



**PSG**  
INSTITUTE OF ADVANCED STUDIES  
*Research to Business*

**UNIVERSITY OF HULL**

**Study BA (Hons) International Business/Business Management with PSG and HULL University, UK**

**Who can apply?**

Students with good academic credentials in higher secondary and language competency preferably from IB / ISC / IGCSE / Cambridge A Level / CBSE & State Board

**How to apply?**

Apply online through [www.psgias.net](http://www.psgias.net) by paying the application fees of Rs.1000

**Selection process**

On receipt of the higher secondary results selection will be based on the above said credentials and a personal interview

**For further details please contact:**

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Phone : 0422 4303319/0422 4344148  
E-mail : [admission@psgias.ac.in](mailto:admission@psgias.ac.in)  
Web: [www.psgias.ac.in](http://www.psgias.ac.in)  
[www.hull.ac.uk](http://www.hull.ac.uk)

ACE DATA, Coimbatore





Industrial visit to Arvind Mills, Bengaluru

PSG Institute of Advanced Studies offers international education opportunities at affordable cost by collaborating with various foreign universities. The international programmes are offered both in Engineering and Management streams.

### About BA (Hons) International Business / Business Management

This is a three year undergraduate programme designed to cater students aspiring to add an international dimension to their business education and for a promising career in the global business market.



International Visit to Free Trade Zone at Dubai

PSG IAS in collaboration with Hull University Business School offers Hons degree in the following specialisation streams that can be opted by the student during the third year of their study at Hull.

- BA (Hons) International Business**
- BA (Hons) Business Management**
- BA (Hons) Business Management and Supply Chain Management**
- BA (Hons) Business Management and Marketing**
- BA (Hons) Business Management and Financial Management**
- BA (Hons) Business Management with Entrepreneurship**
- BA (Hons) Business Management with Sustainability**
- BA (Hons) Business Management with HRM**
- BSc (Hons) Financial Management**

### Programme Structure

The year 1 and 2 of the programme is taught at PSG College of Arts & Science. The curriculum for the two years is designed to match the UK education system.

Teaching, learning and assessment is more practical and application oriented with good transferable business skills.

On successful completion of year 1 & 2 at PSG the students take a route to University of Hull and the degree is awarded by Hull University.



Class Topper Aravind Subramaniam receiving 50% Scholarship from the Associate Dean, Hull University

### Why University of Hull?

Hull University Business School is one of the leading business school in UK, dedicated to the development of responsible leadership for a complex world.

The Business School delivers world-class business management education and is committed to inspiring its students to make a sustainable difference in contemporary business and society.

Hull University Business School's independent accreditations (including the AMBA & AACSB - held by fewer than 5% of the world's 13,000 business programmes) places it in a select group of UK business schools. It has been awarded 5-star rating for teaching, employability, internationalisation and innovation.



Team Zero Hunger Challenge (ZEHCHA PSG) from BA(Hons) was honoured with a sponsored visit to United Nations Headquarters, New York to participate in the UN Conference



The University of Hull's Enterprise and Entrepreneurship Society helps students to gain Entrepreneurial skills and prepare the students to navigate their own way of success in the business world.

### Student accommodation and cost of living at Hull

There is a wide variety of living options in Hull including in-campus, university leased accommodations and private accommodations, which can be opted according to the individual needs.

Living expenses at Hull is comparably 45% lower than other cities like London, which would be approximately £80, with accommodation cost ranging from £65 to £175 per week.



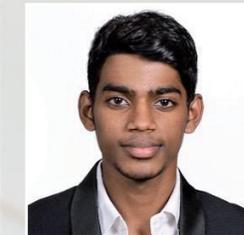
Therefore the living expenses for the student's entire period of stay (10 months) would range from £4000 to £7000. The students can supplement their living expenses by working part time upto 20 hours per week, earning £7 to £8.5 per hour.

### Career Pathways

BA (Hons) International Business / Business Management is extremely versatile and valuable degree that will allow you to pivot in many different directions depending on your career aspirations, skills and interests. Let's take a look at the career pathways open to you following graduation.

With such an international business education, you could take your family business to the next level or start up a successful entrepreneurial venture or progress to post graduation and take up managerial positions in multinational companies across the globe. *Choice is yours.*

### Our Student Testimonials



**Sudarsan Sekran**  
Director, Veegrip Belts,  
Madurai

I appreciate the quality of attention given to each student during the course and how BA (Hons) leads you to what fits you best. The one year at Hull, has certainly boosted my confidence and has provided a global business outlook to implement the best practices in my organization.



**Darshan Kumar**  
Cofounder & MD  
Dhya Innovation Pvt. Ltd.,  
Coimbatore

Being a student of BA (Hons) there were splendid opportunities to develop my innovative ideas and bring it to the market. The entrepreneurship programme at PSG provided me an excellent networking platform with industry professionals and successful entrepreneurs that groomed my entrepreneurial skill set. The dynamic ecosystem has enabled me to understand the industry requirements and refine my ideas to offer sustainable business services.



**Arvindh Seenivasagam**  
Franchise owner, Mfg, UK

I will be forever grateful to PSG and the faculty team of BA (Hons) department for laying a solid foundation to start my business career in UK as a petroleum and supermarket franchise of Mfg after completing my MSc Logistics and Supply Chain Management in Sheffield Hallam University.