

PSG College of Arts & Science, Coimbatore – 14.

Scheme of Learning and Evaluation

Programme: B B A (Information Systems) (SF)

Course Code	Course Title	Course Category	Course Type	Part Type	Semester	Credits
22LAT101N	TAMIL-I	ELECTIVE	THEORY	1	1	3
22LAH101N	HINDI-I	ELECTIVE	THEORY	1	1	3
22LAF101N	FRENCH-I	ELECTIVE	THEORY	1	1	3
22EU101N	COMMUNICATIVE ENGLISH-I- INTERPERSONAL COMMUNICATION	CORE	THEORY	2	1	3
22ISU101N	PRINCIPLES AND PRACTICES OF MANAGEMENT	CORE	THEORY	3	1	4
22ISU102N	FINANCIAL ACCOUNTING	CORE	THEORY	3	1	4
22ISU103N	MANAGERIAL STATISTICS	CORE	THEORY	3	1	5
22LAT202N	TAMIL-II	ELECTIVE	THEORY	1	2	3
22LAH202N	HINDI-II	ELECTIVE	THEORY	1	2	3
22LAF202N	FRENCH - II - FRENCH LANGUAGE & CULTURE - II	ELECTIVE	THEORY	1	2	3
22EU202N	Communicative English-II- Academic Communication	CORE	THEORY	2	2	3
22ISU204N	ORGANIZATIONAL BEHAVIOUR	CORE	THEORY	3	2	4
22ISU205N	WORKING WITH SPREADSHEET	CORE	THEORY	3	2	2
23ISU206	PRACTICAL-I -WORKING WITH SPREADSHEET	CORE	PRACTICAL	3	2	1
22ISU207	ECONOMICS FOR BUSINESS DECISIONS	CORE	THEORY	3	2	1
23ISU208	APPLIED OPERATIONS RESEARCH	CORE	THEORY	3	2	5
23AECU201	ABILITY ENHANCEMENT COMPULSORY COURSE-I- VALUE AND ETHICS FOR HUMAN EXCELLENCE	CORE	THEORY	4	2	2
23PSEU201	PROFESSIONAL SKILL ENHANCEMENT-I	CORE	THEORY	4	2	2
23LAT303N	TAMIL-III	ELECTIVE	THEORY	1	3	3
23LAH303N	HINDI-III	ELECTIVE	THEORY	1	3	3
23LAF303N	FRENCH-III	ELECTIVE	THEORY	1	3	3
23EU303N	Communicative English - III - Developing Language Skills through Literature	CORE	THEORY	1	3	3

23ISU309N	PRODUCTION AND OPERATIONS MANGEMENT	CORE	THEORY	3	3	3
23ISU310N	HUMAN RESOURCE MANAGEMENT	CORE	THEORY	3	3	3
23ISU311N	MARKETING MANAGEMENT	CORE	THEORY	3	3	3
23ISU312N	BUSINESS DATA MANAGEMENT	CORE	THEORY	3	3	2
23ISU313N	RELATIONAL DATABASE MANGEMENT SYSTEM	CORE	PRACTICAL	3	3	1
23ISU314N	INDUSTRIAL TRAINING	CORE	TRAINING	3	3	1
23ISU315N	COST AND MANAGEMENT ACCOUNTING	CORE	THEORY	3	3	4
22AECU302	ENVIRONMENTAL STUDIES & SUSTAINABLE DEVELOPMENT GOALS	CORE	THEORY	4	3	2
23LAT404N	TAMIL-IV	ELECTIVE	THEORY	1	4	3
23LAH404N	HINDI-IV	ELECTIVE	THEORY	1	4	3
23LAF404N	FRENCH-IV - FRENCH LITERATURE & GRAMMER - II	ELECTIVE	THEORY	1	4	3
23EU404N	COMMUNICATIVE ENGLISH - IV - ENGLISH FOR CAREER	CORE	THEORY	2	4	3
23ISU416N	RESEARCH METHODS FOR MANAGEMENT	CORE	THEORY	3	4	3
23ISU417N	ENTREPRENEURSHIP DEVELOPMENT	CORE	THEORY	3	4	3
23ISU418N	DATA MINING AND BUSINESS INTELLIGENCE	CORE	THEORY	3	4	2
23ISU419N	PRACTICAL-III- DATA MINING (SKILL BASED)	CORE	PRACTICAL	3	4	1
23ISU420N	FINANCIAL MANAGEMENT	CORE	THEORY	3	4	4
22SECU401	SKILL ENHANCEMENT COURSE - I- INFORMATION SECURITY	CORE	THEORY	4	4	2
23PSEU402	PROFESSIONAL SKILL ENHANCEMENT-II	CORE	THEORY	4	4	2
23ISU521	TAXATION	CORE	THEORY	3	5	4
23ISU522	ETHICAL BUSINESS PRACTICES	CORE	THEORY	3	5	4
23ISU523	REGULATORY ENVIRONMENT OF BUSINESS	CORE	THEORY	3	5	4
23ISU524	PYTHON PROGRAMMING	CORE	THEORY	3	5	2
23ISU525	PYTHON PROGRAMMING	CORE	PRACTICAL	3	5	1

23ISU526	SUSTAINABLE BUSINESS MODELS	CORE	THEORY	3	5	1
23ISU527A	DESIGN THINKING FOR BUSINESS	ELECTIVE	THEORY	3	5	4
23MSU523A	FAMILY BUSINESS MANAGEMENT	ELECTIVE	THEORY	3	5	4
23MSU523B	TALENT MANAGEMENT	ELECTIVE	THEORY	3	5	4
23RMU523B	STARTUP ENTERPRISE MANAGEMENT	ELECTIVE	THEORY	3	5	4
23ISU529	PROJECT	CORE	PROJECT	3	5	6
23ISU630	STRATEGIC MANAGEMENT	CORE	THEORY	3	6	4
23ISU631	INTERNATIONAL BUSINESS	CORE	THEORY	3	6	4
23ISU632	INVESTMENT MANAGEMENT	CORE	THEORY	3	6	4
23ISU633	WEB TECHNOLOGY	CORE	THEORY	3	6	2
23ISU634	PRACTICAL-V-WEB TECHNOLOGY	CORE	PRACTICAL	3	6	1
23ISU635	PRACTICAL-VI-CORPORATE ETIQUETTE	CORE	PRACTICAL	3	6	2
23ISU636A	BASICS OF BUSINESS ANALYTICS	ELECTIVE	THEORY	3	6	4
23MSU631A	MANAGEMENT OF BUSINESS SUSTAINABILITY	ELECTIVE	THEORY	3	6	4
23MSU631B	CAREER MANAGEMENT	ELECTIVE	THEORY	3	6	4
23RMU631A	DIGITAL RETAILING	ELECTIVE	THEORY	3	6	4