PSG College of Arts & Science, Coimbatore – 14.

Scheme of Learning and Evaluation

Programme: B Sc Visual Communication (SF)

Course Code	Course Title	Course Category	Course Type	Part Type	Semester	Credits
22LAT101N	Tamil-I	ELECTIVE	THEORY	1	1	3
22LAH101N	Hindi-I	ELECTIVE	THEORY	1	1	3
22LAF101N	French-I	ELECTIVE	THEORY	1	1	3
22EU101N	Communicative English I-Interpersonal Communication	CORE	THEORY	2	1	3
22VCU101N	Introduction to Communication	CORE	THEORY	3	1	3
22VCU102N	Digital Photography	CORE	THEORY	3	1	3
22VCU103N	Interdisciplinary Course: Media Psychology	CORE	THEORY	3	1	5
22VCU104N	Practical I - Visual Arts	CORE	PRACTICAL	3	1	4
22LAT202N	Tamil - II	ELECTIVE	THEORY	1	2	3
22LAH202N	Hindi - II	ELECTIVE	THEORY	1	2	3
22LAF202N	FRENCH - II - FRENCH LANGUAGE & CULTURE - II	ELECTIVE	THEORY	1	2	3
22EU202N	Communicative English II-Academic Communication	CORE	THEORY	2	2	3
22VCU205N	Advertising	CORE	THEORY	3	2	4
22VCU206N	Multimedia and Graphics	CORE	THEORY	3	2	4
22VCU207	Basics of Writing	CORE	THEORY	3	2	5
22VCU208N	Digital Photography - Practical-II (Skill Based)	CORE	PRACTICAL	3	2	4
23AECU201	Ability Enhancement Compulsory Course I-Values and Ethics for Human Excellence	CORE	THEORY	4	2	2
23PSEU201	Professional Skill Enhancement - I	CORE	THEORY	4	2	2
22LAT303N	Tamil-III	ELECTIVE	THEORY	1	3	3
22LAH303N	Hindi-III	ELECTIVE	THEORY	1	3	3
22LAF303N	French-III	ELECTIVE	THEORY	1	3	3
22EU303N	Communicative English III-Developing English Language Skills through Literature	CORE	THEORY	2	3	3
22VCU309N	Audio Production Techniques	CORE	THEORY	3	3	4
22VCU310N	Interdisciplinary Course : Digital Sound, Image and Light Processing	CORE	THEORY	3	3	4

22VCU311N	Practical III - Video Editing	CORE	PRACTICAL	3	3	4
22VCU312N	Practical IV - Graphic Production	CORE	PRACTICAL	3	3	4
22AECU302	Ability Enhancement Compulsory Course II Environmental Studies & Sustainable Development Goals	CORE	THEORY	4	3	2
22LAT404N	Tamil-IV	ELECTIVE	THEORY	1	4	3
22LAH404N	Hindi-IV	ELECTIVE	THEORY	1	4	3
22LAF404N	FRENCH - IV FRENCH & FRANCOPHONE LITERATURE & ADVANCED GRAMMAR-II	ELECTIVE	THEORY	1	4	3
22EU404N	Communicative English IV-English for Career	CORE	THEORY	2	4	3
22VCU413N	Television Production Techniques	CORE	THEORY	3	4	4
22VCU414N	Practical-V - Script Writing (Skill Based)	CORE	PRACTICAL	3	4	4
22VCU415N	Practical-VI - Audio Production (Skill Based)	CORE	PRACTICAL	3	4	3
22VCU416N	Practical-VII Advertisement Production (Skill Based)	CORE	PRACTICAL	3	4	3
22SECU401	Skill Enhancement Course I Information Security	CORE	THEORY	4	4	2
23PSEU402	Professional Skill Enhancement - II	CORE	THEORY	4	4	2
22VCU517	Cinematography	CORE	THEORY	3	5	4
22VCU518A	Major Elective Course I: Film Analysis	ELECTIVE	THEORY	3	5	4
22VCU518B	Major Elective Course I: Media Studies	ELECTIVE	THEORY	3	5	4
22VCU519	Practical VIII - Television Production	CORE	PRACTICAL	3	5	4
22VCU520	Practical IX - Compositing and Editing	CORE	PRACTICAL	3	5	4
22VCU521	Practical X - World Cinema & Appreciation	CORE	PRACTICAL	3	5	2
22VCU623A	Major Elective Course II - Media Management	ELECTIVE	THEORY	3	6	4
22VCU623B	Major Elective Course II - PR & Event Management	ELECTIVE	THEORY	3	6	4
22VCU624	Practical-XI - Digital Cinematography	CORE	PRACTICAL	3	6	4
22VCU625	Practical-XII - Portfolio Production & Presentation	CORE	PRACTICAL	3	6	4

22VCU626	Project - Short film (OR) Documentary Production	CORE	PROJECT	3	6	6
22VCU627	Internship and Viva	CORE	TRAINING	3	6	2