

PSG College of Arts & Science, Coimbatore – 14.

Scheme of Learning and Evaluation

Programme: B.Com (Business Analytics) (SF)

Course Code	Course Title	Course Category	Course Type	Part Type	Semester	Credits
22LAT101N	Tamil - I	ELECTIVE	THEORY	1	1	3
22LAH101N	Hindi - I	ELECTIVE	THEORY	1	1	3
22LAF101N	French - I	ELECTIVE	THEORY	1	1	3
22EU101N	COMMUNICATIVE English-I- INTERPERSONAL COMMUNICATION	CORE	THEORY	2	1	3
22CBA101N	BUSINESS ACCOUNTING-I	CORE	THEORY	3	1	4
22CBA102N	Statistics FOR Business Analytics	CORE	THEORY	3	1	3
22CBA103N	COMPUTER PRACTICAL - I EXCEL	CORE	PRACTICAL	3	1	2
22CBA104N	MATHEMATICAL TECHNIQUES FOR Business Analytics	CORE	THEORY	3	1	5
22LAT202N	TAMIL-II	ELECTIVE	THEORY	1	2	3
22LAH202N	HINDI-II	ELECTIVE	THEORY	1	2	3
22LAF202N	FRENCH - II - FRENCH LANGUAGE & CULTURE - II	ELECTIVE	THEORY	1	2	3
22EU202N	COMMUNICATIVE ENGLISH - II ACADEMIC COMMUNICATION	CORE	THEORY	2	2	3
22CBA205N	BUSINESS ACCOUNTING-II	CORE	THEORY	3	2	3
22CBA206N	APPLIED BUSINESS STATISTICS-I	CORE	THEORY	3	2	3
22CBA207N	SPSS LAB	CORE	PRACTICAL	3	2	2
22CBA208N	OPTIMIZATION TECHNIQUES FOR BUSINESS ANALYTICS	CORE	THEORY	3	2	4
23AECU201	ABILITY ENHANCEMENT COMPULSORY COURSE-I- VALUES AND ETHICS FOR HUMAN EXCELLENCE	CORE	THEORY	4	2	2
23PSEU201	PROFESSIONAL SKILL ENHANCEMENT - I	CORE	THEORY	4	2	2
23LAT303N	Tamil - III	ELECTIVE	THEORY	1	3	3
23LAH303N	Hindi - III	ELECTIVE	THEORY	1	3	3

23LAF303N	French - III	ELECTIVE	THEORY	1	3	3
23EU303N	COMMUNICATIVE English-III-DEVELOPING LANGUAGE SKILLS THROUGH LITERATURE	CORE	THEORY	2	3	3
23CBA309N	CORPORATE ACCOUNTING	CORE	THEORY	3	3	4
23CBA310N	NoSQL-MONGO DB	CORE	THEORY	3	3	2
23CBA311	APPLIED BUSINESS Statistics II	CORE	THEORY	3	3	2
23CBA312N	COMPUTER PRACTICAL- III (NoSQL-MONGO DB)	CORE	PRACTICAL	3	3	2
23CBA313N	ECONOMETRICS	CORE	THEORY	3	3	4
22AECU302	ENVIRONMENTAL STUDIES & SUSTAINABLE DEVELOPMENT GOALS	CORE	THEORY	4	3	2
23LAT404N	TAMIL - IV	ELECTIVE	THEORY	1	4	3
23LAH404N	HINDI-IV	ELECTIVE	THEORY	1	4	3
23LAF404N	FRENCH-IV - FRENCH LITERATURE & GRAMMER - II	ELECTIVE	THEORY	1	4	3
23EU404N	COMMUNICATIVE ENGLISH-IV-ENGLISH FOR CAREER	CORE	THEORY	2	4	3
23CBA414N	COST AND MANAGEMENT ACCOUNTING	CORE	THEORY	3	4	3
23CBA415	ACTUARIAL STATISTICS	CORE	THEORY	3	4	2
23CBA416N	R-PROGRAMMING	CORE	THEORY	3	4	2
23CBA417N	COMPUTER PRACTICAL IV-R-PROGRAMMING	CORE	PRACTICAL	3	4	2
23CBA418N	BUSINESS ECONOMICS	CORE	THEORY	3	4	4
22SECU401	SKILL ENHANCEMENT COURSE - I- INFORMATION SECURITY	CORE	THEORY	4	4	2
23PSEU402	PROFESSIONAL SKILL ENHANCEMENT - II	CORE	THEORY	4	4	2
23CBA519	INCOME TAX	CORE	THEORY	3	5	4
23CBA520	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	CORE	THEORY	3	5	3
23CBA521	FINANCIAL MANAGEMENT TECHNIQUES	CORE	THEORY	3	5	4
23CBA522	APPLIED BUSINESS Statistics III	CORE	THEORY	3	5	3

23AFU521	Major Elective Course I - Global Business Finance	ELECTIVE	THEORY	3	5	4
23CBI521	Major Elective Course-I- Development Banking	ELECTIVE	THEORY	3	5	4
23BPU521	Major Elective Course-I- Corporate Social Responsibility	ELECTIVE	THEORY	3	5	4
23COC524	Major Elective Course-I-E- Banking and Internet	ELECTIVE	THEORY	3	5	4
23CMA519	Major Elective Course I - Financial Market and Services	ELECTIVE	THEORY	3	5	4
23COE522	Major Elective Course- I: Social Media Marketing	ELECTIVE	THEORY	3	5	4
23FSU520	Major Elective Course I- Working Capital Management	ELECTIVE	THEORY	3	5	4
23FTU521	Major Elective Course - I : Intellectual Property Rights	ELECTIVE	THEORY	3	5	4
23CBA523	MAJOR ELECTIVE COURSE - I -DATA MINING AND BUSINESS INTELLIGENCE	ELECTIVE	THEORY	3	5	4
23BSB528A	MAJOR ELECTIVE COURSE - I-MODERN BANKING	ELECTIVE	THEORY	3	5	4
23CBA525	INTERNSHIP	CORE	TRAINING	3	5	2
23CBA626	FUNDAMENTALS OF BANKING AND INSURANCE	CORE	THEORY	3	6	3
23CBA627	MARKETING & MARKETING RESEARCH	CORE	THEORY	3	6	3
23CBA628	RESEARCH METHODS FOR BUSINESS ANALYTICS	CORE	THEORY	3	6	3
23CBA629	DATA ANALYSIS USING PYTHON	CORE	THEORY	3	6	3
23CBA630	STRATEGIC MANAGEMENT	CORE	THEORY	3	6	3
23CBA631	COMPUTER PRACTICAL V- DATA ANALYSIS USING PYTHON	CORE	PRACTICAL	3	6	2
23CBA632	MAJOR ELECTIVE COURSE-II-BI TOOLS FOR DATA VISUALISATION	ELECTIVE	THEORY	3	6	4
23BPU629	MAJOR ELECTIVE COURSE-II: CORPORATE GOVERNANCE	ELECTIVE	THEORY	3	6	4

23COU629A	MAJOR ELECTIVE COURSE II: PRIMARY & SECONDARY MARKET	ELECTIVE	THEORY	3	6	4
23AFU629	MAJOR ELECTIVE COURSE - II: COMMODITY MARKET	ELECTIVE	THEORY	3	6	4
23CBI629	MAJOR ELECTIVE COURSE - II: INSURANCE ENVIRONMENT	ELECTIVE	THEORY	3	6	4
23COC629	MAJOR ELECTIVE COURSE-II-E- BUSINESS MODELS & PRACTICE	ELECTIVE	THEORY	3	6	4
23CMA629	MAJOR ELECTIVE COURSE II -PROJECT MANAGEMENT	ELECTIVE	THEORY	3	6	4
23COE629	MAJOR ELECTIVE COURSE - II: E- SERVICES	ELECTIVE	THEORY	3	6	4
23FSU629	MAJOR ELECTIVE COURSE - II: PRINCIPLES OF SUSTAINABLE FINANCE	ELECTIVE	THEORY	3	6	4
23FTU629	MAJOR ELECTIVE COURSE - II: EXIM FINANCE AND SHIPPING	ELECTIVE	THEORY	3	6	4
23CRM629	MAJOR ELECTIVE COURSE - II: MALL MANAGEMENT	ELECTIVE	THEORY	3	6	4
23BSB629	MAJOR ELECTIVE COURSE - II: FIXED INCOME SECURITIES MARKET	ELECTIVE	THEORY	3	6	4
23COU633	PROJECT / INNOVATION / STARTUP	CORE	PROJECT	3	6	6