrative offices and library have adequate number of computers, printers and internet connectivity.
 - The administrative offices have photocopiers and fax machines.
 - The entire campus is under CCTV surveillance
 - An internet facility centre "Brahmam" is operating in the campus for all faculty members and students
 - All the faculty members are trained to utilise ICT
 - Seminar Rooms and Conference Halls are well equipped with multimedia facilities.
 - Laptops and iPAD are provided to all the Departments.
 - The administrative offices use Comprehensive software for admission, fee collection, accounting, library process, maintenance of students' data base, issue of identity cards etc.

4.6 Amount spent on maintenance in lakhs:

i) ICT		22.85
ii) Campus Infrastructu	re and facilities	1449.41
iii) Equipments		68.70
iv) Others		217.11
	Total:	1758.07

Criterion - V

5. Student Support and Progression

- 5.1 Contribution of IQAC in enhancing awareness about Student Support Services
 - Induction programmes are conducted for the newly admitted students in order to create awareness about the student support services available in the campus.





- The IQAC communicates regularly to the HoDs and SQAC members about the schemes and services available for the students who in turn inform the same to the students, through the class tutors.
- IQAC with the help of the HoDs closely monitors the academic progress of students.

The IQAC further works in close association with the administrative authorities to analyze the following student support mechanisms:

- Free education scheme Supported by the Management (including tuition fees, boarding and lodging)
- Free education Scheme supported by PSG CAS Alumni Association
- Management support for students representing sports from institute under different categories.
 - Aided students Free education
 - o Students from Self-financing departments 50% concession in college fee
 - Outstanding Sports person Free hostel boarding and lodging facilities.
 - Selected sports person free hostel boarding and lodging.
 - Students representing State / National events exam fee would be refunded on Sports Day.
- The institute has 21 Clubs and forums whose office bearers are the students themselves.
- Elections are conducted for aided and unaided students separately to elect office bearers (Chairman, Vice-chairman, Secretary and Joint secretary) for Students Council.

5.2 Efforts made by the institution for tracking the progression

- The progression of students is monitored through result analysis and examination committee meeting.
- Digital technologies are utilized to support diverse needs of learners and also to enhance their learning capacity.
- The tutors communicate with parents to provide regular updates on the progress of students and seek their support to facilitate their children's learning
- Special Coordinators are appointed for Young Indian and Native Angel Network activities.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
8588	2618	264	-

(b) No. of students outside the state

340





(c) No. of international students	9
	No % Women 5431 53.09
Last Year	This Year

Last Year							This Y	ear			
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
1142	866	48	8092	13	10148	1181	962	54	8031	10	10228
	Demand ratio 1:15 Propout % 1.40										

Demand ratio 1:15 Dropout % 1.40

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- IAS Study Circle
- Remedial coaching for SC / ST / OBC (non- creamy layer) & Minorities
- Coaching for NET / SET for SC / ST / OBC (non- creamy layer) & Minorities
- Coaching classes for entry in services for SC / ST / OBC (non- creamy layer) & Minorities
- CPT Coaching for CA exams by ICSI
- ICICI PSG CAS training and placement for students in banking sector

No. of students beneficiaries 182

5.5 No. of students qualified in these examinations

SET/SLET GATE **NET** CAT IAS/IPS etc State PSC **UPSC** Others

5.6 Details of student counselling and career guidance

- HOPE Student counseling unit of the Department of Psychology caters to all the students in need of counseling.
- Grievances Redressal cell addresses the problems of students.
- The placement office imparts Placement Training and organizes Career Guidance Workshops for the students.
- Value Education is imparted through work book.





 Yoga classes for I Year students from 2007 onwards is conducted free of cost (Compulsory component for all first years)

No. of students benefitted: All the students of the College

5.7 Details of campus placement

	Off Campus		
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
64	1048	842	146

5.8 Details of gender sensitization programmes

The Centre for Women's Studies conducted the following programmes:

- National Conference on "Empowerment of Women in India: Within/ Beyond the parameters of Law?" on 29th January 2016. Dr N Manimekalai, Professor, Department of Women's Studies, Bharathidasan University, Trichy delivered the Key Note Address.
- Dr K Hemalatha, Regional Co-ordinator-Women's studies, Chennai, Mrs B S Ajeetha, Senior Advocate, High Court of Madras, Chennai, Dr Minnie Mathew, Director, Women's Study Centre, Avinashilingam Deemed University, Coimbatore and Dr Sonia K Das, Assistant Professor, Government College of Law, Kerala were the Resource Persons.
- A Symposium on "Women's Emancipation and Societal Wellness" was conducted on 8th February 2016. Dr Lalitha Kumaramangalam, Chairperson, National Commission for Women, inaugurated the symposium. Key Note Address was delivered by Dr Kezevina Aram, Director, Shanthi Ashram, Coimbatore.
- The College observed Gender Sensitization awareness programme on 2nd
 March 2016. Mr. V P Sarathi, Chairperson, Human Rights Forum, Coimbatore was the Chief Guest.
- International Women's Day was celebrated on 08th March 2016 by the Women's Forum.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level 81 National level 33 International level 6





No. of students participated in cultural events					
State/ University level	66	National level	20	International level	1

5.9.2	No. Of medals /awards	won b	y students in Sp	orts,	Games and other eve	ents
Sports:	State/ University level	10	National level	16	International level	6
Cultural	: State/ University level	37	National level	_	International level	-

5.10 Scholarships and Financial Support

	Number of students	Amount
Financial support from institution	121	7,75,725
Financial support from government	1112	51,73,397
Financial support from other sources		
Number of students who received International/ National recognitions	5	-

5.11	Student or	ganised /	initiatives
0.11	Ctaaciit oi	garnoca i	II II II II II II I

Fairs	: State/ University level 1 National level	_	International level
Exhibition	: State/ University level 1 National level	-	International level -
5.12 No	. of social initiatives undertaken by the students	2	
5.13 Majo	r grievances of students (if any) redressed:	NIL	

Criterion - VI_

- 6. Governance, Leadership and Management
- **6.1 State the Vision and Mission of the institution**

VISION





To offer academic programmes with cotemporary relevance and job – connect, with inbuilt modules for character and skill building.

MISSION

To strive ceaselessly

- To offer estimable value and need based education, with a view to create in students, the urge to be good citizens of the nation.
- To inculcate the spirit of compassion, kinship and commitment for national harmony.
- To progressively adopt ICT enabled Teaching Learning methods
- To maintain a vibrant research culture.
- 6.2 Does the Institution has a management Information System

No

- 6.3 Quality improvement strategies adopted by the institution for each of the following:
 - 6.3.1 Curriculum Development
 - Introducing e-learning modules as added option for students.
 - Upgradation of research departments to Centers of Excellence
 - Concept of Schooling School of Commerce
 - 6.3.2 Teaching and Learning
 - ICT enabled teaching Presentations, Video Films, Demonstration of Models, Equipment & Processes, Virtual classes
 - Experiential learning Internship/Field Trips/Industrial visits Literature Search/Survey/Small Group Activities/Web Based Learning
 - 6.3.3 Examination and Evaluation
 - Transparency system
 - Provision for re-totaling and reevaluation of the answer books
 - Additional supplementary examination
 - Special supplementary examination
 - Results declared within 20 days of the last examination
 - 6.3.4 Research and Development
 - Laboratory facilities to cater to the needs of research activities.
 - Central Research Laboratory Facility creation of a central facility by (pooling of resources).
 - Funds provided by PSG STEP for Startups for innovative products



6.3.5 Library, ICT and physical infrastructure / instrumentation

Library: Implemented INFLIBNET's N-LIST consortia membership since 2010; Library EXTENSION BUILDING of 24,000sq.ft has been constructed for utilization, from the year 2012-13; implemented RFID (Radio Frequency Identification) technology for library security purpose.

ICT: All the departments and offices are equipped with computers, printers, internet connectivity and LCD projectors.

Physical infrastructure: The new block for the School of Commerce and an indoor sports facility with the hostel annexe for sports persons are under construction.

Instrumentation: The departments purchase new instruments in the annual budget allocated by the management apart from the ones purchased from funded projects and UGC funds.

6.3.6 Human Resource Management

Faculty members are encouraged to attend summer / winter training programmes, orientation programmes and refresher courses.

6.3.7 Faculty and Staff recruitment

- Aided teaching & non teaching staff are recruited in a transparent manner as per the Government norms/rules.
- Faculty members for self financing programmes are recruited by the College Staff Recruitment Committee.

6.3.8 Industry Interaction / Collaboration

- Young Indians CII, Coimbatore
- Coimbatore Cancer Foundation
- The Federation of Indian Chamber of Commerce and Industry (FICCI) Ladies
 Organization Coimbatore Chapter
- Tamil Nadu Pollution Control Board (TNPCB), Coimbatore
- TATA Consultancy Services Ltd, Chennai (Renewal)

6.3.9 Admission of Students

Admissions of students to the programmes are carried out as per the quidelines and norms of the Government.

6.4 Welfare schemes for





Teaching & Non teaching	Road Safety insurance package up to one lakh rupees, 30% Concession for undergoing treatment at PSG Hospitals, Admissions for the children in PSG Schools and Colleges, Provident Fund, Festival Advance, Loans, Staff Welfare Association.		
Students	Road Safety insurance package up to one lakh rupees, the free education scheme Supported by the Management (including tuition fees, boarding and lodging); Management support to the students representing sports under different categories include free education for aided students, 50% concession in college fee for students of self-financing stream, free hostel boarding and lodging for outstanding sports persons.		
6.5 Total corpus fund generated			

6.6 Whether annual financial audit has been done	Yes	✓	No	
--	-----	---	----	--

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal		
	Yes/No	Agency	Yes/No	Authority	
Academic	Yes	-	Yes	Principal	
Administrative	Yes	TUV Rheinland	Yes	Principal/ Secretary	

				1			
6.8 Do	es the University/	Autonomou	۔ ع ح olle	ege decla	re resu	ults wit	hin 30 days?
	Fo	r UG Progra	mmes	Yes		No	
	Fo	r PG Progra	mmes	Yes ,		No	

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Additional Supplementary examinations in the final semester subjects for the failed candidates and the Special Supplementary Examinations for candidates who have failed in only one subject are conducted in June every year to facilitate the students, to go for higher studies immediately or to seek jobs early, if they pass the subjects.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?





Not Applicable

6.11 Activities and support from the Alumni Association

The following were the activities of the Alumni Association of the College during 2015 - 2016:

- Get Together of BA Corporate Secretaryship 2002 2005 batch 6th June 2015
- Get Together of BSc Bio Chemistry 1987 1990 batch 6th July 2015
- Board meeting of PSG Arts Alumni Association 4th, 13th, 19th, 30th June 2015
- Board meeting of PSG Arts Alumni Association 10th, 16th& 23rd July 2015
- Board meeting of PSG Arts Alumni Association 4th, 5th 6th& 8th August 2015
- Get together of BSc Bio Chemistry 1991 1994 batch 8th August 2015
- "CURRY MASALA" annual food fest organised by PSG Arts Alumni Association 4th September, 2015.
- Get-Together of B.Com 1987 1990 batch 22nd August 2015
- Get Together of BSc Statistics 1977 1980 batch 23rd August 2015
- Board Meeting of PSG Arts Alumni Association 2nd September 2015
- Teachers' Day organized by PSG Arts Alumni Association 4th September 2015
- Get Together of B.Com 1980 batch & Guest Lecture 11th September 2015
- 8th Annual General Meeting 28th September 2015
- Board meeting of PSG Arts Alumni Association 28th September 2015
- Get Together of B.Com 1975 1978 batch12th December 2015
- Get Together of B.Com 1991 1994 ('A' section) batch 20th December 2015
- Get Together of B.com 1991 1994 ('B' section) batch 31st January 2016
- Scholarships are instituted by the alumni members from time to time, which range from free education to scholarship for meritorious students.

6.12 Activities and support from the Parent – Teacher Association

The College does not have an established Parent – Teacher Association. However, the following are the points to be considered:

PSG

PSG College of Arts & Science, Coimbatore – 641 014



- The College office and the hostel office maintain a comprehensive parent database so as to contact them as and when required.
- A special orientation programme is conducted for the parents along with the newly admitted students on the first day of College.
- Under tutorial system the tutors are always in touch with the parents of their respective students.

6.13 Development programmes for support staff

- Yoga
- Health Check up
- Diet Clinic Consultation

6.14 Initiatives taken by the institution to make the campus eco-friendly

- The college has more than 1100 trees (76 species) comprising of teak, mahogany, neem, and thespesia. They are well maintained.
- More than 72 species of birds have been spotted in the campus and among them 58 species reside and 18 of them breed inside the campus, 15 species are migratory (including Golden oriole from Himalayas)
- The College has installed solar cells on top of the buildings ensuring an efficient conversion of solar energy to electricity. The institute is able to generate 33% of the electricity that is currently being utilized (200 KW covering a roof top of 20,000 sq ft.)
- An effluent treatment plant has been setup, to ensure that the wastes generated in the whole college campus is treated and is not discharged into the natural water systems (Treated water – 1.5 MLD), the treated waste water is used in watering the garden and to maintain a green environment wood, food, paper, organic wastes.
- Solid waste management is effectively carried out and used as manure for garden. A composting pit and vermi-compost pit are in operation to generate organic manure.
- The campus is plastic free.
- A solar hot water system (65°C 1, 50,000 LPD worth 2.6 crores) supplies hot water to the college and hostel.
- Six pits for rain water harvesting (54 acres 200 MLD) taken care of plant of the water needs of the College.

Criterion - VII

PSG

PSG College of Arts & Science, Coimbatore – 641 014



7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

Compulsory Yoga classes for students Inter active sessions for the staff members with respect to sending proposals to funding agencies.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- Academic audit was conducted for the selected departments
- Programmes for research scholars focussing on their research progress and publications were organised.
- The journal committee was formed and the work is progressing for the application of ISSN number.
- Faculty members were successful in acquiring major and minor research projects.
- The alumni association office is actively functioning and a separate website was launched for the same. Various alumni events were organised this year.
- The number of companies visiting the campus has significantly increased along with the placements.

7.3 Give two Best Practices of the institution (please see the format in the NAAC Self-study Manuals)

BEST PRACTICE - 1

1. Title of the Best Practice

Information Security as a skill based subject for all the Undergraduate Programmes from the academic year 2014-2015 onwards.

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Goal

➤ To enable the students to acquire knowledge about the information security and to embrace the era of digitalization.

3. The Context

Information security is required to protect the unauthorised use of information present in the form of electronic data. In this growing era of digitalization it becomes predominant for the entire society to be aware of protecting their personal and sensitive information. This subject thus makes the student to understand the concepts of information security and have a hassle free experience in the wholesome digitalization process.

4. The Practice

This skill based subject is imparted to all the Undergraduate students of the College irrespective of their courses. The syllabus has been framed in consultation with the expert members in the core area. The entire syllabus is offered as 100 per cent Continuous Assessment Subject comprising five units which would be covered by the teachers utilising two hours per week. A handbook on Information Security encompassing the topics of the syllabus was prepared by the Department of Computer Science of the College and the same are distributed to the students. The staffs who are handling the subject are given orientation by the Department of Computer Science.

5. Problems encountered and resources required

No problems were encountered.

6. Notes (Optional)

The response from the teachers and the students to this Subject has been overwhelming.

7. Contact Details

Name of the Principal : Dr. M. VEERABATHERAN

Name of the Institution : PSG College of Arts & Science

Name of the City : Coimbatore=

Pin Code : 641 014

Accredited Status : A Grade (3rd cycle – 3.62 CGPA)





Work Phone : (91) 422-4303300 Fax: 0422-2575622

(91) 422-2591841

Website: http://psqcas.ac.in/ E-mail: principal@psqcas.ac.in Mobile: +91 99-52-

427244

BEST PRACTICE - 2

1. Title of the Best Practice

Synetics – Series of Activity bound workshops for the Students

2. Goal

- > To instil optimism among the student community
- > To develop leadership qualities as well as societal consciousness.
- > To enhance the abilities and bring out the inner potential of each student
- > participant.

3. The Context

The workshop is designed for the students who are passionate about venturing into the domain of team work, harmony, and building on strengths and identifying self competencies. The sessions are designed in such a way that they will give them a bird's eye-view of what it takes to stay confident and how to handle the onslaught of negative vibes that follows failures.

4. The Practice

The Workshop witness sessions by External Resource Persons from diverse fields. Students from all Departments (Aided & Unaided) and classes participate in the programmes. Workshop registration is based on first-come-first-serve basis. **Certificates** are distributed after the successful completion of the Workshop. So far IQAC PSGCAS has conducted six editions of **Synetics** as follows:

Edition	Event	Date
	A Workshop on Creativity, Motivation &	12 th to 15 th October
ı	Values	2013
II	An Activity Bound Workshop	15 th to 18 th January,
		2014
111	"Tuning the Inner Strengths to Empower with	25 th to 27 th September,
III	Life skills"	2014
IV	"Blossom" - An Activity Bound Workshop	24 th to 26 th January,





		2015
\/	"Think of your Thoughts" - An Activity Bound	18 th to 20 th September,
V	3-days Workshop	2015.
VI	"Create Creativity"	25 th to 27 th March, 2016

5. Problems encountered and resources required

Not applicable

6. Notes (Optional)

The response from the students to this exercise has been highly encouraging. Two editions are planned to be conducted during the academic year 2016 – 2017.

7. Contact Details

Name of the Principal: Dr. M. VEERABATHERAN

Name of the Institution: PSG College of Arts & Science

Name of the City: Coimbatore

Pin Code: 641 014

Accredited Status: A Grade (3rd cycle – 3.62 CGPA)

Work Phone: (91) 422-4303300 Fax: 0422-2575622

(91) 422-2591841

Website: http://psgcas.ac.in/ E-mail: principal@psgcas.ac.in

Mobile: +91 98-65-454023

7.4 Contribution to environmental awareness / protection

- Eco-friendly campus with shady avenues, variety of tree species and well maintained gardens
- Use of renewable energy and Energy conservation through solar water heaters
- Rain water harvesting and drip irrigation system
- Green parking for checking carbon emission
- Common Sewage Treatment Plant

7.5 Whether environmental audit was conducted?	√	Yes		No
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7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

To enhance the validity of coaching classes for the students to prepare and write UPSC (IAS & IPS) and TNPSC competitive examinations the College has signed a MoU with FSCOP Institute for IAS & IPS, Coimbatore. The classes are regularly conducted through PSGCAS IAS Study Circle.

8. Plans of institution for next year

- Strengthening of the IQAC infrastructure and manpower
- To conduct a full fledged Academic Audit
- To bring in a comprehensive performance appraisal system
- To improve the existing academic, research and administrative infrastructure
- Initiation of staff-club
- Expansion of hostel facilities
- Continuous motivation to the faculty members for applying research projects
- Enhancement in the DBT STAR College activities.
- To work for the National Institutional Ranking Framework (NIRF)

Dr G UMA

Signature of the Co-ordinator, IQAC

<u>Dr M VEERABATHERAN</u>

Signature of the Chairperson, IQAC