

BCOM BUSINESS ANALYTICS PROGRAMME
SCHEME OF LEARNING AND EVALUATION
(For the students admitted in the academic year 2025 – 2026 & onwards)
Outcome Based Curriculum Framework with CBCS

Course Code	Course Title	Course Category	Course Type	Part Type	Lecture Hours	Tutorial Hours	Practical Hours	Course Credits	Max CA Marks	Max CE Marks	Total Marks
SEMESTER - I											
25LAT101	Tamil-I	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAH101	HINDI-I	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAF101	French-I: French Culture & Communication-I	ELECTIVE	THEORY	1	5	1	0	3	25	75	100
25EU101	Communicative English-I: Interpersonal Communication	CORE	THEORY	2	6	0	0	3	25	75	100
25CBA101	FINANCIAL ACCOUNTING-I	CORE	THEORY	3	6	0	0	4	25	75	100
25CBA102	STATISTICS FOR BUSINESS ANALYTICS	CORE	THEORY	3	4	1	0	3	25	75	100
25CBA103	MATHEMATICAL TECHNIQUES FOR BUSINESS ANALYTICS	CORE	THEORY	3	4	1	0	5	25	75	100
25CBA104	Computer Practical - I Accounting Software (Skill Based)	CORE	PRACTICAL	3	0	0	2	2	40	60	100
SEMESTER - II											
25LAT202	Tamil-II	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAH202	Hindi-II	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAF202	French-II: French Culture & Communication-II	ELECTIVE	THEORY	1	5	1	0	3	25	75	100
25EU202	Communicative English-II: Academic Communication	CORE	THEORY	2	6	0	0	3	25	75	100
25CBA205	FINANCIAL ACCOUNTING-II	CORE	THEORY	3	4	0	0	3	25	75	100
25CBA206	APPLIED BUSINESS STATISTICS-I	CORE	THEORY	3	4	1	0	2	25	75	100
25CBA207	Business Law and Ethics	CORE	THEORY	3	4	0	0	3	25	75	100
25CBA208	OPTIMIZATION TECHNIQUES FOR BUSINESS ANALYTICS	CORE	THEORY	3	4	1	0	5	25	75	100
25AECU201	Ability Enhancement Compulsory Course-I: Values, Ethics, Health & Wellness for Human Excellence	CORE	THEORY	4	2	0	0	2	100	0	100
25PSEU201	Professional Skill Enhancement-I	CORE	THEORY	4	2	0	0	2	100	0	100
SEMESTER - III											
25LAT303A	TAMIL - III	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAH303A	Hindi-III	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAF303A	French-III	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25EU303A	Communicative English-III: Developing English Language Skills through Literature	CORE	THEORY	2	4	0	0	3	25	75	100
25CBA309	COST ACCOUNTING	CORE	THEORY	3	5	0	0	4	25	75	100
25CBA310	INCOME TAX	CORE	THEORY	3	6	0	0	4	25	75	100
25CBA311	APPLIED BUSINESS STATISTICS II	CORE	THEORY	3	3	1	0	2	25	75	100
25CBA312	BUSINESS ECONOMICS	CORE	THEORY	3	5	0	0	4	25	75	100
25AECU302	Ability Enhancement Compulsory Course-II: Environmental Studies & Sustainable Development Goals	CORE	THEORY	4	2	0	0	2	100	0	100
SEMESTER - IV											
25LAT404A	TAMIL - IV	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAH404A	Hindi-IV	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAF404A	French-IV	ELECTIVE	THEORY	1	4	0	0	3	25	75	100

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25EU404	Communicative English-IV: English for Career	CORE	THEORY	2	4	0	0	3	25	75	100
25CBA413	FINANCIAL MANAGEMENT	CORE	THEORY	3	5	0	0	4	25	75	100
25CBA414	COMPUTER PRACTICAL II STATISTICAL PACKAGE (Skill based)	CORE	PRACTICAL	3	0	0	2	2	40	60	100
25CBA415	"R" PROGRAMMING	CORE	THEORY	3	4	0	0	2	25	75	100
25CBA416	COMPUTER PRACTICAL III -"R" PROGRAMMING (SKILL BASED)	CORE	PRACTICAL	3	0	0	2	2	40	60	100
25CBA417	CAPITAL MARKET	CORE	THEORY	3	5	0	0	4	25	75	100
25SECU401	Skill Enhancement Course-I: Information Security	CORE	THEORY	4	2	0	0	2	100	0	100
25PSEU402	Professional Skill Enhancement -II	CORE	THEORY	4	2	0	0	2	100	0	100
SEMESTER - V											
25AFU517	Global Business Finance	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25COC519	E- Business Models & practice	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25COE517	e-Services	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CRM517	Retail Supply Chain Management	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25FTU517	EXIM Finance and shipping	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25FSU517	Working Capital Management	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25BPS517	Corporate Social Responsibility	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CBI517	Development Banking	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CMA515	Financial Markets and Services in India	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25BSB523	Modern Banking	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CBA519	CORPORATE ACCOUNTING -I	CORE	THEORY	3	6	0	0	4	25	75	100
25CBA520	COMPANY LAW	CORE	THEORY	3	5	0	0	3	25	75	100
25CBA521	BANKING AND INSURANCE	CORE	THEORY	3	4	0	0	3	25	75	100
25CBA522	MARKETING & MARKETING RESEARCH	CORE	THEORY	3	3	0	0	2	100	0	100
25CBA523	APPLIED BUSINESS STATISTICS III	CORE	THEORY	3	4	1	0	2	25	75	100
25CBA524	INTERNSHIP	CORE	THEORY	3	0	0	0	2	100	0	100
25CBA525	TRANS DISCIPLINARY COURSE	ELECTIVE	THEORY	3	2	0	0	2	100	0	100
25SECU502	Skill Enhanceme Course-II: Indian Knowledge system (Computer Based Test)	CORE	THEORY	4	0	0	0	2	0	100	100
SEMESTER - VI											
25CBA626	MAJOR ELECTIVE COURSE II BI TOOLS FOR DATA VISUALISATION	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CBI625	Major Elective Course II -Insurance Environment	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25AFU624	Commodity Market	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25COE624	Business Analytics using Python	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CRM625	Mall Management	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25FTU624	Aviation and Port Operations	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25FSU625	Principles of Sustainable Finance	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25BPS625	Corporate Governance	ELECTIVE	THEORY	3	5	0	0	4	25	75	100

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25BSB632	Fixed Income Securities Market	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25COC627	e-CRM	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CMA623	Project Management for Entrepreneurship	ELECTIVE	THEORY	3	5	0	0	4	25	75	100
25CBA627	MANAGEMENT ACCOUNTING	CORE	THEORY	3	6	0	0	4	25	75	100
25CBA628	CORPORATE ACCOUNTING II	CORE	THEORY	3	6	0	0	4	25	75	100
25CBA629	RESEARCH METHODS FOR BUSINESS ANALYTICS	CORE	THEORY	3	4	1	0	3	25	75	100
25CBA630	DATA ANALYSIS USING PYTHON	CORE	THEORY	3	4	0	0	2	25	75	100
25CBA631	COMPUTER PRACTICAL IV DATA ANALYSIS USING PYTHON (SKILL BASED)	CORE	PRACTICAL	3	0	0	2	2	40	60	100
25CBA632	PROJECT/INNOVATION/STARTUP	CORE	PROJECT	3	0	0	0	4	40	60	100
25PCSUCBA	PROFESSIONAL COMPETENCY SKILL - BUSINESS & INVESTMENTS STRATEGIES	CORE	THEORY	4	0	0	0	2	100	0	100