

**BBA INFORMATION SYSTEMS PROGRAMME**  
**SCHEME OF LEARNING AND EVALUATION**  
**(For the students admitted in the academic year 2025 – 2026 & onwards)**  
**Outcome Based Curriculum Framework with CBCS**

Course Code	Course Title	Course Category	Course Type	Part Type	Lecture Hours	Tutorial Hours	Practical Hours	Course Credits	Max CA Marks	Max CE Marks	Total Marks
<b>SEMESTER - I</b>											
25LAT101	Tamil-I	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAH101	HINDI-I	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAF101	French-I: French Culture & Communication-I	ELECTIVE	THEORY	1	5	1	0	3	25	75	100
25EU101	Communicative English-I: Interpersonal Communication	CORE	THEORY	2	6	0	0	3	25	75	100
25ISU101	PRINCIPLES OF MANAGEMENT	CORE	THEORY	3	5	1	0	4	25	75	100
25ISU102	Accounting for Business	CORE	THEORY	3	4	1	0	4	25	75	100
25ISU103	MANGERIAL STATISTICS	CORE	THEORY	3	5	0	0	3	25	75	100
25ISU104	PRACTICAL-I -COMPUTER APPLICATIONS IN ACCOUNTING (SKILL BASED)	CORE	PRACTICAL	3	0	0	2	1	40	60	100
<b>SEMESTER - II</b>											
25LAT202	Tamil-II	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAH202	Hindi-II	ELECTIVE	THEORY	1	6	0	0	3	25	75	100
25LAF202	French-II: French Culture & Communication-II	ELECTIVE	THEORY	1	5	1	0	3	25	75	100
25EU202	Communicative English-II: Academic Communication	CORE	THEORY	2	4	0	0	3	25	75	100
25ISU205	ORGANIZATIONAL BEHAVIOUR	CORE	THEORY	3	4	1	0	4	25	75	100
25ISU206	BUSINESS ANALYTICS USING SPREADSHEET	CORE	THEORY	3	2	1	0	2	25	75	100
25ISU207	PRACTICAL II - BASICS OF SPREADSHEET (Skill Based)	CORE	PRACTICAL	3	0	0	2	1	40	60	100
25ISU208	ECONOMICS FOR BUSINESS DECISIONS	CORE	THEORY	3	2	0	0	1	100	0	100
25ISU209	COST AND MANAGEMENT ACCOUNTING	CORE	THEORY	3	5	1	0	4	25	75	100
25AECU201	Ability Enhancement Compulsory Course-I: Values, Ethics, Health & Wellness for Human Excellence	CORE	THEORY	4	2	0	0	2	100	0	100
25PSEU201	Professional Skill Enhancement-I	CORE	THEORY	4	2	0	0	2	100	0	100
<b>SEMESTER - III</b>											
25LAT303A	TAMIL-III	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAH303A	Hindi-III	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAF303A	French-III	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25EU303A	Communicative English-III: Developing English Language Skills through Literature	CORE	THEORY	2	4	0	0	3	25	75	100
25ISU310	OPERATIONS MANAGEMENT	CORE	THEORY	3	3	1	0	4	25	75	100
25ISU311	HUMAN RESOURCE MANAGEMENT	CORE	THEORY	3	3	1	0	3	25	75	100
25ISU312	MARKETING MANAGEMENT	CORE	THEORY	3	3	1	0	3	100	0	100
25ISU313	MAJOR PRACTICAL III - BUSINESS ANALYTICS (SKILL BASED)	CORE	PRACTICAL	3	0	0	2	1	40	60	100
25ISU314	FINANCIAL MANAGEMENT FOR DECISION MAKING	CORE	THEORY	3	5	1	0	4	25	75	100
25ISU315	INDUSTRIAL TRAINING	CORE	FIELD WORK	3	0	0	0	2	40	60	100
25AECU302	Ability Enhancement Compulsory Course-II: Environmental Studies & Sustainable Development Goals	CORE	THEORY	4	2	0	0	2	100	0	100

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<b>SEMESTER - IV</b>											
25LAT404A	TAMIL-IV	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAH404A	Hindi-IV	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25LAF404A	French-IV	ELECTIVE	THEORY	1	4	0	0	3	25	75	100
25EU404A	Communicative English-IV: English for Career	CORE	THEORY	2	4	0	0	3	25	75	100
25ISU416	Business Research Methods	CORE	THEORY	3	3	1	0	3	25	75	100
25ISU417	ENTREPRENEURSHIP DEVELOPMENT	CORE	THEORY	3	4	1	0	3	25	75	100
25ISU418	RELATIONSHIP DATABASE MANAGEMENT SYSTEM	CORE	THEORY	3	2	1	0	2	25	75	100
25ISU419	MAJOR PRACTICAL IV- RELATIONSHIP DATABASE MANAGEMENT SYSTEM (SKILL BASED) (Skill Based)	CORE	PRACTICAL	3	0	0	2	1	40	60	100
25ISU420	OPERATIONS RESEARCH FOR MANAGERIAL DECISIONS (ME)	CORE	THEORY	3	4	0	0	3	25	75	100
25SECU401	Skill Enhancement Course-I: Information Security	CORE	THEORY	4	2	0	0	2	100	0	100
25PSEU402	Professional Skill Enhancement -II	CORE	THEORY	4	2	0	0	2	100	0	100
<b>SEMESTER - V</b>											
25ISU521A	DESIGN THINKING	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25ISU521B	E-COMMERCE TECHNOLOGY	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25MSU520A	PROJECT MANAGEMENT	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25MSU520B	HR ANALYTICS	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25RMU520A	MAIL MANAGEMENT	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25RMU520B	STARTUP ENTRPRISE MANAGEMENT	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25ISU522	AI FOR BUSINESS	CORE	THEORY	3	5	1	0	4	25	75	100
25ISU524	INVESTMENT MANAGEMENT	CORE	THEORY	3	5	1	0	4	25	75	100
25ISU525	INTERNATIONAL BUSINESS	CORE	THEORY	3	4	1	0	4	25	75	100
25ISU526	PYTHON PROGRAMMING	CORE	THEORY	3	3	0	0	2	25	75	100
25ISU527	MAJOR PRACTICAL V- PYTHON PROGRAMMING (Skill Based)	CORE	PRACTICAL	3	0	0	2	2	40	60	100
25ISU528	MAJOR PRACTICAL V I- CORPORATE ETIQUETTE (Skill Based)	CORE	PRACTICAL	3	0	0	2	1	0	0	100
25ISU529	PROJECT/INNOVATION?SSTART-UP	CORE	THEORY	3	0	0	0	4	40	60	100
25TDCISU	TRANS DISCIPLINARY COURSE	ELECTIVE	THEORY	3	2	0	0	5	100	0	100
25SECU502	Skill Enhanceme Course-II: Indian Knowledge system (Computer Based Test)	CORE	THEORY	4	0	0	0	2	0	100	100
<b>SEMESTER - VI</b>											
25ISU631A	ETHICAL AND SUSTAINABLE BUSINESS PRACTICES	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25ISU631B	BUSINESS INTELLIGENCE	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25MSU628A	FAMILY BUSINESS MANAGEMENT	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25MSU628B	DIGITAL MARKETING	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25RMU629A	DIGITAL RETAILING	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25RMU629B	INTERNATIONAL RETAILING	ELECTIVE	THEORY	3	4	0	0	4	25	75	100
25ISU632	REGULATORY ENVIRONMENT OF BUSINESS	CORE	THEORY	3	5	1	0	4	25	75	100

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25ISU633	STRATEGIC MANAGEMENT	CORE	THEORY	3	5	1	0	4	25	75	100
25ISU634	BUSINESS TAXATION	CORE	THEORY	3	5	1	0	4	25	75	100
25ISU635	WEB TECHNOLOGY	CORE	THEORY	3	3	1	0	2	25	75	100
25ISU636	MAJOR PRACTICAL V-WEB TECHNOLOGY	CORE	PRACTICAL	3	0	0	2	2	40	60	100
25PCSUISU	PROFESSIONAL COMPETENCY SKILL - PROFESSIONAL SKILLS FOR DIGITAL ERA	CORE	THEORY	4	2	0	0	2	100	0	100