

The Annual Quality Assurance Report (AQAR)

2017 - 2018

Submitted to

**National Assessment and Accreditation Council
(NAAC)
Bangalore**



PSG College of Arts & Science

**Autonomous College, Affiliated to Bharathiar University
Accredited with 'A' Grade Level by NAAC (3rd Cycle)
College with Potential for Excellence (Status Awarded by the UGC)
Star College Status Awarded by the DBT-MST
An ISO 9001:2008 Certified Institution
Civil Aerodrome Post,
Coimbatore - 641 014**



Part – A

AQAR for the year

2017 - 2018

1. Details of the Institution

1.1 Name of the Institution

PSG College of Arts & Science

1.2 Address Line 1

Avinashi Road

Address Line 2

Civil Aerodrome Post

City/Town

Coimbatore

State

Tamil Nadu

Pin Code

641 014

Institution e-mail address

principal@psgcas.ac.in

Contact Nos.

**Phone: (91) 422-4303300,
(91) 422-2591841
Fax : 0422-2575622**

Name of the Head of the Institution:

Dr N Mathiyalagan

Tel. No. with STD Code:

**(91) 422-4303300 /
(91) 422-2591841**

Mobile:

+91 98-42-298546

Name of the IQAC Co-ordinator:

Dr G UMA

Mobile:

+91 98-65-957333

IQAC e-mail address:

iqac@psgcas.ac.in

1.3 NAAC Track ID (For ex. MHCOGN 18879)

OR

1.4 NAAC Executive Committee No. & Date:

EC/66/RAR/137 dated 21-2-2014

1.5 Website address:

http://psgcas.ac.in/

Web-link of the AQAR:

http://psgcas.ac.in/iqac/

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 st Cycle	Five Star	-	2000	5 years
2	2 nd Cycle	A ⁺	-	2007	5 years
3	3 rd Cycle	A	3.62	2014	7 years

1.7 Date of Establishment of IQAC:

05/12/2003

1.8 AQAR for the year (for example 2010-11)

2017 - 18

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC

AQAR	Date Submitted
2013 - 2014	30/06/2016
2014 - 2015	28/01/2017
2015 - 2016	31/05/2017
2016 - 2017	23/09/2017

1.10 Institutional Status

University	NA
Affiliated College	Yes
Constituent College	No
Autonomous college of UGC	Yes
Regulatory Agency approved Institution	Yes
Type of Institution	Coeducational Institution
Type of Institution	Rural
Financial Status	Grant-in-aid + Self Financing Private Aided College

1.11 Type of Faculty/Programme

Arts	✓	Science	✓	Commerce	✓
Law	-	PEI (Phys Edu)	-	TEI (Edu)	-
Engineering	-	Health Science	-	Management	✓
Others B Voc	✓				

1.12 Name of the Affiliating University

Bharathiar University, Coimbatore – 641 046

1.13 Special status conferred by Central/ State Government UGC / CSIR / DST / DBT / ICMR etc

Autonomy by State/Central Govt. / University	✓
University with Potential for Excellence	NA
UGC-CPE	✓
DBT Star Scheme	✓
UGC-CE	-
UGC-Special Assistance Programme	-
DST-FIST	✓
UGC-Innovative PG programmes	-

UGC-COP Programmes	✓
Any other	<ul style="list-style-type: none"> • B. Voc. Programme • Star College Scheme • Basic Scientific Research

2. IQAC Composition and Activities

2.1 No. of Teachers	14
2.2 No. of Administrative/Technical staff	3
2.3 No. of students	2
2.4 No. of Management representatives	1
2.5 No. of Alumni	2
2.6 No. of any other stakeholder and community representatives	5
2.7 No. of Employers/ Industrialists	2
2.8 No. of other External Experts	2
2.9 Total No. of members	31
2.10 No. of IQAC meetings held	7

2.11 No. of meetings with various stakeholders: No. Faculty

Non-Teaching Staff Students Alumni Others

2.12 Has IQAC received any funding from UGC during the year?

Yes No

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. International National State

Institution Level

(ii) Themes

1. Workshop on Outcome Based Education
2. Practicum on Curriculum Design & Frame Work
3. Enchiridion for a Compassionate Leadership
4. Value in Work and Value in Publication: Designing Research with Metonymic Resonance
5. Orientation for the newly recruited faculty members on Academic quality

2.14 Significant Activities and contributions made by IQAC

- A two days Workshop for the Research Scholars on ‘Value in Work and Value in Publication: Designing Research with Metonymic Resonance’ was organized by the Internal Quality Assurance Cell of PSGCAS, at Library Conference Hall, on 27th and 28th April 2017.
- An Orientation Programme for Research Scholars of 2017-18 on “Scientific and Systematic Approach to Research” is organized by IQAC on 6th October 2017 at Library Conference Hall.
- One day program for Non-teaching staff on “Best Practices in Recording and Retrieval of Information and Data in Accordance with Requirements” was organized by the Internal Quality Assurance Cell, PSG CAS, on 7th October 2017. The event saw sessions on various topics by resource persons. A total of 140 non-teaching staff members participated in the Programme.
- One day Seminar on “Realigning of Teaching – Learning Strategies in the Sphere of Digitalization for the Students Weal” was organized by the Internal Quality Assurance Cell of PSG CAS, on 10th October 2017 at Sangamam Hall, PSG CAS. Around 160 students who were part of the Students Council participated in the event.
- The IQAC of the College organized SYNECTICS Edition IX - “Embedded Learning for Being Embellished” – An Activity Bound Workshop from

13th to 15th October, 2017. The aim of the workshop is to get in to the nuances of the dynamics of cognitive domain of the brain. By exploring such intrinsic aspects, the student community will develop a passion towards learning. Around 120 students took part in the event and got benefitted.

- As per UGC’s Guidelines for the Extension of Autonomy, IQAC Constituted an **External Peer Team to Monitor and Evaluate the Performance and Academic Attainments of the Autonomous Status of the College** and the team visited the college during **30-31st October 2017**. The details of the Peer committee are given below.

Dr. P. LAKSHMANAPERUMALSAMY Former Registrar, Karpagam University & Former Professor Emeritus, Department of Environmental Sciences Bharathiar University, Coimbatore – 641 046.	Chair Person
Dr. M. K. BABY Dean of Commerce, HoD & Coordinator IQAC St. Joseph's College (Autonomous), Devagiri, Kozhikode, Kerala 673008	Member
Dr. P. KRISHNASWAMI Professor of Languages Director, Centre for Education Beyond Curriculum (CEDBEC) Christ University, Bangalore-560029	Member
Dr. S. ALFRED CECIL RAJ Associate Professor of Physics Dean & Member Secretary - IQAC St. Joseph's College (Autonomous), Tiruchirapalli - 620 002	Member

Further to the visit of the peer committee a proposal for the Extension of Autonomy was sent to UGC through the Registrar, Bharathiar University on 29th Jan 2018.

- The NAAC extended the Validity of Accreditation period from 5 years to 7 years to those institutions which have obtained highest grade for three cycles continuously. **The Validity period of NAAC Accreditation for our College is extended from 20.2.2019 to 20.2.2021 (College has acquired the ‘A’ Grade by NAAC with a CGPA of 3.62).**
- One-day Workshop on “Current Trends in Curriculum Design and Development”** was organized by the Internal Quality Assurance Cell of PSG CAS on **23rd of January 2018.** The theme of the workshop is **“Curriculum Planning and Design”, “Quality Matrix in Higher Educational Institutions”,** and Revised Parameters of NAAC Assessment. The event was organized to sensitize the **IQAC members, SQAC members, and the CDC members** for the current curriculum restructuring that we are due for, and to align ourselves with the expectations of the NAAC.

- IQAC arranged a **Practicum** on “**Curriculum Design and Development**” on **14th February 2017** for all the faculty members of Aided & Unaided streams emphasizing them on Curriculum framework and Objectives to be framed with Programme Educational Objectives, Programme Outcomes, Programme Specific Outcomes and Course Outcomes.
- A **Faculty Development Program** on “**ICT Advancement and Innovations in Educational Transactions**” was organized by the Internal Quality Assurance Cell, PSG CAS on **5th March 2018**. The Resource Person **Dr Senthilnathan**, Associate Professor and Deputy Coordinator, UGC – SAP (DRS) Department of Educational Technology, Bharathidasan University, Trichy, shared many real life situations from his hands-on experience in the field of Educational Technology and stressed the need and importance of flipped classrooms and the usage of MOOC. The event was participated by one staff member from each department. Hands-on training on blog development was also given to staff members during the afternoon session.
- Advisory committee constituted by UGC for reviewing the progression of the institute under the “**College for Potential Excellence**” status visited the College on **6th February 2018**.

S.No	Name	Status
1	Rev. Dr Gigi Thomas Principal Mar Ivanios College (Autonomous &CPE) Thiruvananthapuram - 695015	Member
2	Prof. M Mahadevappa Principal JSS College of Arts, Commerce and Science (Autonomous &CPE) Mysore	Member

The members visited the institution and reviewed the progress made under the CPE Scheme from 2014-15 to till date, and minuted the proceedings. Later, the report is submitted to **Mrs Uma bali, Deputy Secretary, University Grants Commission, New Delhi** on **22.02.2018**.

- The Internal Quality Assurance Cell of PSG CAS organized the **SYNECTICS X – An activity bound 4-days workshop** on the theme “**Intuitive, Counter-intuitive & Language of Thought (LOT)**”, between **15th and 18th of March 2018**. Around 120 students took part in the event and got benefitted. Activities were given to the students to boost their creativity, reduce stress, and presentation & discussion on 10 topics.

Association of IQAC in Broader Activities of the College

- Advisory Committee meeting to validate the progress of the 8 newly inducted science departments **Biochemistry, Nutrition and Dietetics, Statistics, Mathematics, Biotechnology, Microbiology, Computer**

Science, and Electronics under the Star College Scheme of the Department of Biotechnology, Government of India, was organized on **29th June 2017**. **Dr Suman Govil**, Advisor, Star College Scheme, Department of Biotechnology, Ministry of Science & Technology, New Delhi, validated the activities of the 8 departments – and emphasized on the outcome of implementation of the Star College scheme, through the introduction of new practicals, increase in student strength, quality of the students admitted etc. Research based activities like projects, survey, internship, short term courses like summer, winter and so on as a part of the curriculum, are to be focussed, thereby enabling the students in taking up research as their career.

- Participated in the **National Institutional Ranking Framework (NIRF)** and uploaded the information in November 2017. The College subsequently secured **11th Rank in the NIRF Ranking 2018** among **1087** colleges participated.
- On the perseverance of our Prime Minister, Shri Narendra Modi, at the UN General Assembly (September 2014), to observe 21st June as the **International Day of Yoga**, the Yoga Forum of our College observes the International Day of Yoga and conducts various events to students and staff members every year. This year also the Yoga Forum of our college in association with the **World Community Service Centre, Aliyar, Coimbatore**, observed '**International Day of Yoga**' on 21st June 2017. Thiru V Lakshminarayananasamy, Managing Trustee, Suguna Group of Institutions, graced the occasion as the chief guest. Prof V Selvarajan, Secretary, presided over the function. Dr N Mathiyalagan, Principal I/c, welcomed the gathering. Demonstrations of the Aasanas were performed by Master Niranjan, who had participated in many international events. To bring awareness and to impart the significance of Yoga among the younger generations, events like essay writing competition, poster presentation, yoga-individual performance (Aasanas), and Yoga-Group Performances were conducted for students. Winners of the events were honoured with prizes by the Chief Guest. More than 750 students and staff members participated in the programme.
- **Nurture Nature for Future** sponsored by Tamil Nadu State Council of Science and Technology, Chennai under the banner of Bio camp 2017 held on 25.07.2017 and 26.07.2017.
 - *Awareness on Solid waste management*
 - *Awareness on radioactive waste management*
 - *Methods to monitor and control environmental hazards*
 - *Cracking of polythene and production of bioplastics*
 - *Income generation by way of organic farming, Aeroponics, Hydroponics, Aquaponics and Pink Farming*
 - *Increase crop yields through biotechnological approaches*
 - *Environment and health*
 - *Exposure to the basic concepts of Micropropagation, vertical gardening*

Around 400 school children were benefitted by the program. Feedback was also collected from the school children and other visitors so as to enable us to improve the activity in the near future.

- **One day Faculty Development Program on “Goods and Services Tax”** was organized by the **Department of Commerce on 1st of August 2017**. The sessions were related to the respective core subjects and the topics covered also included effective teaching, classroom communication, technology for enhancing the teaching – learning process, professional networking, willingness and adaptability to change etc.
- The **Department of Statistics (1957-2017)** organized their Inaugural function of the **Diamond Jubilee celebrations** of the Department which is functioning from the 1957 onwards on 2nd of August 2017 and plan to have various activities and competitions throughout the year.
- In association with the **Alumni Association** of PSG College of Arts & Science, the College organized one of its **‘Food Fest’ ‘Curry Masala’** on 5th August 2017. It was a fund raising program organized by the PSGCAS Alumni Association in order to expand its benevolent services to the student community. The Managing Trustee, Shri. L. Gopalakrishnan, graced the occasion with his august presence. The members of staff and the students of the Department of Catering Science and Hotel Management prepared a variety of cuisines.
- In order to generate awareness about the importance of handloom industry and its contribution to the socioeconomic development of the country in general and to promote handlooms, increase income of weavers and enhance their pride in particular, the Government of India has notified 7th of August as the **National Handloom Day**. An **Exhibition cum sale of various handloom products** organized by the **Women’s Forum and Tamil Nadu Handloom Association** was flagged off by Mr. K. K. Swaminathan, Assistant Director, Handloom & Textiles, Coimbatore, at the Brahmam Hall, PSG CAS between 1st and 3rd of August 2017. On the occasion the Centre for Women’s Studies and Department of Costume Design and Fashion of the institution in association with the **People Seva Centre** organized a Fashion Show for Girl students in order to show case their tradition and culture in Handloom dresses. All the staff members and students of the college were asked to wear Handloom products on the occasion.
- **A one day International Conference on “Biochemistry of Homeostasis in Health”** was organized by the **Department of Biochemistry** at the Library Conference Hall, on 10th of August 2017. The event was inaugurated by Dr. Ramalingam, Dean, PSG Institute of Medical Sciences & Research presided over by Dr N. Mathiyalagan, Principal I/c, PSGCAS. The conference saw eminent personalities sharing their research expertise to the students of the department. The conference topic covered like Exercise and redox homeostasis in health, Translational Control of Germline Stem Cell Maintenance and From River Ganges to Texas – To solve the mystery of hemostasis and blood disorder. Representations of

research work in the form of oral and posters were presented by the students. The event was participated by students and members from all the life science departments from various colleges.

- The **Department of Library** celebrated the **Librarians Day** to honor the **125th Birth Anniversary of Great Indian Librarian, Padmashree Professor Dr S R Ranganathan, Father of Library Science of India**, on 12th of August 2017. Essay writing competitions on specific topics in English and Tamil “Social Media Vs Traditional Library” and “Vaazhkaiku Vazhi Kattiya Nulagam” were conducted for students on 11th of August 2017.
- An **Awareness Program against the Blue Whale Challenge** was organized by the **Cyber Cell**, Police Commissioner Office, Coimbatore, of PSG CAS on 7th of September 2017 at the GRD Auditorium. Mr. Selvaraj, Inspector of Police, E2 Police Station, Coimbatore, addressed the gathering of around 1500 students and 30 staff members from the institution on the occasion.
- As a part of commemorating the Centenary Celebration of Pandit Deendayal Upadhyaya and the **125th Anniversary of Swami Vivekananda's Address** at the Chicago World Parliament of Religions through the theme "Young India, New India - A Resurgent Nation: from Sankalp to Sidhhi", Honourable Prime Minister of India Shri Narendra Modi, addressed the Students Leaders Convention. In this regard the UGC has insisted all the institutions to live telecast the programme to reach the larger pupil population. Hence, we at PSGCAS organized a video-audio session at the GRD Auditorium, on **11th of September 2017**, to ensure that the speech of our Honorable Prime Minister emphasizing Pandit Deendayal Upadhyaya and Swami Vivekananda's valor has reached the students at all cause. More than 700 students and 50 staff members participated in the event. The students ardently listened to the entire session and were overwhelmed by the stature of their individual personalities. The message of Honorable Prime Minister's speech effectively reached all the participants.
- **WAHAP (Women's Anti Harassment and Protection) Cell** and **SRISHTI** organised an awareness programme on "**Health and Hygiene**" for the first year women students on 14.09.2017. Ms N Gayathri from Touch Trolley was the resource person. It was conducted in association with an NGO, JOBHA.
- Third year students of the **Department of Catering Science & Hotel Management** organized a **National Level Hospitality competition** in the name of "**Exuberance 17**" on 20th of September 2017. Twelve colleges from different states of India participated in various competitions like Culinary king (cooking competition), Shake & stir (Cocktail & Mocktail Competition), Tackle the Trick (To test the Managerial Skill), Floral Fragrance (Flower Arrangements), Quiz (related to Hotel and Tourism Industry), Sculpting(carving). The Judges for the competitions were Mr.B. Krishnan (Executive Chef)- The Carlton Kodaikanal, Mr. Amarnath (F & B

Manager) – Residency towers Coimbatore, Mr. Sivakumar (Housekeeping Executive)- Fair field by Marriott coimbatore and Mr. Arunagiri, (Assistant Housekeeper) Hotel Residency Towers Coimbatore, Mr Rangarajan (HOD of Corporate Secretaryship) PSG college of Arts and Science Coimbatore, Mrs Reena (Assistant Professor of International Business) PSG college of Arts and Science Coimbatore, Mr. Aravind (Mind games, Coimbatore) and Mr. Anand (Front office Manager) Vivanta by Taj Surya, Coimbatore.

- **WAHAP (Women's Anti Harassment and Protection) Cell, SRISHTI and NCC** organised a **Self-defence and Vigilance** programme "**Agni Tharagai**" in association with Youth Foundation, Coimbatore Police Department and Army Cadets on 26.09.2017. About 300 women students from the first year were given training on how to defend themselves.
- A **one day National Seminar on Applications of Mathematics** was organized by the **Department of Mathematics (UA)**, PSG CAS at the Library Conference Hall, on 5th of October 2017. The resource personalities were Dr T Amarnath FNASc, University of Hyderabad, Hyderabad; Prof. P V Arunachalam, FNASc, Fomer Vice-Chancellor, Dravidian University, Kuppam, Andhrapradesh; Prof. P. Kandasamy FNASc, Bharathiar University, Coimbatore; and Dr G D Veerappa Gowda, TIFR, Bangalore who addressed the gathering on topics “Fluid Dynamics”, “Some Snacks and Some Nuggets in Mathematics”, “Mathematical Biology” and “Application of Hamilton Jacobi Equations and their Applications in Shape from Shading” respectively. The event was presided over by Dr N Mathiyalagan, Principal I/c, PSG CAS. More than 200 students participated and got benefitted from the event.
- The **Women’s Forum (WAHAP (Women’s Anti Harassment and Protection) Cell, SRISHTI, Centre for Women's Studies and Gender Champions Club)**, in association with the **Tamil Nadu Corporation for Development of Women (Mahalir Thittam)** had organized an Exhibition Cum Sale of products from the Self Help Groups of Coimbatore at the Games Hall, on 5th and 6th of October 2017. Products including handicraft items, fancy jewellery, doormats, home-made chocolates and many other products were displayed on the occasion. The exhibition was inaugurated by Mr K Selvarasu, Director - Projects, Tamil Nadu Corporation for Development of Women (Mahalir Thittam) & Director - Tamil Nadu Rural Livelihood.
- The **Department of Chemistry** organized a **one day training program on “Laboratory Safety Measures and Fire Fighting Techniques”** for the benefit of 60 laboratory assistants, office assistants of all departments, library, III B.Sc. and II M.Sc. Chemistry students on 12th of October 2017. Mr.V.Rangaraju, Safety Officer, PSG Industrial Institute was the Resource person of the program. Training on required safety measures to be followed in the laboratory, Demonstration of fire fighting techniques, and operation of fire fighting equipments were imparted during the sessions.

- The **Women's Forum (WAHAP (Women's Anti Harassment and Protection) Cell, SRISHTI, Centre for Women's Studies & Gender Champions Club)** of our College organised an awareness programme on "Legal Rights of Women" sponsored by **National Commission for Women, New Delhi**, on 13.10.2017. Ms NV Sreejaya, advocate, Coimbatore, delivered a lecture to create awareness among the students. In continuation of the lecture, MCQ competition was held for women and men students on Legal Rights of Women.
- A **one day Symposium on "Breaking the Ceiling for Women Empowerment: Cynicism Vs Trust"** was organized by the **Centre for Women's Studies, PSG CAS**, on 1st November 2017. The inauguration of the event was presided over by Dr N Mathiyalagan, Principal I/c, PSG CAS. The Inaugural address was delivered by Dr K Manimekalai, Professor & Head, Department of Women's Studies, Alagappa University, Karaikudi. During the event CWS released the 3rd Edition of its News Letter – "Pen Murasu". The inauguration event was followed by a Panel Discussion on various topics. Around 40 research scholars belonging to different departments of the Institution and outside colleges participated in the event.
- A **two day Commerce Expo '17**, was organized by the **Department of Commerce**, at the School of Commerce, PSG CAS, on 13th and 14th of December 2017. Mr. S. Kuppusamy, President, COINDIA, and Vice-President, PSG & Sons, Metallurgy and Foundry Division, declared open the Expo as the Chief Guest. The Expo saw stalls installed for various services, which includes – Passport services, Insurance Services, PAN card services, Mutual fund / Systemic investment plan, ELSS Schemes, MSME schemes for Entrepreneurship, Tally solutions – TDS, IT filing, GST Returns, Institute of Chartered Accountants of India – CPT, IPCC & Final course procedures; Export & Import documentation procedures; product display – TVS motors; eCommerce – Online Supplier Assistances; Entrepreneurship Development Cell – Product Display; ICICI – Banking Services. Around 2000 students and staff members were benefitted through the mega exhibition.
- The **XXXI Graduation Day** was held on **15th of December 2017**. **Dr. Suman Govil, Adviser and Scientist G, Department of Biotechnology, Ministry of Science & Technology, Government of India**, was the **Chief Guest** and gave the convocation address. **Shri. L. Gopalakrishnan, Managing Trustee, PSG & Sons Charities**, presided over the function. Degrees were awarded to 1756 undergraduate students, 658 postgraduate students, 20 PG Diploma and 27 staff members who have completed their Ph. D., degrees under 35 UG and 27 PG programmes.
- The **Department of Clinical Nutrition & Dietetics** organized a **one day International workshop on "Principles of Clinical Trial Management"** on 21st of December 2017. The Resource Person of the event Dr. Deeptha Sukumar, Assistant Professor, Dept. of Nutritional Sciences, Drexel University, Philadelphia, USA, addressed the students on

Objectives of Clinical Trials, Terms and Definitions, Components of Clinical Trials & Research design, How to effectively execute and run a clinical trial?, and How to manage pitfalls, Complications and Interim findings?. The student participants were categorized into 10 groups and each group was assigned to work on one scenario and identify the key aspects for writing proposal with the guidance of resource person and faculty facilitators from Dept. of Clinical Nutrition and Dietetics, Dept. of Nutrition and Dietetics and Dept. of Biotechnology.

- The **Department of Library**, PSG College of Arts & Science has organized a **Faculty Development Programme on “E-Resources for Research, Citation Analysis & Reference Manager using Mendeley”** on December 23, 2017. Seventy faculty members attended the programme.
- The **II year B. Sc Catering Science & Hotel Management and II Year B. Voc Hospitality Management** students organized the **“Street Treat”- a Food Fiesta** highlighting the street foods of India, on 10th January 2018. The event was planned, organized and executed by the Students & Staff of the Department. This event brought out the practical skills and enriched the knowledge of the students in the ‘Era of Fast Foods’. Typical street food stalls were set up by the students. The menu included delicacies from North and South like Pav Bajji, Bajji Cone, Cutlet, Samosa, Frankie, Burger, Fried Rice / Noodles, Bajjis, Mocktails and Hot Beverages. The event was patronized by the students and staff of the college. The great success of the event made the Department to conduct this every year.
- The Sophomores of **Department of Visual Communication & Electronic Media** showcased their visual design skill in their maiden event **“COLOURS – 2018”** on 11th January 2018. Prof. Balaram, Dean, D J Academy of Design inaugurated the event. Students work comprising of Painted Pictures, Pencil Drawings, and Craftworks using natural & recycled materials, award winning photographs and collage work were on display. The Colorful event by students of UG 1st Year Visual Communication numbering around 120 were a crowd puller among the large number of students from other departments. They got appreciation from all, to their skilled individual works & well executed event.
- The **PSG CAS IAS Study Circle** organized an **Interactive Session on Civil Services examinations - ASK – Attitude, Skill, & Knowledge, on 18th January 2018**, with Smt Sharanya Ari IAS, Assistant Collector, Coimbatore (AI-7, 2015), as the Resource Person. The meeting is particularly meant for interacting with an IAS officer regarding queries on UPSC civil service exam preparation. More than 200 students from all the departments interacted with the Resource Person. Dr V Mohanasundaram, Coordinator, PSG CAS, IAS Study Circle moderated this inspiring event.
- A **National Level Seminar on “Academic Integrity & Plagiarism, Reference Manager (Mendeley) & Citation Analysis”** was organized by the Department of Library, PSGCAS, on 24th January 2018. The event

was inaugurated by Dr N Mathiyalagan, Principal I/c of PSG College of Arts & Science, Dr R Sevukan, Associate Professor & Head, DLIS, Pondicherry University; and Dr B Sivakumar, Librarian, PSG CAS were the resource persons who addressed the gathering on “Mechanics of Scholarly Writing” and “Citation Analysis and Reference Managers (using Mendeley)” respectively. About 120 participants from various colleges in Tamil Nadu, Kerala, Karnataka, apart from faculty and research scholars of the institution benefitted from the event.

- The **Department of Biochemistry** organized **two days Science Academies Lecture Workshop** on “**Modern Trends in Biology with a Focus on Nanobiotechnology**” sponsored by the **Indian National Science Academy, New Delhi, The National Academy of Sciences, Allahabad and Indian Academy of Sciences, Bengaluru** on 30th and 31st January 2018. The event was inaugurated by the Chief Guest Prof T J Pandian, National Professor, School of Biology, Madurai Kamaraj University, Madurai, and presided over by Dr N Mathiyalagan, Principal I/c, PSGCAS.
- As per the notification received from the **University Grants Commission Honourable Prime Minister of India Shri Narendra Modi**, addressed the students on handling examination stress and making exams fun, through a **Live Telecast on 16th February 2018**, the event was telecasted live to students of our institution at the Sangamam Hall. Around 200 students witnessed the event.
- As per the notification received from UGC, 21st February of every year is celebrated as **Matribasha Diwas**, the **International Mother Language Day** to promote the dissemination of mother tongue and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. As a part of the event the Department of Tamil (Aided), organized an event and invited Mr Osai Kalidas, Social Activist, who addressed the students on the importance of Mother Tongue.
- The **Department of Commerce** organized **India Vision – 2025** event on 22nd February 2018. Ambassador Dr Deepak Vohra, Special Advisor to Prime Minister, Lesotho and Guinea-Bissau, Special Advisor, Ladakh Autonomous Hill Council, Kargil and Leh, was the Guest Speaker who addressed more than 1000 students and staff members of the department at the GRD Auditorium specifying the Vision of the Prime Minister.
- The **Department of Computer Science (UA)** organized their Annual Flagship event, **Gateway’ 18 – A National Level Technical Symposium**, on 24th February 2018. Mr Karthikeyan Ravi, General Manager - Technology, Netcon Technologies was the Chief Guest. Events including Blue Book, Knock Down, Leaflet, Connections, Untangle, Impersonator, Click-To-Credit, Treasure hunt, and Star of Gateway were conducted for the students. Around 700 students from 46 different institutions and 1200 students from PSG CAS participated in the event. The winners were awarded with certificates, medals and Cash prize worth Rs.50,500 for the

various competitions. The overall trophy was bagged by Kongu Arts & Science College, Erode.

- The **Department of Management Sciences** organized “**Executrix 2018 and Know Ur Market**” on 1st & 2nd March 2018. The event was inaugurated by Mr. Prasanna Krishna, Founder & CEO, Career Zone Consulting Pvt. Ltd, Coimbatore. “Executrix” is an Intercollegiate Management fest, conducted to explore the competencies of the budding managerial professionals. Events like Brand Mania, IPL Auction, Business Big Shots, Virtual Stock Market, Master Minds and Mr /Ms Executrix were organized to bring out the skills and talents in managerial and business domains of the students. More than 35 colleges in and around Coimbatore participated in the events and were awarded with cash prizes.
- The **Department of Biochemistry** organized “**X CENTRA’18**” - **An Intercollegiate Fest** on 6th March 2018. This Inter Collegiate fest was inaugurated by Dr. Narendrakumar Ramanan, Associate Professor, Centre for Neuroscience, Indian Institute of Science, Bangalore, who is also our Prestigious Alumni. Around 150 students from 13 colleges participated in this fest. Events conducted – Mind Blender, Bio Rangoon, Cluedo, Target the Color Balloon, Wealth out of Waste, Pursuit, The Sands of Time, Bio Shot, Pencil Sketching, and Poster Presentation. Cash prizes worth Rs. 15,000/- were awarded to the winners and runners of the event. The overall trophy was won by Hindusthan College of Arts & Science, Coimbatore.
- Students of **Journalism and Mass Communication** along with students of Viscom participated in a three day short film festival and intercollegiate competition ‘**Pathivugal 18**’ held at GRD auditorium, PSGCAS between 13th and 15th March 2018. The Grand Event was inaugurated by Mr. Gautham Vasudev Menon, Film Maker, Film Producer, and Screenwriter, followed by screening of short films by students belonging to other institutions. Mr Bharathan, Film Director and Writer, and Mr. Raju Murugan, Writer, Journalist turned Film Director took part in the short film festival on the second and third day respectively, where the Short Films produced by our students were screened. Short Film screened by the students belonging to the Guru Nanak College, Chennai, won the First Place while, the second and third places were grabbed by students belonging to Blue Ocean Film and Television Academy (BOFTA), Chennai.
- The **Women’s Forum (CWS, SRISTHI & WAHAP)** celebrated **International Women’s Day** on 16th March 2018. **Smt Sharanya Ari, IAS, Assistant Collector, Coimbatore** was the Chief Guest and Padmashree Awardee Smt Nanammal, Yoga Instructor, was the Guest of Honour. The Women’s Forum of our College honored Padmasree Nanammal on the occasion, followed by her demonstration of yogasanas for the students. Various competitions were held for students and winners were awarded with cash prizes. Retiring Women faculty members Dr Lalitha Ramakrishnan, Associate Professor of Nutrition & Dietetics, Dr Aruna Narayanan, Associate Professor of Nutrition & Dietetics and Dr U

Saraswathi, Associate Professor of Biochemistry, were appreciated for their services and shared their work experiences to motivate younger generations to have work life balance.

- The **Hostel day function** of PSG CAS “**Ponvasantham 2K18**” was organized on 17th March 2018. Thiru Mahendra Ramdas, Managing Director, Mahendra Pumps Pvt Ltd, Coimbatore, was invited as the Chief Guest of the function. All the Hostelites (around 2400 students) took part in the celebrations.
- The **Department of Costume Design & Fashion** organized a **National Conference on “Recent Developments in Textiles & Fashion”**, at the Sangamam Hall, on 19th March 2018. The event was inaugurated by the Chief Guest, Sri S Kalyanasundaram, Vice President, KG Denim Ltd, Coimbatore, and the Guest of Honor was Sri D Venkatapathy, Managing Director, Prassana Exports, Coimbatore. Technical Sessions handled by Dr S Balachandar, HOD, Post Dip. in Knitting & Garment Technology, P.A.C. Ramasamy Raja Polytechnic College, Rajapalayam and Mrs Swaroopa Kumar, Designer & Founder, Thamarai Design Studio, Coimbatore. About 31 review papers and 38 research papers were presented in the event. Dr. K. Sangeetha, Professor & HOD, Textiles and Fashion Design, Bharathiar University, Dr. G. Manonmani, Assistant Professor, Home Science, Mother Teresa Women’s University and Dr. Sucharitha, HOD – Costume Design & Fashion, Hindustan College of Arts & Science acted as Chairpersons.
- The **Department of Mathematics with Computer Applications** organized a **National Level Seminar on “Biomathematics”** on 19th March 2018. The inauguration of the event was done by Dr N Mathiyalagan, Principal I/c, PSG CAS, followed by technical sessions by Dr P Kandasamy, Professor & Head (Retd), Bharathiar University, Coimbatore; Dr S Sreenadh, Sri Venkateswara University, Tirupati; Dr N Barani Balan, Assistant Professor of Mathematics, Central University of Tamil Nadu; and Dr A Anguraj, Associate Professor of Mathematics, PSG CAS.
- The **Department of Carnatic Music** organized “**Rama Nama Recital (Sunrise to Sun Set)**” on 21st March 2018 from 6.23 am to 6.33 pm, with the Music by the students of Carnatic Music. Rama Nama is called as Taraka Mantra derived from the roots of the two great mantras, Ashtakshara Om Namō Narayana and the Panchakshara Namashivaya. The divine Nama recites will generate divine vibrations which cause good effects to the individuals and to the society at large.
- **Shri Ramanujar Sabha** was **inaugurated** within our College campus at the Seminar Hall, School of Commerce, on 27th March 2018. The Sabha was inaugurated by the Chief Guest Shri.R.V.Swamy, Renowned Vaasthu Consultant in South India, Public Speaker, Srirangam.
- PSG College of Arts & Science, found its feet in the **National Institutional Ranking Framework**, an exercise of the Ministry of Human Resource

Development, Government of India, for the second consecutive year. The College secured **11th Rank among Colleges Category (among 1087 colleges)** in the Nation.

- The College has taken **initiatives** to the latest **ISO Certification of the College from ISO 9001:2008 to ISO 9001:2015**. For this purpose an agency “The Consulting Co”, Coimbatore has been engaged to train our Internal Auditors for the certification process. The **First one day training of Internal Auditors** was arranged on 4th and 5th April 2018. Thereafter, the ISO Core Committee of the College has met 15 times along with the Resource Person of the agency and finalized the Blue Print of the ISO Certification Module with Strategic Planning. In continuation of this the **second one day training** has been arranged on 29th June 2018 and 30th June 2018 for aided and unaided faculty respectively. A total of 53 faculty members representing various departments participated in the programme and were certified as an Internal Auditor ISO 9001-2015.
- **One day Basic Training Program on Human Rights sponsored by the National Human Rights Commission, Government of India**, was organized by the **Department of Social Work, PSG CAS on 15th April 2018**. Around 158 beneficiaries from varied streams participated in the programme, which was inaugurated by Mr. S. Sivashanmugam, Assistant PF Commissioner- Legal was the Guest of Honor, who addressed the gathering on human rights from a more practical and realistic understanding. The inauguration of the event was followed by three technical sessions under different themes.

S. No	Resource Person	Topic Addressed
1	Mr. V. P. Sarathy Founder-Chairperson Coimbatore Human Rights Forum	Human Rights Institutions in India
2	Prof. Andrew Sesuraj Assistant professor of Social Work, Loyola College	Rights of Women and Children
3	Dr. K Ramasamy Advocate, Coimbatore	Rights of Other Vulnerable Groups

- A sum of Rs. 50,000/- was sanctioned by the National Human Rights Commission, Government of India for conducting this event.
- **Six teaching and three non-teaching fraternity** who have successfully completed their services at out institution and are at the verge of **retirement were felicitated** by Dr. V. Selvarajan, Secretary, PSG College of Arts & Science, at the Library Conference Hall on 16th of April 2018. The staff members were felicitated with shawl and Memento on the occasion.

S. No	Staff Member	Designation & Department	Years of Service
1	Dr N Mathiyalagan	Principal I/c, Head & Associate Professor, Department of Communication	34 Years 7 Months
2	Dr Lalitha	Controller of Examinations,	34 Years 5

	Ramakrishnan	Associate Professor & Head, Department of Nutrition, Food Service Management & Dietetics	Months
3	Dr Aruna Narayanan	Associate Professor of Nutrition, Food Service Management & Dietetics	33 Years 3 Months
4	Dr T Kannaian	Associate Professor of Electronics	33 Years 2 Months
5	Dr U Saraswathi	Associate Professor Department of Biochemistry	32 Years 9 Months
6	Dr V T Suresh	Associate Professor of Hindi	29 Years 6 Months
7	Ms R Lakshmi	Junior Assistant, Aided Office	28 Years 8 Months
8	Mr IT Selvaraj	Assistant, Aided Office	28 Years 7 Months
9	Mr M. Selvam	Laboratory Assistant, Chemistry	28 Years 4 Months

- Admission for the year 2018 was initiated by the formation of specific committees separately for aided and unaided streams. The +2 results were released on 16th of May 2018, and the admission process at the institution was initiated as per the Government norms. For the undergraduate unaided programs, students were admitted in the institution based on merit. For undergraduate aided streams applications were collected for a period of 10 days as per the Government regulations and based on the roster system and merit, students were admitted. Admissions for Postgraduate courses started immediately after the publication of results by the Bharathiar University, 14th June 2018. For Self-Financing courses admissions started on 20th June 2018. For aided Postgraduate courses applications were collected for a period of 10 days as per the Government regulations and based on the roster system and merit, selected student list were displayed on the college website on 26th June 2018.
- The 4th **International Day of Yoga** was celebrated in Association with the **World Community Service Centre (WCSC – Coimbatore Zone)** at the GRD Auditorium on 21st June 2018. The event was inaugurated by Thiru K Periaiah, IPS, City Commissioner of Police, Coimbatore, presided over by Prof. Dr. V. Selvarajan, Secretary, PSGCAS. Dr. D. Brindha, Principal, PSGCAS addressed the gathering through her key note address. The inauguration of the event was followed by Yoga Demonstrations by the members of WCSC and students of PSGCAS on the occasion. Prior to the celebrations, various events including essay writing competitions, poster presentation, yoga-individual performance (Aasanas), and Yoga-Group Performances were conducted for students on 20th of June 2018. Winners of the events were awarded prizes by the Chief Guest on the occasion. More than 900 students and staff members

from various department participated in the event. Apart from this, the students of our institution were also involved in providing YOGA training to school students belonging to KK Naidu Higher Secondary School, and Corporation High School, Peelamedu.

- **Manavar Manram elections** for both the Aided and Unaided streams of the institution contesting for Chairperson (Men and Women) and Secretary (Men and Women) were conducted on 22nd of June 2018.

Aided – Manavar Manram

S. No	Position	Student	Class
1	Chair Person (Men)	K Clinton	III B Com
2	Chair Person (Women)	K Rooba	III BA Sociology
3	Secretary (Men)	M Vijay	II B Sc Mathematics
4	Secretary (Women)	M Varalakshmi	II BA English

Unaided – Manavar Manram

S. No	Position	Student	Class
1	Chair Person (Men)	V Gokula Aravinthan	II BCA
2	Chair Person (Women)	R Thenmozhi	III BVoc Hospitality Management

- **A One day Workshop on NPTEL (National Programme on Technology Enhanced Learning)** organized by the **Department of Library**, PSG CAS, in association with and sponsored by NPTEL, IIT, Madras, at the Library Conference Hall, PSG CAS on 22nd June 2018. The major objective of this workshop was to create awareness about the NPTEL and its features and the plethora of free online certification courses provided through the portal. Dr D Brindha, Principal, PSG CAS, inaugurated the workshop and highlighted the necessities and advantages of e-learning through MOOC's (Online Courses) and NPTEL. The inauguration of the event was followed up by technical sessions of Prof. Prathap Haridoss, NPTEL Coordinator, IIT-Madras, NPTEL and Ms. Bharathi Balaji, Project Officer, who addressed the gathering on "NPTEL and its features & Online Certification Courses" and "NPTEL Local Chapter" respectively. TA was given for outstation candidates by NPTEL. The event saw participation of around 250 staff members from 80 different institutions from Tamil Nadu and Kerala.
- The College reopened for the students of senior classes of UG & PG programmes on **18th June 2018**. College commenced for the students of I year Undergraduate programmes on **25th June 2018**.
- An Orientation programme for the first year UG students was organized on 25th June 2018. The Principal welcomed the gathering and gave a detailed presentation on the salient features and functioning of the College. A video containing all the details of the College, right from the

beginning till date was played. The elected representatives of the Manavar Manram also welcomed the fresher's. Details regarding Alumni Association, Grievances Cell for Women, and Anti-Ragging Committee were presented to the students and parents through respective Staff In-charges. Thereafter, the Principal introduced the Heads of the departments to students and the respective HoDs took the students to their Departments. The entire Orientation Programme was divided into four sessions – one for Aided undergraduate courses, and the remaining three for rest of the self-financing undergraduate courses.

- An **Induction Programme** was organized from **26th June 2018 to 29th June 2018**, to sensitize the fresher's on the academic culture of the Institution and to enable them to bridge the gap between the school and collegiate education. Students were divided into four different groups for the programme. Dr. M. Senguttuvan, Associate Professor & Head, Department of Zoology, addressed the students on campus culture, discipline, and value education. Dr K Tamilselvan, Controller of Examinations, explained on CBCS pattern, Examinations, attendance requirement, and evaluation system. Dr B Navaneethan, Director of Physical Education, explained on the achievements, infrastructure and facilities available in the college campus for students in sports & games. Dr E M Rajesh, Assistant Professor of Microbiology and Mr S Kandasubramaniam, Assistant Professor of Tamil, dealt with NCC and NSS activities of the college, respectively. Dr L Gopalakrishan, Associate Professor of Management Sciences, presented the details on career guidance and placement cell. Dr M Rangarajan, Associate Professor and Head, Department of Corporate Secretaryship, gave an overview on all the Clubs & Forums of the Institution. Dr G Uma, Assistant Professor of Statistics, IQAC-Cordinator, briefed about the Add-on courses, Certificate courses & On-line courses which will enrich their life skills, employability and competitive skills of an individual. A campus visit was arranged and the students were taken around the campus and familiarized themselves with the various facilities available.
- India's eminent **Statistician Late Prof Prasanta Chandra Mahalanobis**, who played a vital role in drafting the second Five Year plan as a part of the planning Commission of India (1956-61) which became famous as Nehru-Mahalanobis model, to honour him, Ministry of Statistics and Programme Implementation is celebrating his birthday as the **National Statistical Day** – on 29th June every year from 2007 onwards. This year too the Department of Statistics celebrated the National Statistical Day with the **theme** on **“Quality Assurance in Official Statistics”** on 29th June 2018. Quiz competitions and essay writing competition were conducted for the students of St. Thomas Matriculation Higher Secondary School, Karuvalur, and Sri Hayagrivar Higher Secondary School, Avinashi. Around 160 school students participated in the event organized by the Department of Statistics, PSGCAS.
- In pursuance of the objectives of the **Swachh Bharat Mission** launched as a National movement on October 2nd, 2014, the Ministry of Human

Resource Development, in association with the Swachh Bharat Mission (Gramin), Ministry of Drinking Water and Sanitation, launched a 'Swachh Bharat Summer Internship' programme, which is aimed at engaging college students in the government cleanliness drive. The objective of this initiative is to help set up systems for sustaining cleanliness and sanitation efforts and also to upscale the exiting measures taken up by the higher educational institutions. The internship is open only to the registered students of the higher educational institutions, and they are expected to take up a project for promotion of cleanliness, by spending an approximate duration of 100 hours in the village selected by the student. Each institution is required to assign at least one Nodal Officer. Accordingly PSG CAS has so far registered 111 students and 2 Nodal Officers were working in two locations namely Harijan Colony, Devarayapuram, Thondamuthur, Coimbatore; and Mallen Goundampalayam Panchayat, Karadivavi, Palladam, Tirupur. Activities carried out at both the locations are given below.

DETAILS	LOCATION	
	Harijan Colony, Devarayapuram, Thondamuthur, Coimbatore, Dt	Mallengoundampalayam Village Panchayat, Karadivavi, Palladam, Tirupur, Dt
Activities Carried Out	<ul style="list-style-type: none"> Conducted a survey to know the Socio-Economic and waste segregation status of the Harijan colony. Participated in the Panchayat survey to review the government sponsored program of construction of toilets Conducted a Rally and Street play on the theme of Waste Segregation Conducted a village level meeting to Create Awareness on Waste Segregation, against Tobacco Spitting, Demonstrated healthy Hand washing habit. 	<ul style="list-style-type: none"> Conducted a baseline Socio-Economic survey in the village. Participated in the Grama Sabha meeting to review the government sponsored program of construction of toilets. Conducted a Rally and Street play on the theme of Waste Segregation Conducted a village level meeting to create Awareness on Waste Segregation, Importance of toilets, ill effects of Open Defecation, Nutrition Awareness Against tobacco, Demonstrated healthy Hand washing habits. Cleaning of Water Channels. Awareness of Rain Water Harvesting. Collected data from village people about their problems, health needs, daily food routine, and cooking methods. Medical team from PSG Hospital gave awareness about first aid in case of emergency, regular vaccines for children and cleanliness of their environment.

No. & Days of Activities	11 days (May 21 st to 27 th May 2018. & 5 th , 12, 14 & 16 th June 2018)	4 Days (06.05.2018, 13.05.2018, 20.05.2018 & 27.05.2018)
Hours spent	50 hours	32 hours

▪ **Activities of the Project Extension Committee**

- One Day Workshop on “Be a Successor in Examination (Effective Learning Practices)” was organized by the Project Extension Committee of PSGCAS, on 9th January 2018, held at the KK Naidu Higher Secondary School, Coimbatore. The event was planned based on sessions on five dimensions and handled by the students I MSc Psychology, PSGCAS, with an introduction of “Value of healthy study habits” through some activities done by R.Jagadesh Chander, followed by Lakshmi K.R.S. on “Healthy brain food, brain functions, and forgetting memory techniques”, “Hints and short notes taking and time management plan and organizing plan” by Abbirooban.S, “Mind maps and cornell notes taking” by Vasanth M.S, and “Stress buster” with Ajith J. Around 122 students from the Class XII participated in the event.
- A Demonstration on Be a Successor in Examinations (Effective Learning Practices) was organized by the Project Extension Committee of PSGCAS, at Gurusaran Public School, Kalapatty, on 17th February 2018. The students of Gurusaran School were given orientation on how to read effectively. The school students were oriented by I-MSW students on topics such as Food and health, How to learn effectively, Value education, and Basic mannerism. Around 50 students from the Class VII & VIII participated in the event.
- A Demonstration on Mushroom Cultivation was organized by the Project Extension Committee of PSGCAS, for the resident Women of AD Colony (Slum Area), Peelamedu, on 7th March 2018. Dr Shanmuga Priya, Assistant Professor of Botany, and students of the Department of Botany took part in this programme, and helped the participants in the demonstration process.
- A Demonstration on Seed Ball Preparation/Awareness on Tree Planting was organized by the Project Extension Committee of PSGCAS, at the Middle School, Muthu Goundan pudur – Sulur on 8th March 2018. Dr. S. Aravind, Assistant Professor of Botany and students from the Department took part in the event and educated more than 500 students on Seed Ball preparation and Awareness on Tree Planting.
- Womens Skill Development Program on Phenol / Detergent / Candle Preparation was organized by the Project Extension Committee, PSGCAS, at AD Colony, Peelamedu, on 23rd March 2018. Staff



members and students from the Department of Chemistry took part in the event and demonstrated phenol, detergent, and pain balm preparation to around 30 enthusiastic local slum dwellers.

- An Awareness Programme on Child Care, Child Protection and Child Rights was organized by the Project Extension Committee, PSGCAS, at the Panchayat Middle School, Muthu Goundan Pudur, on 28th of March 2018. Students of the department conducted a street play on the theme. Around 200 local residents witnessed the street play.

2.15 Plan of Action by IQAC/Outcome

Plan of Action	Achievements
<ul style="list-style-type: none"> ▪ Initiatives taking to revise the curriculum structure in terms of programme outcomes. 	<ul style="list-style-type: none"> ▪ Series of workshops and orientation programmes organized for the IQAC, CDC and SQAC members. A Practicum was conducted for all faculty members to bring out the curriculum structure to meet out the demands of POs, PSOs and COs based on the Vision and Mission of the Institution. ▪ At the same time it is also ensured that there was a meeting with all the stake holders, and their inputs were kept in mind before updating the syllabus.
<ul style="list-style-type: none"> ▪ Institutional Social Responsibilities 	<ul style="list-style-type: none"> ▪ A Project Extension Committee under Dr D Rajan, Associate Professor & Head (Retd.), Department of Social Work, was established. ▪ The major aim of the Project Extension Committee is to ensure that the Extension activities of the institution are coordinated such that there exhibits a paradigm shift in the outlook of the place or village in which the activities are taking place.
<ul style="list-style-type: none"> ▪ To train Non-teaching staff members in data recording and maintenance 	<ul style="list-style-type: none"> ▪ A one day training programme on “Best Practices in Recording and Retrieval of Information & Data in Accordance with Requirements” was organized ▪ This ensured that the clerical work of the department is done by the non-teaching staff members, which ensures that the teaching fraternity do have ample time in quality content delivery to the students.
<ul style="list-style-type: none"> • Autonomous extension 	<ul style="list-style-type: none"> ▪ The institution is due to go in for an extension of the Autonomous Status in June 2018. Accordingly it is supposed to initiate the process of renewing its Status 6 months before the expiry of the

	<p>current validity period.</p> <ul style="list-style-type: none"> ▪ The process was initiated by IQAC and proposal for the extension of the Autonomous status was prepared and sent to the UGC through Bharathiar University. ▪ There were constant changes in the regulations for Autonomous Extension of Colleges by the University Grants Commission during the second half of 2018 ▪ As per the regulations, the IQAC has to constitute a committee to validate the progression of the institution during the last 5 years of Autonomy and present the outcome of the committee to the UGC through proper channel. ▪ The IQAC organized a committee and successfully convened a meeting to validate the progression of the institution over the last 5 years and submitted it to UGC after passing it through the College Committee meeting and through the Bharathiar University. ▪ The institution is now extended its autonomous status for a period of 10 years till 2028.
<ul style="list-style-type: none"> ▪ Continuous Motivation to the faculty members for applying research projects. 	<ul style="list-style-type: none"> ▪ IQAC is providing continuous support by organising meetings for the faculty members with research advisers as well as helping and guiding in formulating the project proposals to the different funding agencies.
<ul style="list-style-type: none"> ▪ To work and support for the National Institutional Ranking Framework (NIRF) 	<ul style="list-style-type: none"> ▪ The College was ranked 11th for the second consecutive year by the NIRF for 2017, out of 1087 colleges (All India Level).

2.15 Whether the AQAR was placed in statutory body Yes No

Management Syndicate Any other body

Provide the details of the action taken

The AQAR was approved by the College Committee and the following suggestions were made:

1. As per the recommendations of UGC and NAAC, HEIs have to strive hard to bring out “Globally Competent, Locally relevant and Skill Oriented Curriculum to promote Employability and Entrepreneurship” Accordingly a paradigm shift in the Curriculum is carried out during March – 2018 to meet out the demands.
2. Awareness generation on Program Educational Outcomes(PEOs), Program Outcomes(Pos), Program Specific Outcomes(PSOs) and Course Outcomes to meet out the graduate attributes of PSG CASIANS in the near future.
3. To enhance the Central Research Laboratory Activities by providing consultancy to academic institutions (especially for rural based government colleges), researchers, service organizations and other agencies in the desired fields existing in the local areas
4. IQAC to conduct a sponsored National Seminar / Conference on Quality Initiatives in the HEIs especially in the Arts & Science Colleges in the context of OBE and next level of accreditation process (4th Cycle).
5. Provision of Seed Money to Research Scholars in their area of study and motivate them to publish in the High impact journals.
6. Incentives for the faculty members and research scholars for their publications in reputed journals.
7. Support for the Extension and Outreach activities to meet out the social responsibilities of the Institution(ISR).
8. Systemic Performance Appraisal and time bound increment and promotion to the Faculty members working in Self-Financing Stream.

Part – B

Criterion – I

1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes (2016-17)	Number of programmes added during the year (2017-18)	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	24			
PG	28		13	
UG	54		39	
PG Diploma	5		5	
Advanced Diploma				
Diploma	7		7	
Certificate	13		13	
Others				
Total	131		77	
Interdisciplinary				
Innovative				

1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

(ii) Pattern of programmes:

Pattern	Number of programmes
Semester	All programmes are under semester pattern
Trimester	-
Annual	-

1.3 Feedback from stakeholders* (***On all aspects***)

Alumni Parents Employers Students

Mode of feedback : Online Manual

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- Elective Papers with choice have been introduced in the departments as per the requirements of the revised guidelines.
- Curriculum restructuring done on the lines of **Outcome Based Education (OBE)** as per the regulations and requirement of the NAAC and UGC revised Curriculum structure and will be in force from the academic year 2018-19 onwards.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

UG

B Com Business Analytics

M Phil & Ph D

Zoology

Management Science

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

	Total	Asst. Professors	Associate Professors	Professors	Others
Aided	115	70	45	-	-
Unaided	315	286	29	-	52

2.2 No. of permanent faculty with Ph.D.

Aided – 90 Unaided - 145

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Aided

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
-	57	-	-	-	-	-	-	-	57

Unaided

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
38	-	3	-	-	-	-	-	41	-

2.4 No. of Guest and Visiting faculty and Temporary faculty - NA

2.5 Faculty participation in Conferences and Symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	16	116	169
Presented papers	30	57	--
Resource Persons	2	16	88

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- Judicious use of ICT in Teaching and Learning has been encouraged in the institution.
- Two Workshops organised on Outcome Based Education to bring out the course structure with outcomes.
- Faculty Enrichment Program in e-content development and promotion of On-line courses among the students and faculty members.
- Students Seminar on “Realigning of Teaching – Learning Strategies in the Sphere of Digitalization for the Students Weal” helped to carry some of the best and innovative practices in the Teaching-Learning process to meet their expectations and implementation of Online courses in the curriculum.

2.7 Total No. of actual teaching days during this academic year 180

2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions) :

- **Evaluation Pattern:**
 - i) CA 25% : CE 75% for theory and CA 40% : CE 60% for Practical examinations (CA - Continuous Assessment & CE Comprehensive Examination).
 - ii) Periodical Tests / Assignments / Seminars constitute the CA part.
 - iii) At least one 100% Continuous Assessment (CA) paper is offered in all UG & PG programmes.
- Central Valuation system 60% Internal and 40% External examiners is followed.
- Results published within **21 days** from the last date of examination and hosted in the **College website**.
- Provision for the following
 - To get photocopy of answer book under Transparency in examinations
 - Re-totaling
 - Revaluation
 - Improvement

- ‘General Awareness’ a compulsory on- line test with multiple choice questions(MCQs) is prescribed for all the UG programmes in order to get competency to look forward the competitive examinations.

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

408

2.10 Average percentage of attendance of students

75%

**2.11 Course/Programme wise distribution of pass percentage:
2016-17**

Title of the Programme	Total no. of students Appeared	Division				
		Distinction %	I %	II %	III %	Pass %
AIDED PROGRAMMES						
UNDERGRADUATE						
BA Sociology	50	14.00	34.00	14.00	12.00	74.00
BA Economics	44	6.81	34.09	27.27	6.81	75.00
English	58	6.89	63.79	17.24	1.72	89.65
BSc Psychology	61	19.67	60.65	1 4.75	-	95.08
Mathematics	57	73.68	17.54	5.26	-	96.49
Statistics	48	41.66	35.41	8.33	-	85.41
Physics	49	44.89	40.81	10.20	-	95.91
Chemistry	53	52.83	35.84	1.88	-	90.56
Botany	46	32.60	50.00	6.52	-	89.13
Zoology	44	52.27	38.63	9.09	-	100.00
Nutrition Food						
Service Mgmt. & Dietetics	46	36.95	50.00	4.34	-	91.30
Biochemistry	45	48.88	42.22	4.44	-	95.55
Electronics	46	32.60	45.65	8.69	-	86.95
BCom Corporate Secretaryship	57	56.14	33.33	8.77	-	98.24
BCom	56	51.78	26.78	1.78	-	80.35

Title of the Programme	Total no. of students Appeared	Division				
		Distinction %	I %	II %	III %	Pass %
AIDED PROGRAMMES						
UNDERGRADUATE						
BA Sociology	50	14.00	34.00	14.00	12.00	74.00
BA Economics	44	6.81	34.09	27.27	6.81	75.00
English	58	6.89	63.79	17.24	1.72	89.65
BSc Psychology	61	19.67	60.65	14.75	-	95.08
Mathematics	57	73.68	17.54	5.26	-	96.49
Statistics	48	41.66	35.41	8.33	-	85.41
Physics	49	44.89	40.81	10.20	-	95.91
Chemistry	53	52.83	35.84	1.88	-	90.56
Botany	46	32.60	50.00	6.52	-	89.13
Zoology	44	52.27	38.63	9.09	-	100.00
Nutrition Food						
Service Mgmt. & Dietetics	46	36.95	50.00	4.34	-	91.30
Biochemistry	45	48.88	42.22	4.44	-	95.55
Electronics	46	32.60	45.65	8.69	-	86.95
BCom Corporate Secretaryship	57	56.14	33.33	8.77	-	98.24
BCom	56	51.78	26.78	1.78	-	80.35

Title of the Programme	Total no. of students Appeared	Division					
		Distinction %	I %	II %	III %	Pass %	
AIDED PROGRAMMES							
POST GRADUATE							
MA Economics	15	13.33	86.66	-	-	100.000	
Tamil	11	9.09	90.90	-	-	100.000	
MSW Social Work	48	27.08	56.25	-	-	83.333	
MJMC Journalism & Mass Communication	22	9.09	68.18	22.72	-	100.00	
MSc Applied Psychology	26	23.07	57.69	-	-	80.76	
MSc Mathematics	30	63.33	23.33	-	-	86.66	
Statistics	31	22.58	35.48	-	-	58.06	
Physics	27	96.29	3.70	-	-	100.00	
Chemistry	26	42.30	42.30	-	-	84.61	
Foods & Nutrition	18	50.00	38.88	-	-	88.88	
Biochemistry	37	40.54	5.40	-	-	45.94	
Applied Microbiology	29	51.72	48.27	-	-	100.00	
Environmental Science	25	40.00	60.00	-	-	100.00	
Computer Science	49	81.63	14.28	-	-	95.91	
M.Com	49	81.63	12.24	-	-	93.87	

* D - Distinction

Performances of outgoing students – 2017 – 18
In outgoing students, the passes under the categories I Classes with Distinction, I Classes, II Classes and III Classes are as follows:

BRANCH	No Appeared	NUMBER PASSED / FAILED						% of Passes
		I Class With D*	I Class	II Class	III Class	Failed	Total Pass	
<u>AIDED PROGRAMMES</u>								
<i>UNDERGRADUATE</i>								
BA Sociology	43	10	8	17	3	5	38	88.37
BA Economics	43	7	15	12	3	6	37	86.05
English	52	5	33	11	-	3	49	94.23
BSc Psychology	54	6	38	9	1	-	54	100.00
Mathematics	55	38	10	5	-	2	53	96.36
Statistics	57	27	16	6	-	8	49	85.96
Physics	49	29	15	3	-	2	47	95.92
Chemistry	44	28	13	1	-	2	42	95.45
Botany	47	16	26	-	-	5	42	89.36
Zoology	44	15	24	3	-	2	42	95.45
Nutrition Food Service Magt. & Dietetics	48	21	22	3	-	2	46	95.83
Biochemistry	46	28	15	1	-	2	44	95.65
Electronics	47	27	13	6	-	1	46	97.87
BCom Corporate	59	29	25	5	-	-	59	100.00
Secretaryship								
BCom	53	27	23	3	-	-	53	100.00

* D - Distinction

Cont...

BRANCH	No Appeared	NUMBER PASSED / FAILED						% of Passes	
		I Class With D*	I Class	II Class	III Class	Failed	Total Pass		
POST GRADUATE									
MA	Economics	21	1	17	1	-	2	19	90.48
	Tamil	10	3	5	-	-	2	8	80.00
MSW	Social Work	45	7	29	6	-	3	42	93.33
MJMC	Journalism & Mass Communication	20	-	14	3	-	3	17	85.00
MSc	Applied Psychology	34	14	19	1	-	-	34	100.00
MSc	Maths	33	26	5	-	-	2	31	93.94
	Statistics	35	18	13	-	-	4	31	88.57
	Physics	29	25	4	-	-	-	-	100.00
	Chemistry	27	16	9	-	-	2	25	92.59
	Foods & Nutrition	15	6	9	-	-	-	15	100.00
	Biochemistry	36	25	9	-	-	2	34	94.44
	Applied Microbiology	30	19	10	-	-	1	29	96.67
	Env. Science	26	14	10	-	-	2	24	92.31
	Computer Science	39	33	5	1	-	-	39	100.00
MCom		53	47	5	-	-	1	52	98.11

* D - Distinction

Cont...

BRANCH	No Appeared	NUMBER PASSED / FAILED						% of Passes
		I Class With D*	I Class	II Class	III Class	Failed	Total Pass	
<u>SELF SUPPORTING PROGRAMMES</u>								
<u>UNDERGRADUATE</u>								
BA English	59	3	33	18	2	3	56	94.92
BSc Mathematics	59	39	13	6	-	4	58	98.31
Mathematics With CA	58	35	20	3	-	-	58	100.00
Biochemistry	58	21	29	6	-	2	56	96.55
Computer Sc - A	57	17	29	7	-	4	53	92.98
Computer Sc - B	56	9	35	10	-	2	54	96.43
Electronics	58	5	31	12	-	10	48	82.76
Microbiology	57	29	20	7	-	1	56	98.25
Costume Design & Fashion	57	36	17	-	-	4	53	92.98
Catering Science & Hotel Mgmt	47	-	15	16	-	16	31	65.96
Biotechnology	59	8	43	5	-	3	56	94.92
Visual Communication – A	47	3	27	4	-	13	34	72.34
Visual Communication–B	47	5	19	5	-	18	29	61.70
Information Technology	58	17	34	5	-	2	56	96.55
Comp Technology	57	29	17	1	-	10	47	82.46
BCom Corp. Secretaryship A	56	18	30	8	-	-	56	100.00
BCom Corp. Secretaryship B	55	12	32	9	-	2	53	96.36

BRANCH	No Appeared	NUMBER PASSED / FAILED						% of Passes
		I Class With D*	I Class	II Class	III Class	Failed	Total Pass	
<u>SELF SUPPORTING PROGRAMMES</u>								
<u>UNDERGRADUATE</u>								
BCom A	59	18	27	7	-	7	52	88.14
B	56	26	24	5	-	1	55	98.21
BCom CA A	60	21	32	-	-	7	53	88.33
BCom CA B	58	15	33	1	-	9	49	84.48
BCom e-Commerce	46	11	20	9	-	6	40	86.96
BCom PA - A	60	27	29	3	-	1	59	98.33
BCom PA – B	62	18	43	1	-	-	62	100.00
BCom AF	59	44	12	2	-	1	58	98.31
BCom RM	55	7	20	7	1	20	35	63.64
BCom FS	54	8	18	14	-	14	40	74.07
BCom FT	57	7	25	13	-	12	45	78.95
BCom BPS	54	10	24	4	-	16	38	70.37
BCom B&I	52	6	19	20	2	5	47	90.38
BBA A	55	10	16	23	-	6	49	89.09
B	57	6	25	18	-	8	49	85.96
BBA IS	57	9	29	12	-	7	50	87.72
BBA Retail Management	55	6	22	16	-	11	44	80.00
BCA	59	16	28	12	-	3	56	94.92
B.Voc Food Processing	40	14	20	3	-	3	37	92.50
Hospitality Mgmt.	28	1	8	8	-	11	17	60.71

BRANCH	No Appeared	NUMBER PASSED / FAILED						% of Passes
		I Class With D*	I Class	II Class	III Class	Failed	Total Pass	
<u>SELF SUPPORTING PROGRAMMES</u>								
<u>POSTGRADUATE</u>								
MA English	34	4	27	3	-	-	34	100.00
MSc Clinical Nutrition	25	11	12	1	-	1	24	96.00
Applied Electronics	19	9	7	-	-	3	16	84.21
Biotechnology	31	3	25	-	-	3	28	90.32
Electronic Media	7	-	6	-	-	1	6	85.71
Costume Design & Fashion	28	25	3	-	-	-	28	100.00
Software Systems	59	29	28	-	-	2	57	96.61
Botany	26	22	4	-	-	-	26	100.00
Zoology	27	27	-	-	-	-	27	100.00
MCom (International Business)	56	17	33	3	-	3	53	94.64
MCom Corporate Secr.Ship	40	23	16	-	-	1	39	97.50

Computer Applications	30	17	13	-	-	-	30	100.00
MCA	51	33	18	-	-	-	51	100.00
PGDHRM (PG Diploma in Human Resource Management)	13	4	6	1	-	2	11	84.61
PGDIS (PG Diploma in Industrial Safety)	16	16	-	-	-	-	16	100.00
PGDBM (PG Diploma in Business Mgmt.)	35	3	23	2	-	7	28	80.00

* D - Distinction

BRANCH	No Appeared	NUMBER PASSED / FAILED					Total Pass	% of Passes
		I With D*	I Class	II Class	III Class	Failed		
<u>ADD-ON-COURSES</u>								
Certificate Functional English	91	12	61	12	-	7	84	92.30
Script Writing	22	1	16	5	-	-	22	100.00
Bioinformatics	57	29	25	-	-	3	54	94.73
Food Processing & Quality Control	70	36	30	-	-	4	66	94.28
Diagnostics & Clinical Laboratory Management	54	27	20	-	-	7	47	87.03
Apparel Designing & Fashion	94	19	43	23	4	5	89	94.68
Bakery & Confectionary	69	7	30	24	5	3	66	95.65
Journalism & Communication	74	-	28	20	2	24	50	67.56
Animation & Graphics	65	-	35	16	-	14	51	78.46
Banking & Insurance	141	52	74	9	-	6	135	95.74
Entrepreneurship Development	84	13	45	8	-	18	66	78.57
Marketing Management	14	1	7	-	-	6	8	57.14

* D - Distinction

BRANCH	No Appeared	NUMBER PASSED / FAILED					Total Pass	% of Passes
		I With D*	I Class	II Class	III Class	Failed		
<u>Diploma</u> Bioinformatics	20	18	2	-	-	-	20	100.00
Food Processing & Quality Control	10	8	2	-	-	-	10	100.00
Diagnostics & Clinical Laboratory Management	19	12	6	-	-	1	18	94.73
Banking & Insurance	16	11	4	-	-	1	15	93.75
Entrepreneurship Development	3	-	-	-	-	3	-	0.00
<u>Advanced Diploma</u>								
Bioinformatics	8	8	-	-	-	-	8	100.00
Food Processing & Quality Control	4	4	-	-	-	-	4	100.00
Diagnostics & Clinical Laboratory Management	11	11	-	-	-	-	11	100.00
Banking & Insurance	7	6	1	-	-	-	7	100.00
Marketing Management	4	-	4	-	-	-	4	100.00

* D - Distinction

2.12 How does IQAC Contribute / Monitor / Evaluate the Teaching & Learning processes:

- Strives hard in sensitizing and promoting OBE System in the curriculum.
- Offers guidelines to apply for funded projects (Minor & Major) and
- Programmes/Workshops organized for the benefit of Faculty members, Research Scholars, non-teaching staff and students.
- ICT models, e-content developments and initiation of On-line courses.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefitted
Refresher courses	4
UGC – Faculty Improvement Programme	--
HRD programmes	--
Orientation programmes	9
Faculty exchange programme	--
Staff training conducted by the university	10
Staff training conducted by other institutions	35
Summer / Winter schools, Workshops, etc.	220
Others (Conferences, Seminars, Symposium)	85

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	111	37	-	-
Technical Staff	73		-	-

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing / Promoting Research Climate in the institution

- In Coordination with the Research Advisory Committee at the College the IQAC helps in writing the research proposals, for projects and publications. Faculty members are given guidance for applying minor and major research projects.
- The IQAC helps and motivates the interested faculty members to present papers in National level / International level Seminars / Conferences.
- IQAC makes aware of the fact that the college management provides TA & DA for presentation of major research project proposals to the faculty members.
- Incentives and support to given to the faculty members and research scholars for publications and presentation in the seminars and conferences.
- Recommended to have Seed Money for the Faculties and Research scholars to undertake quality research work.
- Guidance and suggestions given for the Consultancy and Industry-Institution Partnerships for the programs.
- Proposals have been submitted to the management for undertaking extension activities.

3.2 Details regarding Major Projects

	Sanctioned
Number	3
Outlay in Rs. Lakhs	143.269

3.3 Details regarding Minor Projects

	Sanctioned
Number	12
Outlay in Rs. Lakhs	21.4

3.4 Details on Research Publications

	International	National	Others
Peer Review Journals	117	11	-
Non-Peer Review Journals	-	-	-
e-Journals	-	-	-
Conference proceedings	2	15	-

3.5 Details of publications:

Nos. in SCOPUS

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	No of Projects	Duration Year	Name of the funding Agency	Total grant sanctioned	Received (in Lakhs)
Major projects	3	3 Years	DST-SSTP, EID Parry (India) Ltd. Rasi Seeds, Salem	---	143.269
Minor Projects	12	2 Year	UGC	---	21.4
Others (Consultancy Projects)	2	2 Month	Jayam Industry, Shoolagri Union, Hosur; JR Mines, - Crusher Unit, Shoolagri Union, Hosur	---	0.4
Total	17				165.069

3.7 No. of books published i) With ISBN Chapters in Edited Books

ii) Without ISBN

3.8 No. of University Departments receiving funds from - NA

3.9 For Colleges Autonomy CPE DBT Star Scheme
 INSPIRE CE Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of Conferences organized by the Institution

Level	International	National	State	University	College
Number	3	10	6	5	51

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of Collaborations International National Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs:

From Funding agency	<input type="text" value="165.06"/>
From Management of College	<input type="text" value="-"/>
Total	<input type="text" value="165.06"/>

3.16 No. of Patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
-	-	-	-	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides and students registered under them

Staff	200	Students	161
-------	-----	----------	-----

3.19 No. of Ph.D. awarded by faculty from the Institution 28

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF	3	SRF	6	Project Fellows	6	Any other	-
-----	---	-----	---	-----------------	---	-----------	---

3.21 No. of students Participated in NSS events: 400

University level	4	State level	-
National level	-	International level	-

3.22 No. of students participated in NCC events: 262

University level	1	State level	4
National level	1	International level	-

3.23 No. of Awards won in NSS: --

University level	-	State level	-
National level	-	International level	-

3.24 No. of Awards won in NCC: 18

University level	2	State level	14
National level	2	International level	-

3.25 No. of Extension activities organized

University forum	-	College forum	6
NCC	3	NSS	2
		Any other	86

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

- Workshop on “Be A Successor in Examination (Effective Learning Practices)” On 9th January 2018, held at the KK Naidu Higher Secondary School, Coimbatore, the event was planned based on sessions on five dimensions and handled by the students I MSc Psychology, PSGCAS, with an introduction of “Value of healthy study habits” through some activities done by R.Jagadesh Chander, followed by Lakshmi K.R.S. on “Healthy brain food, brain functions, and forgetting memory techniques”, “Hints and short notes taking and time management plan and organizing plan” by Abbirooban.S, “Mind maps and cornell notes taking” by Vasanth M.S, and “Stress buster” with Ajith J. Around 122 students from the Class XII participated in the event.
- Demonstration on Be A Successor in Examinations (Effective Learning Practices). The second one was held at Gurusaran Public School, Kalapatty, on 17th February 2018. The students of Gurusaran School were given orientation on how to read effectively. The school students were oriented by I-MSW students on topics such as Food and health, How to learn effectively, Value education, and Basic mannerism. Around 50 students from the Class VII & VIII participated in the event.
- Demonstration on Mushroom Cultivation. Demonstration was done for the resident Women of AD Colony (Slum Area), Peelamedu, on 7th March 2018. Dr Shanmuga Priya, Assistant Professor of Botany, and students of the Department of Botany took part in this programme, and helped the participants in the demonstration process.
- Demonstration on Seed Ball Preparation/Awareness on Tree Planting. This was held at the Middle School, Muthu Goundan pudur – Sular on 8th March 2018. Dr. S. Aravind, Assistant Professor of Botany and students from the Department took part in the event and educated more than 500 students on Seed Ball preparation and Awareness on Tree Planting.
- Centre for Women’s Studies and Department of Chemistry organized Womens’ Skill Development Program on Phenol / Detergent / Candle Preparation. This was held at AD Colony, Peelamedu, on 23rd March 2018. Staff members and students from the Department of Chemistry took part in the event and demonstrated phenol, detergent, and pain balm preparation to around 30 enthusiastic local slum dwellers.

- Centre for Women’s Studies gives helping hands to the Under privileged Girl Students of PSGG Kanya Gurukulam Girls HSS, especially residing in Hostel were given mentoring with guidance, coaching, counselling and training skills. Academic improvement - Communication skills, Numerical Skills and Life skill programmes Arts and Crafts such as Jewel making, Terracotta and thread work jewels, Greeting Card, Mehandi are carried every weekend during Saturday. Students and faculty members are actively rendering their services throughout the year.
- Awareness Programme on Child Care, Child Protection and Child Rights. An Extension Programme on Child Care, Child Protection and Child Rights was organized at the Panchayat Middle School, Muthu Goundan Pudur, on 28th of March 2018. Students of the department conducted street play on the theme. Around 200 local residents witnessed the street play.

Criterion – IV

4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	68 acres	-	-	68 acres
Class rooms	285	-	Management / Funded Projects	285
Laboratories	72	-	-	72
Seminar Halls	6	-	-	6
No. of important equipments purchased (≥ 1-0 lakh) during the current year.	111	1	Management / Funded Projects	112
Value of the equipment purchased during the year (Rs. in Lakhs)	149.19	1.28	Management / Funded Projects	150.47
Others	-	-	-	-

4.2 Computerization of administration and library - Yes / RFID Implementation

Library is fully computerised.

- Sufficient number of desk top systems and printers are provided.
- INFLIBNET’s N-LIST consortia membership is available since 2010.
- The Library extension building of 24,000sq.ft has been constructed for utilization from the year 2012-13

- Updation of Nirmals Software from DOS to WINDOWS mode has been facilitated.
- The seating capacity of library patrons has been increased to 250.
- A high tech modernized seminar hall has been created in the library building.
- RFID (Radio Frequency Identification) technology for library security purpose has been implemented.
- A separate section has been created for research scholars, by maintaining “reference section”.
- An archive section containing rare and old books numbering 23,000 in being maintained.

4.3 Library Services:

Details	2016-2017		2017-2018		Total	
	Existing		Newly added			
	No.	Value	No.	Value	No.	Value
Text Books	98,602	3,99,80,506	2,934	13,86,349	1,01,536	4,13,66,855
Reference Books	24,651	99,95,126	734	3,47,587	25,385	1,03,41,713
e-Books	31,35,809				31,35,809	
Journals	263	3,84,691	8	96,939	271	4,81,630
e-Journals	8,550				8,550	
Digital Database	5	4,18,232		3,60,179	5	7,78,411
CD & Video	4,227		94		4321	
Others (specify)	<ol style="list-style-type: none"> 1. e-Journals e-Books are subscribed under N-LIST programme 2. Subscribed e-Journals EBSCO Database 3. Indexing & Abstracting Database SCOPUS 4. The following financial Databases are subscribed <ol style="list-style-type: none"> 1. CMIE – ProwessIQ 2. Capitaline Plus 3. Indiastat.com 					

4.4 Technology upgradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	2149	27	95 mbps	1	115	19	ALL	--
Added	195	2	100 mbps	-	55	9	-	4
Total	2344		195 mbps	-	170	--	--	4

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

- The Departments, administrative offices and library have adequate number of computers, printers and internet connectivity.
- The administrative offices have photocopiers and fax machines.
- The entire campus is under CCTV surveillance
- An internet facility centre “Brahmam” is operating in the campus for all faculty members and students
- All the faculty members are trained to utilise ICT
- Seminar Rooms and Conference Halls are well equipped with multimedia facilities.
- Laptops and iPad are provided to all the Departments.
- The administrative offices use Comprehensive software for admission, fee collection, accounting, library process, maintenance of students’ data base, issue of identity cards etc.

4.6 Amount spent on maintenance in lakhs:

i) ICT	25,00,000
ii) Campus Infrastructure and facilities	3,45,37,474
iii) Equipments	16,29,971
iv) Others	4,49,580
Total:	39,117,025

Criterion – V

5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- Induction programmes are conducted for the newly admitted students in order to create awareness about the student support services available in the campus.
- The IQAC communicates regularly to the HoDs and SQAC members about the schemes and services available for the students who in turn inform the same to the students, through the class tutors.
- IQAC with the help of the HoDs closely monitors the academic progress of students.

The IQAC further works in close association with the administrative authorities to analyze the following student support mechanisms:

- Free education scheme – Supported by the Management (including tuition fees, boarding and lodging)
- Free education Scheme – supported by PSG CAS Alumni Association
- Management support for students representing sports from institute under different categories.
 - Aided students - Free education
 - Students from Self-financing departments - 50% concession in college fee
 - Outstanding Sports person – Free hostel boarding and lodging facilities.
 - Selected sports person – free hostel boarding and lodging.
 - Students representing State / National events – Exam fee would be refunded on Sports Day.
- The institute has 21 Clubs and forums whose office bearers are the students themselves.

5.2 Efforts made by the institution for tracking the progression after UG / PG

- The progression of students is monitored through result analysis and examination committee meeting.
- Digital technologies are utilized to support diverse needs of learners and also to enhance their learning capacity.
- The tutors communicate with parents to provide regular updates on the progress of students and seek their support to facilitate their children's learning

- Special Coordinators are appointed for Young Indian and Native Angel Network activities.

5.3 (a) Total Number of students

UG	PG	M.Phil	Ph. D.	Others
9567	1927	100	347	299

(b) No. of students outside the state

(c) No. of International students

Men	No	%	Women	No	%
	5464	44.64		6776	55.36

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
1439	759	242	8725	07	11165	2119	961	46	9114	32	12240

Demand Ratio 1:12

Dropout % 1.40

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

- IAS Study Circle
- CPT - Coaching for CA exams by ICSI

No. of student beneficiaries

5.5 No. of students qualified in these examinations

NET	<input type="text" value="-"/>	SET/SLET	<input type="text" value="6"/>	GATE	<input type="text" value="-"/>	CAT	<input type="text" value="1"/>
IAS/IPS etc	<input type="text" value="-"/>	State PSC	<input type="text" value="-"/>	UPSC	<input type="text" value="-"/>	Others	<input type="text" value="CPT - 13
KYPY - 1
IIT JAM - 2"/>

5.6 Details of student counselling and career guidance

- HOPE – Student counseling unit of the Department of Psychology caters to all the students in need of counseling.
- Grievances Redressal Cell addresses the problems of students and remedy to overcome the same.
- The placement office imparts Placement Training and organizes Career Guidance Workshops for the students.
- Value Education is imparted through work book with activity based learning and experiential learning method.
- Yoga is a compulsory component in the Value Based Education to enhance individual mental and physical well being. From the year 2016 onwards Certificate Course in Yoga is conducted for all I year students jointly with World Community Service Centre (WCSC), Aliyar, Coimbatore Zone.
- No. of students benefitted: All the students of the College

5.7 Details of Campus Placement

On campus			Off Campus
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
40	1036	812	93

5.8 Details of Gender Sensitization Programmes (CWS)*

- The Women’s Anti Harassment and Protection Cell (WAHAP), SRISHTI, and National Commission for Women, New Delhi, organized an Awareness program on “Legal Rights for Women” at Sathyam Hall, on 13th October 2017. The event was presided by Dr N Mathiyalagan, Principal I/c, PSG CAS. Ms N V Sree Jaya, Advocate, Coimbatore, was the Chief Guest and addressed the gathering on “Legal Rights for Women”. More than 200 students and staff members of the institution were benefitted through the event. Apart from the lecture, written test on legal rights for women in the form of MCQs was conducted for Girl students of the institution. The winners of the written test were given cash prizes of Rs. 2000 for the First Prize; Rs. 1500 for the Second Prize; and Rs. 1000 for the Third Prize.
- The NCC Army wing of the Institution in association with SRISHTI and WAHAP, organized the event Agni Tharagai – Self Defence and Confidence Programme to around 320 girl students of the institution at the Sports Indoor Auditorium, PSG CAS on 26th of September 2017. The event was graced by Lt. Easan, Director, Easan Academy, Army Training Institute, Coimbatore, as the chief guest, who addressed the student gathering on self defence skills on the occasion and were given practical sessions.

- Centre for Women’s Studies of the College in association with PSG College of Nursing jointly organized An Awareness Camp on “Stimulate Younger Generation in Relevance to Breast Feeding” on 3rd of August 2017 at the GRD Auditorium, PSG CAS. III UG and II PG girl students (more than 800) participated in the program. Dr. A. Jayasudha, Principal, PSG College of Nursing and her team gave a talk and demonstration on the necessity and importance of Breast feeding.
- The Women’s Forum celebrated International Women’s Day on 16th March 2018. Smt Sharanya Ari, IAS, Assistant Collector, Coimbatore was the Chief Guest and Padmashree Awardee Smt Nanammal, Yoga Instructor, was the Guest of Honour. The Women’s Forum of our College honored Padmasree Nanammal on the occasion, followed by her demonstration of yogasanas for the students. Various competitions were held for students and winners were awarded with cash prizes. Retiring Staff members Dr Lalitha Ramakrishnan, Associate Professor of Nutrition & Dietetics, Dr Aruna Narayanan, Associate Professor of Nutrition & Dietetics and Dr U Saraswathi, Associate Professor of Biochemistry, were appreciated for their services.
- The Centre for Women’s Studies, PSG CAS organized a one day Health Awareness program for Women Fraternity, at the Library Conference hall, on 25th October 2017. Dr Karthika Nageswararaj, Consultant Radiation Oncology, Sri Ramakrishna Hospitals, addressed the gathering of teaching and non-teaching staff members on the topic “Common Facts for Cancer”. Around 60 faculty members from our institution benefitted from the event.

5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level	90	National level	37	International level	10
No. of students participated in cultural events					
State/ University level	46	National level	18	International level	6

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports: State/ University level	10	National level	16	International level	6
Cultural: State/ University level	37	National level	-	International level	-

5.10 Scholarships and Financial Support

Support type	Number of students	Amount
Financial support from institution	46	2193600
Financial support from government	1191	4933667
	117	687196
Financial support from other sources Alumni Association	10	134530
Number of students who received International/ National recognitions	-	-

5.11 Student organised / initiatives

Fairs : State/ University level National level International level

Exhibition: State/ University level National level International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed: NIL

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the Institution

VISION

To offer academic programmes with contemporary relevance and job – connect, with in-built modules for character and skill building.

MISSION

To strive ceaselessly

- To offer estimable value and need based education, with a view to create in students, the urge to be good citizens of the nation.
- To inculcate the spirit of compassion, kinship and commitment for national harmony.
- To progressively adopt ICT enabled Teaching – Learning Methods
- To maintain a vibrant research culture.

6.2 Does the Institution have a Management Information System

No

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

- Introducing e-learning modules as added option for students.
- Upgradation of research departments to Centers of Excellence
- Concept of Schooling – School of Commerce
- Introduction of On-line courses

6.3.2 Teaching and Learning

- ICT enabled teaching - Presentations, Video Films, Demonstration of Models, Equipment & Processes, Virtual classes
- Experiential learning - Internship/Field Trips/Industrial visits Literature Search/Survey/Small Group Activities/Web Based Learning

6.3.3 Examination and Evaluation

- Transparency system
- Provision for re-totaling and reevaluation of the answer books
- Additional supplementary examination
- Special supplementary examination
- Results declared within 20 days of the last examination

6.3.4 Research and Development

- Laboratory facilities to cater to the needs of research activities.
- Central Research Laboratory Facility - creation of a central facility by (pooling of resources).
- Funds provided by PSG – STEP for Startups for innovative products

6.3.5 Library, ICT and Physical infrastructure / instrumentation

Library: Implemented **INFLIBNET's N-LIST** consortia membership since 2010; Library **EXTENSION BUILDING** of 24,000sq.ft has been constructed for utilization, from the year 2012-13; implemented RFID (Radio Frequency Identification) technology for library security purpose.

ICT: All the departments and offices are equipped with computers, printers, internet connectivity and LCD projectors.

Physical Infrastructure: The new block for the School of Commerce and an indoor sports facility with the hostel annexe for sports persons are under construction.

Instrumentation: The departments purchase new instruments in the annual budget allocated by the management apart from the ones purchased from funded projects and UGC funds.

6.3.6 Human Resource Management

Faculty members are encouraged to attend summer / winter training programmes, Orientation programmes and Refresher courses.

6.3.7 Faculty and Staff recruitment

- Aided teaching & non-teaching staff are recruited in a transparent manner as per the Government norms/rules.
- Faculty members for self – financing programmes are recruited by the College Staff Recruitment Committee as per the stipulations of State and UGC norms and regulations.

6.3.8 Industry Interaction / Collaboration

- EID Parry
- Raasi Seeds, Salem

6.3.9 Admission of Students

Admissions of students to the programmes are carried out as per the guidelines and norms of the Parent University and State Government.

6.4 Welfare Schemes for

Teaching & Non teaching	Road Safety insurance package up to one lakh rupees, 30% Concession for undergoing treatment at PSG Hospitals, Admissions for the children in PSG Schools and Colleges, Provident Fund, Festival Advance, Loans, Staff Welfare Association.
Students	Road Safety insurance package up to one lakh rupees, the free education scheme Supported by the Management (including tuition fees, boarding and lodging); Management support to the students representing sports under different categories include free education for aided students, 50% concession in college fee for students of self-financing stream, free hostel boarding and lodging for outstanding sports persons.

6.5 Total Corpus fund generated

6.6 Whether annual financial audit has been done Yes No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Committee constituted by the College	Yes	Principal
Administrative	Yes	TUV Rheinland	Yes	Principal/ Secretary

6.8 Does the University/ Autonomous College declare results within 30 days?

For UG Programmes Yes No

For PG Programmes Yes No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Additional Supplementary examinations in the final semester subjects for the failed candidates and the Special Supplementary Examinations for candidates who have failed in only one subject are conducted in June every year to facilitate the students, to go for higher studies immediately or to seek jobs early, if they pass the subjects.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Not Applicable

6.11 Activities and support from the Alumni Association

The following were the activities of the Alumni Association of the College during 2017 - 2018:

- Get-Together of B.Sc Bio Chemistry 1990 – 1993 Batch; Visual Communication & Electronic Media Electronic Media 2002 – 2017 Batch; B.Sc Computer Science 1995 – 1998 Batch; B.Sc Physics 1985 – 1988 Batch; B.Sc Botany 1988 – 1991 Batch; 1981 – 1984 Batch All Subjects.
- On 23rd August 2017, Thanks Giving Ceremony of Curry Masala-2017 was organised by the Alumni Association.
- On 5th September 2017, a grand Teachers Day Celebration was organised by the Alumni Association.

6.12 Activities and support from the Parent – Teacher Association

- The College does not have an established Parent – Teacher Association. However, the following are the points to be considered:
- The College office and the hostel office maintain a comprehensive parent database so as to contact them as and when required.
- A special Orientation programme is conducted for the parents along with the newly admitted students on the first day of College.
- Under tutorial system, the tutors are always in touch with the parents of their respective students.

6.13 Development programmes for support staff

- Yoga-Mental and Physical well being to lead a stress free life.
- Health Check up and bone density testing.
- Diet Clinic Consultation
- Best Practices in Recording and Retrieval of Information and Data in accordance with Requirements and hands on training in MS Office.

6.14 Initiatives taken by the institution to make the campus eco-friendly

- Litter free Campus.
- The College has more than 1100 trees (76 species) comprising of teak, mahogany, neem, and thespesia. They are well maintained.
- More than 72 species of birds have been spotted in the campus and among them 58 species reside and 18 of them breed inside the campus, 15 species are migratory (including Golden oriole from Himalayas)
- The College has installed solar cells on top of the buildings ensuring an efficient conversion of solar energy to electricity. The institute is able to generate 33% of the electricity that is currently being utilized (200 KW covering a roof top of 20,000 sq ft.)
- An effluent treatment plant has been setup, to ensure that the wastes generated in the whole college campus is treated and is not discharged into the natural water systems (Treated water – 1.5 MLD), the treated waste water is used in watering the garden and to maintain a green environment wood, food, paper, organic wastes.
- Solid waste management is effectively carried out and used as manure for garden. A composting pit and vermi-compost pit are in operation to generate organic manure.
- The campus is plastic free.
- A solar hot water system (65°C – 1, 50,000 LPD – worth 2.6 crores) supplies hot water to the college and hostel.
- Six pits for rain water harvesting (54 acres - 200 MLD) taken care of plant of the water needs of the College.
- Biogas plant and Solar Panel installed in Hotel Mess for cooking
- Swachh Bharat Internship – As per the norms of the Government, students of the higher educational institutions have to up the internship for promotion of cleanliness, by spending an approximate duration of 100 hours per student in a village. Accordingly PSG CAS has so far registered 111



students and 2 Nodal Officers were working in two locations namely Harijan Colony, Devarayapuram, Thondamuthur, Coimbatore; and Mallen Goundampalayam Panchayat, Karadivavi, Palladam, Tirupur.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

- In the curriculum – Value Education Course one of the compulsory component is Yoga where the students has to compulsorily complete the component. Also a Certificate Course in Yoga is made mandatory for the Students of I Year as well as Diploma in Youth Empowerment is one of the components in the PART V of II and III Year students.
- Interactive sessions for the faculty members with respect to sending proposals to funding agencies with external experts.
- Every semester Yoga Forum organizes training programmes for the non-teaching staff members especially in the Controller of Examinations Office and Office staff members for the betterment of physical and mental Wellness to lead a balanced life style.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

- Faculty members are motivated and supported to attend FDPs and workshops related to the Research Based Learning.
- Several theme based lectures and practicum were organised for the faculty members for the paradigm shift in the upcoming syllabus revision.
- A draft proposal for Quality based workshop has been prepared
- Performance appraisal for the faculty members was conducted.

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

BEST PRACTICE – 1

1. **Title of the Best Practice** : **Project Extension Committee**

2. **Goal**

- To create an opportunity to teachers and students to understand the needs of under privileged in the society and render service to them as per their requirement such computer based education,

digitalization and training in preparation of phenol, soaps, mushroom cultivation, organic farming etc.

- Networking with other service organizations for the societal development in the local and regional areas especially, tribal people.
- To empower children especially girl students, women, youth and aged in the adopted village/slums for the education, moral support and employability skills.
- Involve the students and support the NCC, NSS, YRC and other clubs and associations of PSG College of Arts & Science to carry out the extension activities in a continuous way.

3. The Context

The Project Extension Committee is mainly involved in carrying out the Institutional Social Responsibilities, and to ensure an overall improvement of the society surrounding the institution with the support of the Management.

4. The Practice

The Committee discussed on various topics / fields to carry out the outreach / extension programme of PSG CAS. It was decided to adopt ten slums in Peelamedu area for urban community development outreach programme and Paduvampalli village (Annur) for rural outreach programme. At the end, the committee finalized and approved about 9 extension activities to be carried out during the academic year 2017-18.

5. **Problems encountered and resources required** : Not applicable
6. **Notes (Optional)** : Not applicable

BEST PRACTICE – 2

1. **Title of the Best Practice** : **Training Programme for Non-Teaching Staff Members on “Best Practices in Recording and Retrieval of Information and Data in Accordance with Requirements”**

2. Goal

- To encourage and motivate non-teaching staff members in handling computers
- To ensure that they document data pertaining to the individual departments properly
- To have an idea on the retrieval of information and data based on the requirements for ranking and accreditation purposes



PSG College of Arts & Science, Coimbatore – 641 014



3. The Context

The major aim of the training programme is to make sure that all the non-teaching staff members are given enough inputs on the usage of computers, so that the time consumption of the teaching staff members working on data pertaining to the department would be relieved and thus the efficient of their teaching be improved several notches.

4. The Practice

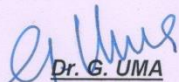
The non-teaching fraternity are given a one day training programme on "Recording and Retrieval of Information and Data in Accordance with Requirements" by expert members. Those staff members with basic knowledge on the session were given a clear picture of what needs to be done in the future based on the data created.

5. Problems encountered and resources required : Not applicable

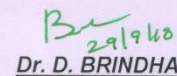
6. Notes (Optional) : Not applicable

1. Contact Details

Name of the Principal	: Dr D Brindha
Name of the Institution	: PSG College of Arts & Science
Name of the City	: Coimbatore
Pin Code	: 641 014
Accredited Status	: A Grade (3 rd Cycle – 3.62 CGPA)
Work Phone	: (91) 422-4303300 / (91) 422-2591841
Fax	: 0422-2575622
Website	: http://psgcas.ac.in/
E-mail	: principal@psgcas.ac.in
Mobile	: 91 98 42 298546


Dr. G. UMA

Signature of the Coordinator, IQAC


Dr. D. BRINDHA

Signature of the Chairperson, IQAC