

MA JOURNALISM AND MASS COMMUNICATION PROGRAMME
SCHEME OF LEARNING AND EVALUATION
(For the students admitted in the academic year 2025 – 2026 & onwards)
Outcome Based Curriculum Framework with CBCS

Course Code	Course Title	Course Category	Course Type	Part Type	Lecture Hours	Tutorial Hours	Practical Hours	Course Credits	Max CA Marks	Max CE Marks	Total Marks
Semester - I											
25MCP101	Communication Models And Theories	Core	Theory	3	4	2	0	5	25	75	100
25MCP102	Reporting And Editing	Core	Theory	3	4	1	0	4	25	75	100
25MCP103	Indian Constitution And Media Laws	Core	Theory	3	4	1	0	4	25	75	100
25MCP104	Graphic Design And Production	Core	Theory	3	4	1	0	4	25	75	100
25MCP105	Practical-I: Print Production (Skill Based)	Core	Practical	3	0	0	6	4	40	60	100
25MCP106	Practical-II: Editorial Practices (Skill Based)	Core	Practical	3	0	0	3	2	40	60	100
Semester - II											
25MCP207	Corporate Communication & Public Relations	Core	Theory	3	4	1	0	4	25	75	100
25MCP208A	Major Elective Course - I New Media Studies	Core	Theory	3	4	1	0	5	25	75	100
25MCP208B	Major Elective Course - I Broadcasting and Online Journalism	Core	Theory	3	4	1	0	5	25	75	100
25MCP209	Media, Society & Culture	Core	Theory	3	4	2	0	5	25	75	100
25MCP210	Practical - III Photography (Skill Based)	Core	Practical	3	0	0	6	4	40	60	100
25MCP211	Practical - IV Digital Media Production (Skill Based)	Core	Practical	3	0	0	6	4	40	60	100
25SECP201	Skill Enhancement Course: Cyber Security	Core	Theory	3	2	0	0	2	100	0	100

Semester - III											
25MCP312	Film Studies	Core	Theory	3	4	2	0	4	25	75	100
25MCP313	Communication Research Methods	Core	Theory	3	5	1	0	4	25	75	100
25MCP314A	Major Elective Course -II : Television And Radio Production	Core	Theory	3	5	1	0	5	25	75	100
25MCP314B	Major Elective Course -II : Media And Politics	Core	Theory	3	5	1	0	5	25	75	100
25MCP315	Practical V: Television And Radio Production (Skill Based)	Core	Practical	3	0	0	7	3	40	60	100
25IDCMCP	Inter Disciplinary Course : Development Communication (Theory)	Elective	Theory	3	2	1	2	3	25	75	100
25IDPMCP	Inter Disciplinary Course: Development Communication (Practical)	Elective	Practical	3	0	0	2	2	40	60	100
Semester - IV											
25MCP418	Content Development	Core	Theory	3	5	1	0	4	25	75	100
25MCP419	Digital Media Communication	Core	Theory	3	5	1	0	4	25	75	100
25MCP420	Environmental Communication	Core	Theory	3	5	1	0	4	25	75	100
25MCP421	Advertising & Marketing	Core	Theory	3	5	1	0	4	25	75	100
25MCP422	Practical - VI Online Communication (Skill Based)	Core	Practical	3	0	0	6	3	40	60	100
25MCP423	Interships	Core	Training	3	0	0	0	2	40	60	100
25MCP424	Project & Viva- Voce	Core	Project	3	0	0	0	3	80	120	200