



YEARLY STATUS REPORT - 2023-2024

Part A	
Data of the Institution	
1.Name of the Institution	PSG COLLEGE OF ARTS & SCIENCE (AUTONOMOUS)
• Name of the Head of the institution	Dr. M. Senguttuvan
• Designation	Principal In-charge
• Does the institution function from its own campus?	Yes
• Phone No. of the Principal	04224303300
• Alternate phone No.	04224303555
• Mobile No. (Principal)	9788613329
• Registered e-mail ID (Principal)	principal@psgcas.ac.in
• Address	Avinashi Road, Civil Aerodrome Post
• City/Town	Coimbatore
• State/UT	Tamil Nadu
• Pin Code	641014
2.Institutional status	
• Autonomous Status (Provide the date of conferment of Autonomy)	25/02/1978
• Type of Institution	Co-education
• Location	Urban

• Financial Status	Grants-in aid				
• Name of the IQAC Co-ordinator/Director	Dr. R. Venkateswaran				
• Phone No.	04224303300				
• Mobile No:	9842970951				
• IQAC e-mail ID	iqac@psgcas.ac.in				
3.Website address (Web link of the AQAR (Previous Academic Year)	https://www.psgcas.ac.in/documents/iqac/AQAR_2022-2023.pdf				
4.Was the Academic Calendar prepared for that year?	Yes				
• if yes, whether it is uploaded in the Institutional website Web link:	https://www.psgcas.ac.in/documents/iqac/aqar2023-24/criterion-2/234_AcademicCalendarHandbook.pdf				
5.Accreditation Details					
Cycle	Grade	CGPA	Year of Accreditation	Validity from	Validity to
Cycle 1	Five Star	00	2000	17/04/2000	17/04/2005
Cycle 2	A+	00	2007	10/02/2007	09/02/2012
Cycle 3	A	3.62	2014	21/02/2014	20/02/2021
Cycle 4	A++	3.51	2022	12/04/2022	11/04/2029
6.Date of Establishment of IQAC			05/12/2003		
7.Provide the list of Special Status conferred by Central and/or State Government on the Institution/Department/Faculty/School (UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC, etc.)?					

Institution/ Department/Faculty/School	Scheme	Funding Agency	Year of Award with Duration	Amount
PSG College of Arts & Science	College with Potential for Excellence	University Grants Commission	13/09/2004	Rs.75 Lakhs
PSG College of Arts & Science	Mentor Institution under the PARAMARSH Scheme	University Grants Commission	20/12/2019	Rs. 30 Lakhs
PSG College of Arts & Science	DST- FIST	Department of Science and Technology, Govt. of India	22/10/2019	Rs.110 Lakhs
PSG College of Arts & Science	STAR College Scheme	Department of Biotechnology, Govt. of India	06/03/2009	Rs.36 Lakhs
PSG College of Arts & Science	Perennial and Appreciation fund under Unnat Bharat Abhiyan	Ministry of Human Resource Development	17/08/2020	Rs.1.75 Lakhs
PSG College of Arts & Science	Mentor-Mentee program for IIC Institutions 2021-2022	All India Council for Technical Education (AICTE) & MoE's Innovation Cell	09/12/2021	Rs. 2.25 Lakhs

8. Provide details regarding the composition of the IQAC:

- Upload the latest notification regarding the composition of the IQAC by the HEI

[View File](#)

9.No. of IQAC meetings held during the year	03	
<ul style="list-style-type: none"> Were the minutes of IQAC meeting(s) and compliance to the decisions taken uploaded on the institutional website? 	Yes	
<ul style="list-style-type: none"> If No, please upload the minutes of the meeting(s) and Action Taken Report 	No File Uploaded	
10.Did IQAC receive funding from any funding agency to support its activities during the year?	No	
<ul style="list-style-type: none"> If yes, mention the amount 		
11.Significant contributions made by IQAC during the current year (maximum five bullets)		
An International Workshop on "Introduction to Measurement Models in Statistics" for the Students & Research Scholars on 09/08/2023.		
Guest Lecture on Visualization of Research Perception in Commerce for Faculty members on 10/08/2023.		
Faculty Development Programme on Cyber Safety: Emerging Threats & Trends for Faculty members on 20/09/2023.		
UGC - NET Coaching Classes & Statistics Workshop for Research Scholars from 16/10/2023 to 20/10/2023.		
Workshop on Cyber Intelligence for Faculty members on 11/01/2024.		
Hands on Training Programme in E-content Development for Faculty members on 19/01/2024 & 20/01/2024.		
12.Plan of action chalked out by IQAC at the beginning of the academic year towards quality enhancement and the outcome achieved by the end of the academic year:		

Plan of Action	Achievements/Outcomes
<p style="text-align: center;">Strengthening Vocational Education</p>	<ul style="list-style-type: none"> • The College's vision is to offer Academic Programmes that are contemporary relevant and job-connected, with inbuilt modules for character and skill building. • Food Processing Centre (Partially funded by MoFPI) and Skill Training Centre for texpreneurs (previously supported by IL&FS). • Skill training courses for the community through the PMKVY scheme under NSDC, GoI. • B.Voc. Food Processing Technology • B.Voc. Hospitality Management • B.Voc. Networking & Mobile Application • B.Voc. Banking Stock and Insurance • M.Sc. Food Technology Management (2023 onwards) • BBA Logistics is offered in collaboration with the Logistics Sector Skill Council (LSSC). • MoU with MSME Technology Development Centre to offer Certificate Course on Industry oriented Skill Development Training • Add-on courses - 12 courses. • Thirty value-added courses are offered for imparting transferable and life skills. Accordingly, the infrastructure is also augmented for skill training purposes (eg. Skill Training Centre, Food Processing Center, Communication skill Center etc.)
<p style="text-align: center;">Enhancing resource generation from Consultancy</p>	<ul style="list-style-type: none"> • Plan for a structured Consultancy Policy • Additional consultancy avenues identified • Industry Relation Cell - Envisaged • Rs. 61,13062/- generated through consultancy

<p>Training Teachers for Professional e-content creation</p>	<ul style="list-style-type: none"> • Two days Hands-on Training Programme in e-content Development for 72 teachers • E-contents generated from 40 Departments will be evaluated for developing online teaching modules
<p>Amending existing Institutional Policies</p>	<ul style="list-style-type: none"> • In progress
<p>Promotion of Interdepartmental, Inter-Institutional collaborative research</p>	<ul style="list-style-type: none"> • 23 Research Faculty Members were appointed to promote inter-institutional and collaborative research • Incentivization for research publications • Rs. 81,290,00/- received through various research schemes from 9 funding agencies • Rs. 20,000,00/- given as an Institutional Seed Grant for 20 faculty members • Rs. 27,24,000/- given as Institutional Research Fellowship to 20 PhD Scholars • Professors, Scientists and Scholars from other institutions visited the College for International/National Conferences, Discussions, Workshops etc. and avenues for collaborative research were explored • MoUs for Collaborative Research- 7 Foreign Universities & 3 Industries
<p>Optimization and integration of innovative Teaching Learning methodologies</p>	<ul style="list-style-type: none"> • MOOC course - 4 credits - mandatory in a self-paced mode to be completed anytime during the programme at both UG and PG levels (From 2018 onwards) • LMS - Moodle and Google Classroom • Blended Learning (At least a few topics in each course) • Project-based learning • Design Thinking - Through Projects, Community

	<p>Immersion Programmes, Internships etc. • Peer Teaching • Use of online applications for various classroom activities</p>
In-service training for Administrative Staff	• In Progress
Promotion of Innovation, Incubation and Entrepreneurship	<p>• Appointment of Manager - Incubation Centre • 26 new start- ups • Rs. 59,48,874/- total amount sanctioned through various schemes for CII&E - 27 students received the grants • Patents - 19 Published & 6 filed - Copyrights - 09 awarded & 17 filed • 8 incubation facilities visited • Innovation Presentations and Exhibitions held - 12 • 230 final-year students opted for Entrepreneurship as a career choice after attending NEN Wadhvani Foundation Certificate Course • 80 students incubated • 900 students mentored • 700 students participated in 40 Hackathons and grant calls at regional and national level • Participation in the Smart India Hackathon and Startup Mahakumbh (MoE) and joint events with FICCI Flo Coimbatore Chapter</p>
13. Was the AQAR placed before the statutory body?	Yes
• Name of the statutory body	
Name of the statutory body	Date of meeting(s)
College Committee	20/01/2025
14. Was the institutional data submitted to AISHE ?	Yes

- Year

Year	Date of Submission
2023-24	29/01/2025

15. Multidisciplinary / interdisciplinary

The College is preparing towards re-structuration of the curriculum as envisaged by NEP 2020 from November 2020 onwards. Curriculum Development Cell (CDC) is establishing modalities to create customized study path for efficient and effective learning outcome. All the teachers have been constructively sensitized about the implementation of curricular aspects of NEP 2020 through various programmes. The existing curriculum has been mapped with NEP 2020. The plentiful experience and success gained through 46 years of Autonomy (since 1978) has created a strong base for the College as a Degree awarding Institution Multidisciplinary / Interdisciplinary:

a. The Under Graduate/Post Graduate/Research Programmes offered by the Institution are of trans-disciplinary nature - (Social Sciences, Media Science & Communication, Humanities, Life Sciences, Physical Sciences, Computational Sciences, Business, Commerce and Applied Skills). b. The College has integrated humanities with Science, Technology, Engineering and Mathematics (STEM) through extra-departmental, value-added and trans-disciplinary courses and provides choice to the students for pursuing courses as per their preference. c. Since the year 2000, the College is pioneer in adopting Choice Based Credit System (CBCS). Both Autonomy and CBCS have offered horizontal mobility to the students and prepare the graduates for life-long learning. The course titled "Values & Ethics for Human Excellence" is offered to all UG Students as compulsory course with in-house guide book-LEAP (Learn, Experience, Adopt and Progress). Yoga practice and physical fitness components form integral component of this course. "Environmental Studies and Sustainable Development Goals" course is offered to all UG students. Community Engagement activities, incorporated into the curriculum as Non CGPA course, with 2 credits, offer a transformative learning environment, fostering social responsibility and community engagement. Through Social Immersion and Community Engagement (SI&CE), students become aware of their immediate and extended communities and identify opportunities for contributing to community's socioeconomic development. The College actively engages in Social Responsibility activities through capacity building programmes by eminent innovators (Entrepreneurship, training,

mentoring and incubation). Sports, NCC, NSS, Add-on Course, Women's Studies, Certificate/Diploma course in Yoga for Youth Empowerment are all included as choice based Non CGPA 2 credits courses. Courses on Women's Studies, Psychology for better Human Relation and Nutrition and Health are offered to build well-rounded individuals.

d. Four BVoc programmes with flexible curriculum that enables multiple entry and exits are being offered by the Institution. Curriculum Development Cell is planning to implement flexible curriculum that enable the students opt for multiple entry and multiple exit. The College has created a road map for optimum and effective utilization of the expertise and resources of sister institutions of the PSG Group to foster multi-disciplinary and transdisciplinary learning, research and innovation, eg., Collaborative Research Projects, Internship, On-the-job training, Collaborative Programmes etc., e. The College has identified major thrust areas encompassing traditional and contemporary disciplines. The Sustainable Development Goals (SDGs) of United Nations have also been integrated in various courses. f. The Institution has adopted multidisciplinary and interdisciplinary approach to learning well in advance, through Extra-departmental and Inter-departmental courses, providing open choice to the learners. Trans-disciplinary Courses (TDC) are offered as open choice courses. In order to promote learners to obtain mutual advantage through collaboration, courses focusing on industrial and service sectors at local, regional, national and international requirements have been designed. Awareness about environmental conservation and sustainable development are created through inter-departmental courses such as Environmental Studies and Sustainable Development Goals, Co-curricular (Social Immersion & Community Engagement) and Extra-curricular (Clubs & Forums) activities.

16.Academic bank of credits (ABC):

a. The Institution has registered for Academic Bank of Credits (ABC). b. In compliance with the advisory of the UGC, the College has registered with Academic Bank of Credits (ABC) via the National Academic Depository (NAD). The College is very much in line to onboard with ABC and will follow all the implementation guidelines issued by the UGC from time to time. c. At present there are Seven MoUs with Foreign Universities such as, Fu Jen Catholic University, Taiwan, IMU Education Sdn Bhd / International Medical University, Malaysia, Kansas State University, Manhattan, Kansas, USA, Fisheries Science Institute (FSI) at Chonnam National University, Korea, Instituto Politecnico Nacional (IPN), Mexico, which will pave way for the internationalisation aspects of NEP 2020. Strategies are being formulated for Internationalisation. d. Departments in

association with PSG Center for Academic Research and Excellence (PSGCARE) are continuously training our teachers to practice learner-centric course design, innovative pedagogy and effective assessments; promote the use of technology for teaching learning process (TLP) etc. e. The Institution had multiple meetings with Institutional, National and International academicians to explore the avenues for internationalisation and collaboration for academic and research.

17.Skill development:

a. The vision of PSG College of Arts & Science is to offer academic programmes with contemporary relevance and job-connect, with inbuilt modules for character and skill building. The Skill Development Ecosystem of the College is evident through Food Processing Centre (Partially funded by MoFPI) and Skill Training Centre for texpreneurs (previously funded by IL&FS). The College is also conducting skill training courses for the community through PMKVY scheme under NSDC, GoI. A Skills Hub has been established for training the students in various skills. Professional Skill Enhancement and Professional Skill Competency courses are part of the curriculum. b. The Institution is offering the following programmes to strengthen vocational education: BVoc - Food Processing Technology The curriculum is mapped with the skill sets of National Skills Qualifications Framework (NSQF). The National Skill Qualification Committee (NSQC) conducts separate assessment on campus for the students. BVoc - Hospitality Management Model curriculum of Tourism and Hospitality Skill Council (THSC) is followed. Government certificate is offered to the students after the assessment by THSC. BVoc - Networking & Mobile Application is offered in collaboration with the National Association of Software and Service Companies (NASSCOM). The skill assessment of the students is done by NASSCOM. BVoc Banking Stock and Insurance has collaborated with National Skill Development Corporation (NSDC). The programme encompasses of 100% Continuous Assessment courses as per the syllabus framed by NSDC for which the assessment is done by the NSDC. BBA Logistics is offered in collaboration with Logistics Sector Skill Council (LSSC). LSSC helps in the curriculum design and development, to place the students for apprenticeship and to conduct collaborative activities like guest lectures and orientation programmes. LSSC conducts MOOCs for the students during apprenticeship. c. 'Values and Ethics for Human Excellence' is an ability enhancement compulsory Value Education course for all Under Graduate students in their Second semester. Yoga training is part of the Value education course. It is provided in collaboration with World Community Service Centre. An exclusive workbook, LEAP (Learn,

Experience, Adopt and Progress), emphasising core personal, family, social, educational, constitutional, professional and workplace values has been prepared for imparting vital skills to the students. These are taught as Life Experience Exercises. Students are encouraged to participate in group activities in this course. This enables them to realise the importance of team work, cooperation, coordination, collaboration, sympathy and empathy. Value Education course - Universal Human Values & Sustainable Development Goals, has been enriched with Universal Human Values, Human Rights, Constitutional Rights, Ethics, Morals and Sustainable Development Goals. Non-discrimination, tolerance and harmony towards cultural, regional, communal, socio-economic and other diversities, nonviolence, civic virtues, environmental protection and self-reliance are inculcated through curricular, co-curricular and extra-curricular activities. d. Add-on Certificate courses are included as component of compulsory Non CGPA 2 Credit Courses in the Curriculum of all Under Graduate Programmes to impart job skills. Twenty-eight Value-added Courses offered by different departments provide opportunities for students to identify their fields of interest and enhance their skills pertinent to them. For Applied Courses and Advance Courses in the curriculum, the respective departments arrange workshops, hands-on training sessions and activity-based learning with inputs from industry experts and professional practitioners. Skill Innovative Tasks are integrated as a component for Continuous Assessment. The Institution is in the process of designing contemporary skill-oriented and emerging technology-oriented courses that could be offered in ODL/blended/on-campus modular modes. e. Skill Enhancement and Employability Development (SEED) Training Programme empowers the students with various skills, based on their career choices (Higher Education, Entrepreneurship or Placement). f. Skill Enhancement Courses II- Indian Knowledge Systems (IKS) is a mandatory course for all Under Graduate students. A question bank has been developed and students take up a computer-based exam.

18.Appropriate integration of Indian Knowledge system (teaching in Indian Language, culture, using online course)

a. Indian Knowledge Systems is identified as one of the thrust areas of research of the Institution. I. Study and the scientific translation of Indian mythology and literature towards peaceful living and sustainable business Exploration of Indigenous Knowledge (Therapeutics, Business, Computing, Literature, Mythology, Value systems) Digital archives of ancient text and languages Development of Methodologies for Application of IKS (Agriculture, Food, Environment, Medicine, Societal Function, Ecological, Financial)

Functional Applications of Indigenous Knowledge (Folkloristics, Education, Governance, Disaster, Business Management Principles) Ethnocentric studies (Culture, Management, Trade and Commerce, Medicine, Environment) II. Application of numeracy in Indigenous systems Simulation and Mathematical Modelling (Business, Health care, Gaming, Climate) Astrophysics (Medicine, Industry, Defense, Environmental Monitoring) Empirical studies on Quantitative Models (Science and Management) Other salient features are: Tamil and Hindi are offered as PART I Language courses for UG Students MA Tamil, MPhil Tamil and PhD Tamil programmes are offered from the year 1967 onwards. BA Tamil Programme was started in 2016. BA Carnatic Music which was started in the year 1986 was revitalised from 2016-17 onwards. Forty-one Literary and non-literary Clubs and Forums organise IKS-focused activities and competitions. A couplet from Thirukkural is displayed in every classroom which underscores the importance of Universal Human Values. b. The Institution caters to the learning needs of heterogeneous groups of students with diversified linguistic and cultural backgrounds. c. Though the medium of instruction is English, in order to make teaching-learning more effective, faculty members use vernacular language while explaining concepts, based on the needs of the specific group of learners. d. Passing in a computer-based, multiple-choice questions exam on Indian Knowledge Systems (Skill Enhancement Course - II) is compulsory for completion of Under Graduate degree programmes. 1. Faculty members are encouraged to carry out research in themes / topics with relevance to Indian languages, culture and heritage, tribal livelihood etc.) 2. Students are taught about the indispensable value of Indian Art Forms, Scriptures and Sculptures through a diploma course, Epigraphy, offered by the Tamil Department. 3. Many students have professionally learnt Indian Martial Arts. e. Comprehending the importance of disseminating knowledge about Indian Culture and Traditions, the Institution has a longstanding practice of celebrating all local, regional and national festivals and observing all traditions and cultures that have been cherished by the ancestors. Good Practice: The Institution has a persistent practice of encouraging traditional cultural performance by students during all cultural events in the campus. PSG Institutions organize 'Kadambari', an Annual Cultural Fest to promote the heritage of South Indian Arts. The Halls in the Institution are named after Freedom Fighters, Famous Poets, Indian Rivers and Landscapes as described in Tamil Literature.

19.Focus on Outcome based education (OBE):Focus on Outcome based education (OBE):

1. The Institution adopted Outcome Based Education (OBE) with Choice Based Credit System (CBCS) Curriculum Framework since 2018. Outcome

Based Education with Choice-Based Credit System Curriculum Framework has been designed for all Under Graduate, Post Graduate, five years integrated and Vocational programmes. This is to emphasise more upon the learning outcomes of the courses, focusing on higher order learning/skills of Analysing, Evaluating and Creating. Programme Educational Objectives (PEOs) are framed based on the Vision and Mission of the Institution. With PEOs as the guiding objectives, pertinent Programme Outcomes (POs) and Programme Specific Outcomes (PSOs) are formulated for every Under Graduate and Post Graduate Programme. Fundamental, Applied and Advance Courses are identified and incorporated into the Curriculum Framework. The modules are designed, incorporating traditional as well as contemporary concepts, theories, applications and essential skills components. Quality Assurance in Teaching-Learning Process is ensured through Academic and Administrative Audit (AAA), System Audit and Total Quality Management (TQM). 2. Student-centric learning methods for each of the courses, enabling effective attainment of the COs are given as recommendation. The course handling faculty members are encouraged to adopt appropriate student-centric blends of pedagogy, andragogy and heutagogy methodologies in the teaching-learning process. Workshops and Faculty Development Programmes pertaining to modern teaching approaches are arranged for capacity building of the faculty members. Formative Assessment is for 25% and Summative Assessment is for the remaining 75% of the total marks for each course. Attainment of COs is measured at the end of every semester, for each course, using direct methods and indirect methods. Attainment of POs is measured using both direct and indirect methods. Employers of the Institutions' graduates are surveyed to gather information regarding their performance for measuring the attainment of POs. 3. The Institutions under PSG & Sons' Charities has a Consortium in collaborating for mutual strengthening of their unique competitive advantage with complementary support from others. Faculty Induction Programme (FIP) is arranged for all the new faculty members of all the Higher Education Institutions in the Consortium at the beginning of every academic year. Training of teachers through in-house programmes and in collaboration with PSG Centre for Academic and Research Excellence (PSGCARE). ICT enabled classrooms, Wi-Fi enabled campus and facility for e-content development to enrich TLP.

20.Distance education/online education:

The College is in the process of considering offering courses through ODL mode in the future

Extended Profile

1.Programme	
1.1	82
Number of programmes offered during the year:	
File Description	Documents
Institutional Data in Prescribed Format	View File
2.Student	
2.1	13154
Total number of students during the year:	
File Description	Documents
Institutional data in Prescribed format	View File
2.2	4632
Number of outgoing / final year students during the year:	
File Description	Documents
Institutional Data in Prescribed Format	View File
2.3	12592
Number of students who appeared for the examinations conducted by the institution during the year:	
File Description	Documents
Institutional Data in Prescribed Format	View File
3.Academic	
3.1	2378
Number of courses in all programmes during the year:	
File Description	Documents
Institutional Data in Prescribed Format	View File
3.2	647
Number of full-time teachers during the year:	

File Description	Documents
Institutional Data in Prescribed Format	View File
3.3 Number of sanctioned posts for the year:	647
4.Institution	
4.1 Number of seats earmarked for reserved categories as per GOI/State Government during the year:	2317
4.2 Total number of Classrooms and Seminar halls	267
4.3 Total number of computers on campus for academic purposes	1351
4.4 Total expenditure, excluding salary, during the year (INR in Lakhs):	2728.64
Part B	
CURRICULAR ASPECTS	
1.1 - Curriculum Design and Development	
1.1.1 - Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which are reflected in Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of the various Programmes offered by the Institution.	
<p>Learning Outcomes Based Curriculum Framework with Choice Based Credit System with distinct POs, PSOs and COs assures a holistic learning environment.</p> <ul style="list-style-type: none"> • Programme in Tamil helps to appreciate & promote Tamil literature and culture; Communicative English course develops English language skills. • Carnatic Music Programme offers Traditional Music system which promotes regional cultural heritage. • Sociology and Social Work Programmes helps in learning structure and organization of society. 	

- Life science Programmes cater to the needs of health care and wellness.
- Costume Design and Fashion Programme meet the demands of the Textile sector.
- Vocational Programmes are offered to equip students with industry-specific skills in Agriculture, Food processing and Tourism/ hospitality sectors.
- Computational sciences cater to global needs of Information technology with a focus on Artificial intelligence, Virtual and Augmented reality etc.
- Statistics and computer science with data analytics cater to the global demand for skilled data analyst for Data science and Big data.
- Management Science and Commerce Programmes serve the needs of financial and trading sectors.
- Creative ability needed for the Media and entertainment industry is met by the programmes in Journalism and Mass Communication.
- Values & Ethics for Human Excellence Course is designed to foster the moral values and spiritual well-being of the students.
- MSc Environmental Science Programme and Environmental Studies & Sustainable Development Goals (UG) course primarily focus on the environmental sustainability

File Description	Documents
Upload additional information, if any	View File
Link for additional information	Nil

1.1.2 - Number of Programmes where syllabus revision was carried out during the year

42

File Description	Documents
Minutes of relevant Academic Council/BOS meeting	View File
Details of syllabus revision during the year	View File
Any additional information	No File Uploaded

1.1.3 - Number of courses focusing on employability/entrepreneurship/ skill development offered by the Institution during the year

1896

File Description	Documents
Curriculum / Syllabus of such courses	View File
Minutes of the Boards of Studies/ Academic Council meetings with approval for these courses	View File
MoUs with relevant organizations for these courses, if any	View File
Any additional information	No File Uploaded

1.2 - Academic Flexibility**1.2.1 - Number of new courses introduced across all programmes offered during the year****133**

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	View File
Any additional information	No File Uploaded
Institutional data in prescribed format (Data Template)	View File

1.2.2 - Number of Programmes offered through Choice Based Credit System (CBCS)/Elective Course System**78**

File Description	Documents
Minutes of relevant Academic Council/BoS meetings	View File
Any additional information	No File Uploaded
List of Add on /Certificate programs (Data Template)	View File

1.3 - Curriculum Enrichment

1.3.1 - Institution integrates cross-cutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability, and Human Values into the curriculum

Professional Ethics

- Values and Professional ethics are fostered through the Student Induction Program. The entire teaching-learning process is formulated with prescribed educational ethics.
- The curriculum offers courses in all domains with focus on topics rationale to professional ethics.
- Research ethics is a part of all research and post-graduate programmes.

Human Values

- Values and Ethics for Human Excellence are embedded in UG Curriculum to all students.
- NCC/NSS/Sports are provided as two-credit optional Course for all UG students.

Gender Studies

- Course on Women's Studies in Part - V Optional cluster.
- Certificate course in Gender sensitisation is offered to create awareness on gender-related issues.

Environment and Sustainability

- A Unique course Environmental Studies and Sustainable Development Goals is provided for all UG Students
- PG programme also offers Environmental Science and courses like Nano and Green Chemistry, Environmental Chemistry, Environmental Biology, Energy and environment, Environmental Biotechnology etc., focus on Environment related sustainable goals.
- As part of all our Programmes, students are benefited by Social Immersion & Community Engagement activities, Internships, field visits, Eco-friendly Practices, Self-paced activities, clubs and forums, observing National and International day's which helps to justify the wellness of human being in sustainable development.

File Description	Documents
Upload the list and description of the courses which address issues related to Gender, Environment and Sustainability, Human Values and Professional Ethics in the curriculum	View File
Any additional information	No File Uploaded

1.3.2 - Number of value-added courses for imparting transferable and life skills offered during the year

28

File Description	Documents
List of value-added courses	View File
Brochure or any other document relating to value-added courses	View File
Any additional information	No File Uploaded

1.3.3 - Number of students enrolled in the courses under 1.3.2 above

623

File Description	Documents
List of students enrolled	View File
Any additional information	View File

1.3.4 - Number of students undertaking field work/projects/ internships / student projects

4974

File Description	Documents
List of programmes and number of students undertaking field projects / internships / student projects	View File
Any additional information	View File

1.4 - Feedback System

1.4.1 - Structured feedback and review of the syllabus (semester-wise / year-wise) is obtained

A. All 4 of the above

**from 1) Students 2) Teachers 3) Employers
and 4) Alumni**

File Description	Documents
Provide the URL for stakeholders' feedback report	https://www.psgcas.ac.in/documents/igac/aqar2023-24/criterion-1/141_ConsolidatedStakeholdersFeedbackReport.pdf
Upload the Action Taken Report of the feedback as recorded by the Governing Council / Syndicate / Board of Management	View File
Any additional information	View File

1.4.2 - The feedback system of the Institution comprises the following

A. Feedback collected, analysed and action taken made available on the website

File Description	Documents
Provide URL for stakeholders' feedback report	https://www.psgcas.ac.in/documents/igac/aqar2023-24/criterion-1/141_ConsolidatedStakeholdersFeedbackReport.pdf
Any additional information	View File

TEACHING-LEARNING AND EVALUATION

2.1 - Student Enrollment and Profile

2.1.1 - Enrolment of Students

2.1.1.1 - Number of students admitted (year-wise) during the year

4903

File Description	Documents
Any additional information	View File
Institutional data in prescribed format	View File

2.1.2 - Number of seats filled against reserved categories (SC, ST, OBC, Divyangjan, etc.) as per the reservation policy during the year (exclusive of supernumerary seats)

2108

File Description	Documents
Any additional information	View File
Number of seats filled against seats reserved (Data Template)	View File

2.2 - Catering to Student Diversity

2.2.1 - The institution assesses students' learning levels and organises special programmes for both slow and advanced learners.

Student Induction Program for the academic year 2023-2024 was organized by IQAC for the students entering the realm of higher education. The Department of Psychology conducted Psychometric test to identify slow learners, mediocre learners and advanced learners and support them through the following measures:

Slow Learners:

- Continuous monitoring and confidence building by the tutors
- Analysis and feedback of performance in continuous assessment and suggestions
- Question papers discussion and simplified notes in the remedial classes.
- Facilitating learning through other modes such as Co-learning with peers, Moodle and Google Classroom.
- Bridge courses in Mathematics, Computer Science and English organised to enable progression to higher levels of learning.

Mediocre Learners:

- Enhancing learning through organizing and participating in literary competitions
- Course instructors' guidance for referring course-specific books and research journals

Advanced Learners:

- Extra-credit courses, Value-added courses
- Add-on Courses: Certificate, Diploma and Advanced Diploma Courses
- Projects, Research Grants, Career Development Programmes and Short Term Courses

- Contributions to college magazines and department newsletters.

Common Programmes for all types of learners:

- Personal counseling and Confidence building Workshops, Skill Enhancement Sessions, Employability Development Programme, Alumni interaction, Group Projects, Presentation, internship and MOOC as compulsory component.
- Periodic Mentor-Mentee Meetings

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

2.2.2 - Student – Teacher (full-time) ratio

Year	Number of Students	Number of Teachers
31/05/2024	13154	647

File Description	Documents
Upload any additional information	View File

2.3 - Teaching- Learning Process

2.3.1 - Student-centric methods such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences:

The learning environment at PSGCAS fosters holistic development through a balanced blend of heutagogy, andragogy, and pedagogy. The institution follows, student-centric approach, emphasizing experiential learning to promote effective learning. Activities such as industrial visits, workshops, hands-on training, field trips, and webinars enhance practical knowledge and skills.

Participative learning incorporates activity-based teaching methodologies, including collaborative and interactive learning, peer learning, role-play, and team building, enabling students to develop confidence, leadership, and problem-solving abilities. Modern learning methods like problem solving hackathons, round table discussions, hands-on trainings and business plans help students excel in their placements. Case studies, conferences, brainstorming

sessions, and skill development activities encourage critical thinking and innovation. Design thinking and mind mapping strategies further enhance problem-solving competencies.

PSGCAS integrates Learning Management System such as MOODLE to deliver student-centered teaching, ensuring effective learning outcomes. Model-building, simulation games, and management-based scenarios provide insights into real-world challenges. Collaborative programs like BBA Logistics with the Logistics Sector Skill Council and B.Com Business Process Services with TCS support participative learning and industry readiness. The institution promotes holistic growth by developing academic, communication, and life skills, focusing on physical, emotional, mental, spiritual, and social well-being, ensuring students are prepared for the challenges of the modern world.

File Description	Documents
Upload any additional information	View File
Link for additional Information	Nil

2.3.2 - Teachers use ICT-enabled tools including online resources for effective teaching and learning

PSGCAS emphasizes the effective use of ICT-enabled tools to enhance teaching and learning. The institution operates a Customized Integrated Academic and Administrative Management Information System (LAUDEA) for faculty, staff, and students. The 24X7 Wi-Fi-enabled campus encourages the adoption of ICT tools, supported by well-equipped seminar halls, laboratories, projectors, and electronic gadgets managed by the ICT committee. PSG Centre for Academic Research and Excellence ensures maximum utilization of ICT through Faculty Development Programs (FDPs).

Faculty members use educational videos, e-library resources, and mobile learning tools to complement lectures. Over 130+ e-contents have been developed using state-of-the-art infrastructure, including laboratories, a media studio, and a Communication Skills Centre that facilitate digital learning. CISCO WebEx supports virtual workshops, seminars, and guest lectures. Teachers utilize resources like EBSCO Business Source Premier, N-LIST, Capitaline Plus, CMIE Prowess, EPWRF India Time Series, DIGIMAT, Knimbus, and INDIASTAT.com for research purposes. Research Associates benefit from access to databases such as Shodhganga, Mendeley, Scopus, Clarivate Analytics, and Science Direct. Students and faculty members use KOHA library

app.

As an NPTEL local chapter since 2016, PSGCAS promotes online learning. MOODLE supports personalized learning, while Institutional Group SMS and the LAUDEA Student App streamline communication and feedback collection, for seamless academic experience.

File Description	Documents
Provide link for webpage describing ICT enabled tools including online resources for effective teaching and learning process	https://www.psgcas.ac.in/documents/igac/agar_2023-24/criterion-2/232_AbstractPage.pdf
Upload any additional information	No File Uploaded

2.3.3 - Ratio of students to mentor for academic and other related issues

2.3.3.1 - Number of mentors

480

File Description	Documents
Upload year-wise number of students enrolled and full-time teachers on roll	View File
Circulars with regard to assigning mentors to mentees	View File

2.3.4 - Preparation and adherence to Academic Calendar and Teaching Plans by the institution

Academic Calendar:

The Academic Calendar features all necessary information regarding the history of the Institution and the details of administrative authorities useful to stakeholders, including Vision and Mission of the institution, Quality Policy, Rules and Regulations, Code of Conduct, Programme details, Fees structure and academic schedule.

Examination and Event Calendars & Teaching Plans:

- The syllabi cover teaching hours allocated for the courses and their credits.
- Master Time Table is prepared incorporating optimum usage of teaching-learning facilities.

- Course and workload allotment to individual faculty members is planned in advance. Preparation of class time-table, class attendance entry, Continuous Assessment marks entry, faculty profile, students' profile, clubs and Forum events etc. are managed through the in-house MIS-LAUDEA.
- Teaching Plan and Delivery Record for each course is maintained by the course handling faculty. Completion of portions is ensured by Heads of the Departments.
- In case of any changes in the academic calendar due to unanticipated situations, necessary compensatory sessions are planned, adhering to the Institutional norms.
- Required modifications in the schedules are made based on the need and demanding circumstances
- Internal and External Audit ensure the quality execution of academic work and adherence to established standards.

File Description	Documents
Upload the Academic Calendar and Teaching Plans during the year	View File

2.4 - Teacher Profile and Quality

2.4.1 - Number of full-time teachers against sanctioned posts during the year

647

File Description	Documents
Year-wise full-time teachers and sanctioned posts for the year	View File
List of the faculty members authenticated by the Head of HEI	View File
Any additional information	View File

2.4.2 - Number of full-time teachers with PhD/ D.M. / M.Ch. / D.N.B Super-Specialty / DSc / DLitt during the year

509

File Description	Documents
List of number of full-time teachers with PhD./ D.M. / M.Ch. / D.N.B Super-Specialty / D.Sc. / D.Litt. and number of full-time teachers for 5 years	View File
Any additional information	View File

2.4.3 - Total teaching experience of full-time teachers in the same institution: (Full-time teachers' total teaching experience in the current institution)

5360

File Description	Documents
List of teachers including their PAN, designation, Department and details of their experience	View File
Any additional information	View File

2.5 - Evaluation Process and Reforms

2.5.1 - Number of days from the date of last semester-end/ year- end examination till the declaration of results during the year

21.4

File Description	Documents
List of Programmes and the date of last semester-end / year-end examinations and the date of declaration of result	View File
Any additional information	View File

2.5.2 - Number of students' complaints/grievances against evaluation against the total number who appeared in the examinations during the year

395

File Description	Documents
Upload the number of complaints and total number of students who appeared for exams during the year	View File
Upload any additional information	View File

2.5.3 - IT integration and reforms in the examination procedures and processes including Continuous Internal Assessment (CIA) have brought in considerable improvement in the Examination Management System (EMS) of the Institution

Extensive IT integration and reforms have been implemented in the examination procedures and processes. This is an initiative towards paperless processes, emphasizing ecological concerns and expediting the examination scheduling, conducting, valuation and results declaration.

IT integration in the examination procedures and processes:

Software support for the Examination processes is provided by LAUDEA (customized MIS), which is an end-to-end solution to cater to the needs of all stakeholders.

Reforms in the examination procedures and processes:

All information pertaining to examinations are provided in the College website. Provision for Payment of examination fees, Access to Examination Time table, Hall - ticket download, Examination Hall number and seating arrangements information to students on each day of examination, Application forms for Provisional Certificates, Copies of transcripts, Duplicate Marks Statements, Consolidated Statements of Marks, Rank Certificates and Results publication.

Improvement in Examination Management System (EMS) of the Institution:

- Systematic examination administration
- Efficient data storage, retrieval and documentation
- Conducting exams as scheduled and stream-lined valuation procedures
- Continuous Assessment and Comprehensive Examination (Practical) mark entry enabled through LAUDEA (in-house MIS)
- Instant mark entry for Comprehensive Examinations during central valuation

- Announcement of results within two weeks from the date of the last examination
- National Academic Depository (NAD) for Academic Awards, Certificates and Mark sheets

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

2.6 - Student Performance and Learning Outcomes

2.6.1 - Programme Outcomes and Course Outcomes for all Programmes offered by the institution are stated and displayed on the website and communicated to teachers and students

- Outcome Based Education has been adopted to focus on Higher Order Learning, based on achievable, verifiable and measurable outcomes.
- The Vision and Mission of PSGCAS, with emphasis on three components namely, Domain Specific Skills, Domain Independent Skills and Where the graduate is going to work are defined and propagated to all the stakeholders.
- The Course Outcomes (CO) for each course are framed.
- Knowledge levels for each module are identified and mapped in the syllabus.
- The COs, PSOs and POs are mapped with PEOs.
- PEOs are mapped with the mission of the departments
- Students are made aware of PEOs, POs, and PSOs right from Student Induction Programme.
- COs of a specific course are explained by the course handling faculty member in the beginning of the semester to the students
- Pre-course and Post-course surveys are conducted for every course, at the beginning and end of each semester respectively, during which students are given explanation regarding the expected outcomes (COs)
- The COs, PSOs and POs of all the programmes are displayed in the college website
- Hard and soft copies of syllabus with COs are shared with the faculty members and students
- A hardcopy of the syllabus is maintained in every department for ready reference

File Description	Documents
Upload COs for all courses (exemplars from the Glossary)	View File
Upload any additional information	No File Uploaded
Link for additional Information	https://www.psgcas.ac.in/igac_programmes_report.html

2.6.2 - Attainment of Programme Outcomes and Course Outcomes as evaluated by the institution

Attainments of COs are measured through;

- Continuous Assessment Tests and Comprehensive and Examination
- 100% Internal Assessment Assignments/ Courses
- Laboratory experiments
- Projects and Viva-voce examination
- Internships / Industrial Training Seminars and Presentations
- Skill Innovative tasks such as Quiz, Case studies, Role-play, individual and group activities, debates, Group Discussions and Presentations.
- COs are assessed using suitable weightage allocation to Continuous Assessment and Comprehensive Examination marks (100% CA / 25% CA - 75% CE / 40% CA - 60% CE / 50% CA - 50% CE).
- Result Analysis Reports of all the courses are generated, analysed and action taken on the findings.
- Pre-course and Post-course surveys are conducted for all the courses in the beginning and at the end of every semester respectively
- A customised Excel - based COs attainment measurement template has been developed to evaluate the attainment.

Attainment and evaluation of Programme Outcomes:

POs are evaluated through;

- Curriculum Feedback from final year students, at the end of the final semester
- Alumni Feedback and Interaction with respective departments
- Employers' Feedback
- The number of students opting for higher studies, alumni as successful professionals, entrepreneurs and employees of

reputed organisations, number of placements, alumni employed in Government organisations and Civil Services are indicators of the attainment of Programme Outcomes.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

2.6.3 - Pass Percentage of students

2.6.3.1 - Total number of final year students who passed in the examinations conducted by Institution

4328

File Description	Documents
Upload list of Programmes and number of students appear for and passed in the final year examinations	View File
Upload any additional information	View File
Paste link for the annual report	https://www.psgcas.ac.in/documents/igac/agar2023-24/criterion-2/251_AnnualReportofCoE.pdf

2.7 - Student Satisfaction Survey

2.7.1 - Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design its own questionnaire). Results and details need to be provided as a weblink

https://www.psgcas.ac.in/documents/igac/agar2023-24/criterion-2/271_SSS_2023_2024.pdf

RESEARCH, INNOVATIONS AND EXTENSION

3.1 - Promotion of Research and Facilities

3.1.1 - The institution's research facilities are frequently updated and there is a well-defined policy for promotion of research which is uploaded on the institutional website and implemented

Laboratories and Equipment:

- 73 laboratories including 16 Computer laboratories with

upgraded computer accessories and SMPS facilities.

- Upgradation of computers with components like RAM, Hard disks, SMPS, tonners, etc.
- On demand analytical and interpretation services offered through Food Processing Centre's Quality Control Laboratory and Central Research Laboratory
- Funding from national and international organizations for research purpose.

Library Resources:

- More than 351 journals of national and international repute.
- E-Resources: EBSCO Academic Search Elite, EBSCO Business Source Elite, EBSCO E Book collection, SCOPUS, Science Direct, N-LIST, Capitaline AWS Database, CMIE Prowess IQ, INDIASTAT.com, New Age International E-Books, EPWRF India Time Series Database, Digimat Learning Management Platform to access 1,20, 000 NPTEL resources, Knimbus Digital Library Platform.
- Access to millions of Networked Library Resources through DELNET
- Repository of 738 Ph.D theses.
- Research metrics like IRINS, Google Scholar.
- Institutional Repository has been created for enhancing visibility
- Plagiarism check using Turnitin software.

Knowledge Creation and Dissemination

- Research Advisory Committee for monitoring and guiding faculty/scholars/students research activities
- Curriculum with Group/individual projects, Research Methodology courses, etc
- Research/IPR related quality programmes
- Research Record Book
- Collaboration to promote resource sharing, networking opportunities, cross-disciplinary innovation and capacity Building.
- Institutional Research Fellowship for Research Scholars

File Description	Documents
Upload the Minutes of the Governing Council/ Syndicate/Board of Management related to research promotion policy adoption	View File
Provide URL of policy document on promotion of research uploaded on the website	https://www.psgcas.ac.in/documents/igac/inspolicies/8KnowledgeCreationandDisseminationPolicy.pdf
Any additional information	View File

3.1.2 - The institution provides seed money to its teachers for research

3.1.2.1 - Seed money provided by the institution to its teachers for research during the year (INR in lakhs)

20

File Description	Documents
Minutes of the relevant bodies of the institution regarding seed money	View File
Budget and expenditure statements signed by the Finance Officer indicating seed money provided and utilized	View File
List of teachers receiving grant and details of grant received	View File
Any additional information	View File

3.1.3 - Number of teachers who were awarded national / international fellowship(s) for advanced studies/research during the year

0

File Description	Documents
e-copies of the award letters of the teachers	No File Uploaded
List of teachers and details of their international fellowship(s)	View File
Any additional information	No File Uploaded

3.2 - Resource Mobilization for Research**3.2.1 - Grants received from Government and Non-Governmental agencies for research projects, endowments, Chairs during the year (INR in Lakhs)****81.307**

File Description	Documents
e-copies of the grant award letters for research projects sponsored by non-governmental agencies/organizations	View File
List of projects and grant details	View File
Any additional information	No File Uploaded

3.2.2 - Number of teachers having research projects during the year**13**

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://www.psgcas.ac.in/documents/igac/aqar-2023-24/criterion-3/324_LinktotheFundingAgencyWebsite.pdf
List of research projects during the year	View File

3.2.3 - Number of teachers recognised as research guides**346**

File Description	Documents
Upload copies of the letter of the university recognizing teachers as research guides	View File
Institutional data in Prescribed format	View File

3.2.4 - Number of departments having research projects funded by Government and Non-Government agencies during the year**13**

File Description	Documents
Supporting document from Funding Agencies	View File
Paste link to funding agencies' website	https://www.psgcas.ac.in/documents/igac/agar-2023-24/criterion-3/324_LinktotheFundingAgencyWebsite.pdf
Any additional information	View File

3.3 - Innovation Ecosystem

3.3.1 - Institution has created an ecosystem for innovations and creation and transfer of knowledge supported by dedicated centres for research, entrepreneurship, community orientation, incubation, etc.

PSGCAS, driven by the vision of Vikshit Bharat, plays a vital role in fostering innovation and entrepreneurship among students through an enriched curriculum and systematic activities. In 2023-2024, the college conducted 537 training programs to enhance innovation, research, technical skills, IPR, and entrepreneurship development for students and the public via IIC, EDC, and other forums. The Centre for Innovation, Incubation, and Entrepreneurship (CII&E) organizes year-round activities like design thinking and ideation workshops, promoting innovation and start-up culture.

The Institution's Innovation Council (IIC) and Innopreneur's Club held 383 events, including ideathons, webinars, pitch fests, and mentorship sessions. The Research Development Committee (RDC) oversees ethical compliance and funding proposals, encouraging product and process innovation through state-of-the-art facilities and pre-incubation centers. Student start-ups have secured approximately Rs. 4.2 crores in grants from various agencies.

The Business Incubation Centre and EDC host programs on product development, marketing, and mentorship, mentoring 119 incubatees. A student team also participated in the national Smart India Hackathon. PSGCAS's IIC achieved a Four Star Rating from the Ministry of Education for 2023-2024, aligning with National Education Policy to enhance the I & E ecosystem for students' benefit.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.psgcas.ac.in/studentlife_cocurricular_edc.html

3.3.2 - Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR), Entrepreneurship and Skill Development during the year

537

File Description	Documents
Report of the events	View File
List of workshops/seminars conducted during the year	View File
Any additional information	No File Uploaded

3.4 - Research Publications and Awards

3.4.1 - The Institution ensures implementation of its Code of Ethics for Research uploaded in the website through the following: Research Advisory Committee Ethics Committee Inclusion of Research Ethics in the research methodology course work Plagiarism check through authenticated software

A. All of the above

File Description	Documents
Code of Ethics for Research, Research Advisory Committee and Ethics Committee constitution and list of members of these committees, software used for plagiarism check	View File
Any additional information	No File Uploaded

3.4.2 - Number of PhD candidates registered per teacher (as per the data given with regard to recognized PhD guides/ supervisors provided in Metric No. 3.2.3) during the year

3.4.2.1 - Number of PhD students registered during the year

79

File Description	Documents
URL to the research page on HEI website	https://www.psgcas.ac.in/academics_research_programmes.html
List of PhD scholars and details like name of the guide, title of thesis, and year of registration	View File
Any additional information	View File

3.4.3 - Number of research papers per teacher in CARE Journals notified on UGC website during the year

327

File Description	Documents
List of research papers by title, author, department, and year of publication	View File
Any additional information	View File

3.4.4 - Number of books and chapters in edited volumes / books published per teacher during the year

336

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.psgcas.ac.in/documents/igac/agar_2023-24/criterion-3/344_Booksandchaptersineditedvolumes.pdf

3.4.5 - Bibliometrics of the publications during the year based on average Citation Index in Scopus/ Web of Science/PubMed

3.4.5.1 - Total number of Citations in Scopus during the year

240

File Description	Documents
Any additional information	View File
Bibliometrics of the publications during the year	View File

3.4.6 - Bibliometrics of the publications during the year based on Scopus/ Web of Science – h-Index of the University

3.4.6.1 - h-index of Scopus during the year

7

File Description	Documents
Bibliometrics of publications based on Scopus/ Web of Science - h-index of the Institution	View File
Any additional information	View File

3.5 - Consultancy

3.5.1 - Revenue generated from consultancy and corporate training during the year (INR in lakhs)

61.13062

File Description	Documents
Audited statements of accounts indicating the revenue generated through consultancy and corporate training	View File
List of consultants and revenue generated by them	No File Uploaded
Any additional information	View File

3.5.2 - Total amount spent on developing facilities, training teachers and clerical/project staff for undertaking consultancy during the year

0

File Description	Documents
Audited statements of accounts indicating the expenditure incurred on developing facilities and training teachers and staff for undertaking consultancy	View File
List of training programmes, teachers and staff trained for undertaking consultancy	No File Uploaded
List of facilities and staff available for undertaking consultancy	No File Uploaded
Any additional information	No File Uploaded

3.6 - Extension Activities

3.6.1 - Extension activities carried out in the neighbourhood sensitising students to social issues for their holistic development, and the impact thereof during the year

PSGCAS actively fosters knowledge dissemination through social immersion and community engagement, aligning with the UN Sustainable Development Goals. This commitment is reflected in the extension activities under Part V Non-CGPA Credit Courses, involving students from all disciplines. The BSc Nutrition and MSc Social Work programs integrate curriculum-based extension activities. Additionally, through initiatives involving NSS and NCC volunteers, nearly 698 students gained academic credits from these extension activities. PSGCAS further demonstrates its commitment to holistic community development through various department-specific extension activities.

A notable achievement includes a Guinness World Record for collecting the most plastic in the shortest time by PSGCAS students. In the Unnat Bharat Abhiyan (UBA) adopted villages, the college employs a community-based participatory approach to raise awareness on critical issues. These topics include water management, pollution, the effects of greenhouse gases, global warming, Swachh Bharat, health, hygiene, wellness, waste management, child labor, skill development, women empowerment, and entrepreneurship. Awareness programs also cover government schemes, the Sustainable Development Goals, sustainable environments, and education, with a particular focus on women's education, equality, and competitive examination preparation.

Moreover, initiatives such as "One Student One Tree" promote tree

plantation in local communities, furthering environmental sustainability. These activities prepare students to become empathetic, socially responsible citizens and future leaders, contributing to their holistic development and fostering a sense of social responsibility.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.psgcas.ac.in/documents/igac/aqar-2023-24/criterion-3/361_Extension_Outreach_activities.pdf

3.6.2 - Number of awards and recognition received by the Institution, its teachers and students for extension activities from Government / Government-recognised bodies during the year

4

File Description	Documents
Number of awards for extension activities in during the year	View File
e-copy of the award letters	View File
Any additional information	No File Uploaded

3.6.3 - Number of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC, etc. during the year (including Government-initiated programmes such as Swachh Bharat, AIDS Awareness, and Gender Sensitization and those organised in collaboration with industry, community and NGOs)

212

File Description	Documents
Reports of the events organized	View File
Any additional information	View File

3.6.4 - Number of students participating in extension activities listed in 3.6.3 during the year

6031

File Description	Documents
Reports of the events	View File
Any additional information	View File

3.7 - Collaboration

3.7.1 - Number of collaborative activities during the year for research/ faculty exchange/ student exchange/ internship/ on-the-job training/ project work

2175

File Description	Documents
Copies of documents highlighting collaboration	View File
Any additional information	View File

3.7.2 - Number of functional MoUs with institutions of national and/or international importance, other universities, industries, corporate houses, etc. during the year (only functional MoUs with ongoing activities to be considered)

39

File Description	Documents
e-copies of the MoUs with institution/ industry/ corporate house	View File
Details of functional MoUs with institutions of national, international importance, other institutions etc. during the year	View File
Any additional information	No File Uploaded

INFRASTRUCTURE AND LEARNING RESOURCES

4.1 - Physical Facilities

4.1.1 - The Institution has adequate infrastructure and physical facilities for teaching-learning, viz., classrooms, laboratories, computing equipments, etc.

- The Institution has adequate infrastructure and physical facilities for teaching-learning.
- Total Campus Area - 58.521 acres. Total built-up Area 1557136 sq. ft.
- Eleven academic blocks with 256 ICT-enabled class rooms and 11 ICT-enabled multi-purpose halls.

- Eighty laboratories including centralised facilities like the Central Research Laboratory, Communication Skill Centre, Multimedia lab, Bioinformatics Lab, Tissue Culture laboratories etc.
- IT infrastructure - 2321 computers with i3, i5 and i7 processors having 8 & 4 GB RAM, 500 GB and 1 TB hard disk configurations, only for academic purposes.
- ICT supportive infrastructure - 15 servers, 190 printers, 3 smart boards, 220 LCD projectors, 2 Routers, 1 Firewall and 318 Wi-Fi controllers.
- Library -Built-in area of 24200 sq. ft. (2 floors) and is adequately ventilated; Fully Automated with ILMS (KOHA) with Self Service KIOSK and Book Drop Box facility ; Collection of 1,48,206 volumes, 351 periodicals; scanner and printer for bulk scanning; Reprographic facility.
- Browsing centre, Food processing centre, Skill training centre and Typewriting centre.
- A book depot of 3210 sq. ft.
- Mulberry garden, herbal garden, Semi-natural Pond, Nakshatra Vriksha and Museum.
- Activity rooms for NCC, NSS, EDC, IIC etc.
- Store rooms, power rooms, water purifying units, fire hydrant systems.
- Ramp & rails facility; emergency exits, Lift service and wheelchair.
- Ambulance service Two generators- capacity of 500 kW each and solar panel - capacity of 200 kW & 66,000 LPD Common room for girls (5900 sq. ft.)

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.1.2 - The institution has adequate facilities for cultural activities, yoga, sports and games (indoor and outdoor) including gymnasium, yoga centre, auditorium etc.)

- GRD Auditorium - 26,210 sq. ft. is well-furnished with state of-art facilities.
- Seven well-furnished air-conditioned conference halls and two Open Air Theatres for the conduct of inter and intracollegiate cultural fests.
- Street plays and other cultural events are held on specific open points on the campus.

- On auspicious days, musical concerts and bhajans are conducted in open veranda in front of Sakthi Vinayakar Thirukovil.
- Functioning of the College in five shifts resulting in the maximum utility of available infrastructure.
- Yoga hall with 800 sq. ft.
- A separate multipurpose hall with 11,151 sq. ft caters to the students attending yoga practice sessions.

The College has a well-furnished Indoor Stadium with 51691sq. ft., with a seating capacity for 3000 people. The playing area is made of maple wood.

Indoor Sports & Courts:

- 2 Basketball courts, 80 m × 24 m
- 2 Volleyball courts, 80 m × 24 m
- 4 Badminton courts, 80 m × 24 m
- 4 Table Tennis, 24 m × 10 m
- Separate rooms for Carrom & Chess

Outdoor Sports & Courts:

- 400 m Athletic Track
- 2 Ball Badminton Court
- Floodlit Basketball Concrete Court
- Football Field
- Handball Field
- Hockey Field
- 2 Floodlit Tennis Court
- Floodlit Volleyball Court
- Kho - Kho Court

Centrally Air-Conditioned Gymnasium (7736 sq. ft.)

File Description	Documents
Geotagged pictures	View File
Upload any additional information	View File
Paste link for additional information	Nil

4.1.3 - Number of classrooms and seminar halls with ICT-enabled facilities

267

File Description	Documents
Upload any additional information	View File
Upload Number of classrooms and seminar halls with ICT enabled facilities (Data Template)	View File

4.1.4 - Expenditure for infrastructure augmentation, excluding salary, during the year (INR in Lakhs)

626.56

File Description	Documents
Upload audited utilization statements	View File
Details of Expenditure, excluding salary, during the years	View File
Any additional information	No File Uploaded

4.2 - Library as a Learning Resource

4.2.1 - Library is automated using Integrated Library Management System (ILMS)

Name of the ILMS software: KOHA

Nature of Automation: Full

Version: 24.11.00.000

Year: 2018 - Present

Salient Features of the Library: Fully Automated

- The built up area is 24200 sq.ft with 400 readers seating capacity
- Library has its collection of books 1.48,206 Volumes, 1,18,564 Titles, 351 Periodicals, Subscribes 236 National Journals, 71 National Magazines, 35 International Journals, 9 International magazines, 9142 e-journals, 33,37,908 e-books, 10,289 back volumes, 4,521 CD - ROM

KOHA Software:

- Acquisition Module and Library Usage Statistics Module
- Bibliographic Control and Serial Control
- Circulation Management
- Web OPAC and E-Gate Register
- New Arrivals Notification
- SMS Alerts, Email notification for Predue, Overdue, On-due holds, check-in and check-out
- Self Service Kiosk
- Book Drop Box

Digital Library Resources / Software / E-Learning Platform:

- Digital Library is available with online resources
- EBSCO Academic Search Elite journals and E Books Collection
- EBSCO Business Source Elite
- SCOPUS
- SCIENCE DIRECT
- N-LIST
- Capitaline AWS Database
- CMIE Prowess IQ
- Indiastat.com
- DELNET
- National Digital Library of India (NDLI)
- Knimbus Digital Library Platform
- New Age International e-books
- E-Views Statistical Software
- DIGIMAT - E-Learning Platform

Additional features in the library:

- Library is furnished with Plagiarism Software - TURNITIN
- Swayam NPTEL Local Chapter
- Talking Digital Library for Visually Challenged Students
- Research Metrics - (IRINS, Google Scholar)
- Book Bank
- PSGCAS Institutional Repository
- Reprography and RFID Technology

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

4.2.2 - Institution has access to the following: e-journals e-ShodhSindhu Shodhganga Membership e-books Databases Remote access to e-resources	A. Any 4 or more of the above								
<table border="1"> <thead> <tr> <th data-bbox="84 365 542 421">File Description</th> <th data-bbox="550 365 1469 421">Documents</th> </tr> </thead> <tbody> <tr> <td data-bbox="84 432 542 600">Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership</td> <td data-bbox="550 432 1469 600" style="text-align: center;">View File</td> </tr> <tr> <td data-bbox="84 611 542 689">Upload any additional information</td> <td data-bbox="550 611 1469 689" style="text-align: center;">View File</td> </tr> </tbody> </table>	File Description	Documents	Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership	View File	Upload any additional information	View File			
File Description	Documents								
Details of subscriptions like e-journals, e-books, e-ShodhSindhu, Shodhganga membership	View File								
Upload any additional information	View File								
4.2.3 - Expenditure on purchase of books/ e-books and subscription to journals/e-journals during the year (INR in lakhs)									
58.13									
<table border="1"> <thead> <tr> <th data-bbox="84 925 542 981">File Description</th> <th data-bbox="550 925 1469 981">Documents</th> </tr> </thead> <tbody> <tr> <td data-bbox="84 992 542 1037">Audited statements of accounts</td> <td data-bbox="550 992 1469 1037" style="text-align: center;">View File</td> </tr> <tr> <td data-bbox="84 1048 542 1104">Any additional information</td> <td data-bbox="550 1048 1469 1104" style="text-align: center;">View File</td> </tr> <tr> <td data-bbox="84 1115 542 1272">Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)</td> <td data-bbox="550 1115 1469 1272" style="text-align: center;">View File</td> </tr> </tbody> </table>	File Description	Documents	Audited statements of accounts	View File	Any additional information	View File	Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File	
File Description	Documents								
Audited statements of accounts	View File								
Any additional information	View File								
Details of annual expenditure for purchase of books/e-books and journals/e- journals during the year (Data Template)	View File								
4.2.4 - Usage of library by teachers and students (footfalls and login data for online access)									
4.2.4.1 - Number of teachers and students using the library per day during the year									
831									
<table border="1"> <thead> <tr> <th data-bbox="84 1529 542 1585">File Description</th> <th data-bbox="550 1529 1469 1585">Documents</th> </tr> </thead> <tbody> <tr> <td data-bbox="84 1597 542 1686">Upload details of library usage by teachers and students</td> <td data-bbox="550 1597 1469 1686" style="text-align: center;">View File</td> </tr> <tr> <td data-bbox="84 1697 542 1742">Any additional information</td> <td data-bbox="550 1697 1469 1742" style="text-align: center;">No File Uploaded</td> </tr> </tbody> </table>	File Description	Documents	Upload details of library usage by teachers and students	View File	Any additional information	No File Uploaded			
File Description	Documents								
Upload details of library usage by teachers and students	View File								
Any additional information	No File Uploaded								
4.3 - IT Infrastructure									
4.3.1 - Institution has an IT policy covering Wi-Fi, cyber security, etc. and has allocated budget for updating its IT facilities									
Incremental Increase in the IT Facilities: <ul style="list-style-type: none"> • Total numbers of Computers available - 2321 									

- 15 servers across the Campus
- 318 controlled Wi-Fi access points and 01 Gbps optical fiber connected network
- Seamless Wi-Fi connectivity for all staff members
- 190 printers
- The campus security is strengthened with 205 surveillance cameras
- AI based facial recognition for staff attendance
- ICT facilities (Wi-Fi, LAN etc.) across all classrooms and seminar halls
- Live streaming of events in social media through Freedocast Pro device
- Placement Center utilizes Examly software for maintenance of students' database
- DotNet SQL based cashless transaction is used in Food Court
- LAUDEA - Institutional MIS enables the smooth functioning of academic and administrative activities (3 servers - Intel Zion, 1GB hard disk & 32 G RAM); 12 Modules; Mobile based Apps for Students and Faculty Members

LED Wall:

- LED wall has been installed for timely dissemination of information about important programmes and events to the stakeholders

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.psgcas.ac.in/documents/igac/inspolicies/7InfrastructurePolicy.pdf

4.3.2 - Student - Computer ratio

Number of Students	Number of Computers
13154	1351

File Description	Documents
Upload any additional information	View File

4.3.3 - Bandwidth of internet connection in the Institution and the number of students on

A. 750 Mbps

campus	
File Description	Documents
Details of bandwidth available in the Institution	View File
Upload any additional information	No File Uploaded
4.3.4 - Institution has facilities for e-content development: Facilities available for e-content development Media Centre Audio-Visual Centre Lecture Capturing System (LCS) Mixing equipments and software for editing	A. All four of the above
File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil
List of facilities for e-content development (Data Template)	View File
4.4 - Maintenance of Campus Infrastructure	
4.4.1 - Expenditure incurred on maintenance of physical and academic support facilities, excluding salary component, during the year (INR in lakhs)	
2102.08	
File Description	Documents
Audited statements of accounts	View File
Upload any additional information	View File
4.4.2 - There are established systems and procedures for maintaining and utilizing physical, academic and support facilities – classrooms, laboratory, library, sports complex, computers, etc.	
<ul style="list-style-type: none"> • Purchase, installation, service, repair and stock of equipment in laboratories are in place through specific registers • SOPs and Safety rules are displayed in laboratories • Annual Stock verification • Assets management System • Library operates on RFID 	

- Issue register for sports items.
- By prioritizing maintenance, optimizing facility utilization, investing in staff training ensuring safety and compliance and continuous feedback for improvement, a Gymnasium with world-class facilities is maintaining its reputation and attract members effectively.
- System network administrator maintains the purchase order and stock register of the ICT items.
- The College functions in five shifts to ensure the optimum utilization of infrastructure
- Refurbishment of furniture, electrical fittings, black boards and other devices is carried out during vacation period.
- Digital e-Content Production centre for teaching, learning and e- content development
- Technicians take care of functioning and maintenance of the Food processing Centre
- The usage of halls is monitored by Maintenance staff using the booking register.
- Housekeeping of premises is outsourced.
- Safety and security of the campus is ensured round the clock by security personnel and surveillance camera.
- Sophisticated equipment, Fire extinguishers, air conditioners and RO units and drinking water purifying units are maintained by AMC.
- Sustainable campus is maintained with the help of Manager, Green Campus assisted by an Environmental officer and Assistants.
- Helpdesk Ticket raising system is maintained to enable the general maintenance of physical and IT infrastructure.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

STUDENT SUPPORT AND PROGRESSION

5.1 - Student Support

5.1.1 - Number of students benefitted by scholarships and freeships provided by the Government during the year

584

File Description	Documents
Upload self-attested letters with the list of students receiving scholarships	View File
Upload any additional information	View File

5.1.2 - Number of students benefitted by scholarships and freeships provided by the institution and non-government agencies during the year

784

File Description	Documents
Upload any additional information	View File
Institutional data in prescribed format	View File

5.1.3 - The following Capacity Development and Skill Enhancement activities are organised for improving students' capabilities Soft Skills Language and Communication Skills Life Skills (Yoga, Physical fitness, Health and Hygiene) Awareness of Trends in Technology

A. All of the above

File Description	Documents
Link to Institutional website	https://www.psgcas.ac.in/studentlife_clubs.html
Details of capability development and schemes	View File
Any additional information	View File

5.1.4 - Number of students benefitted from guidance/coaching for competitive examinations and career counselling offered by the institution during the year

5976

File Description	Documents
Any additional information	View File
Number of students benefited by guidance for competitive examinations and career counseling during the year (Data Template)	View File

5.1.5 - The institution adopts the following mechanism for redressal of students' grievances, including sexual harassment and ragging: Implementation of guidelines of statutory/regulatory bodies Creating awareness and implementation of policies with zero tolerance Mechanism for submission of online/offline students' grievances Timely redressal of grievances through appropriate committees

A. All of the above

File Description	Documents
Minutes of the meetings of students' grievance redressal committee, prevention of sexual harassment committee and Anti-ragging committee	View File
Details of student grievances including sexual harassment and ragging cases	No File Uploaded
Upload any additional information	View File

5.2 - Student Progression

5.2.1 - Number of outgoing students who got placement during the year

1481

File Description	Documents
Self-attested list of students placed	View File
Upload any additional information	View File

5.2.2 - Number of outgoing students progressing to higher education

1553

File Description	Documents
Upload supporting data for students/alumni	View File
Details of students who went for higher education	View File
Any additional information	No File Uploaded

5.2.3 - Number of students qualifying in state/ national/ international level examinations during the year

5.2.3.1 - Number of students who qualified in state/ national/ international examinations (e.g.: IIT-JAM/NET/SET/JRF/ GATE /GMAT /CAT/ GRE/ TOEFL/Civil Services/State government examinations) during the year

509

File Description	Documents
Upload supporting data for students/alumni	View File
Any additional information	View File

5.3 - Student Participation and Activities

5.3.1 - Number of awards/medals for outstanding performance in sports and/or cultural activities at inter-university / state /national / international events (award for a team event should be counted as one) during the year

683

File Description	Documents
e-copies of award letters and certificates	View File
Any additional information	View File

5.3.2 - Presence of an active Student Council and representation of students in academic and administrative bodies/committees of the institution

Campus life at PSGCAS is a dynamic mix of academic, co-curricular, and extra-curricular activities. The Student Council, known as Manavar Manram, embodies the principle, "By the students, for the students," with leadership positions - such as Chairpersons and Secretaries - elected through a democratic secret ballot. This

unique approach ensures student representation, with guidance from Staff Advisors, Vice Principals, and the Principal. Together, they foster a robust environment for personal and societal development.

Academic Role The Student Council plays a vital role in supporting academic activities. Students are ensured to attend classes, take-up examinations, and participate in co-curricular events by the academic peers. Additionally, they help to organize industry visits, guest lectures, seminars, and workshops, contributing to a comprehensive learning experience.

Administrative Role Students take on substantial administrative responsibilities, serving as class representatives, members of the various Clubs & Forum, Hostel Committee, and representatives of the Career Development Centre. As alumni, they provide valuable feedback on both academic and non-academic matters.

Social Role PSGCAS fosters students' social awareness by offering financial support, organizing blood donation drives, raising relief funds, and providing leadership and communication training. The Student Council's contributions significantly enhance the societal involvement of the college, promoting a culture of service and community engagement.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

5.3.3 - Number of sports and cultural events / competitions organised by the institution

401

File Description	Documents
Report of the event	View File
List of sports and cultural events / competitions organised per year	View File
Upload any additional information	No File Uploaded

5.4 - Alumni Engagement

5.4.1 - The Alumni Association and its Chapters (registered and functional) contribute significantly to

the development of the institution through financial and other support services

PSG Arts Alumni Association has 30000 active life members from across the globe. The financial contributions made by the Alumni to PSG Arts Alumni Association was Rs. 2,81,723/-. The PSG Arts Alumni Association provides financial assistance of Rs. 9,76,492/- as scholarship to 113 deserving students. PSG Arts Alumni association contributed Rs. 17,00,000/- for the construction of Alumni Platinum Jubilee Auditorium as a tribute. Alumni as members of College Committee, Governing Council and Academic Council involve in policy making. Alumni hold an anchored position in the Board of Studies and make vital contributions in framing the curriculum. One Hundred and Seventy-Eight alumni are faculty members who contribute intellectually. The non-financial contributions include Motivational speech, Alumni interaction session, Guest lectures, webinar and Entrepreneurship Development programs. Eighty four programs involving Guest lectures, workshops, Career guidance, International Conferences, Webinars, Entrepreneurship Development activities were conducted for 9540 beneficiaries. Departments harness the relationship of Alumni through forums and associations: Social Work Forum, Corpians Society - Alumni forum of Corporate Secretaryship, NUTRA Alumni Association of Department of Nutrition & Dietetics and ENVIRO CAS of Environmental Science Department. Distinguished Alumni Awards are distributed during the Annual Founders' Day Celebrations on 11th August by the Management.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://alumni.psgcas.ac.in/

5.4.2 - Alumni's financial contribution during the year

A. ? 15 Lakhs

File Description	Documents
Upload any additional information	View File

GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 - Institutional Vision and Leadership

6.1.1 - The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the Institution

Nature of governance

- Institutional Governance at academic and administrative level is reflective of responsibilities and authority that pulsates with expected outcome of learners
- Encompasses functioning modalities for administration, academics, system and office governance

Leadership Style

1. Top to bottom approach

- College Committee and Governing Body, take policy decisions based on inputs, feedback, current trends and job market requirements. These are conveyed to teaching, non-teaching staff and students through meetings/circulars and implemented formally.

2. Bottom up approach

- On the implemented decisions/policies, feedback from Students, Teaching, Non-teaching staff, Industry Experts and Alumni, are reported upwards to various committees and IQAC for review and making amendments.

Perspective plans

- Transformative education through Curriculum modules having multiple of career avenues
- Parallel alignment of developmental changes with environmental sustenance initiatives
- Benchmarking and continual improvement through research, collaboration and consultancy by synergistic strategic alliances
- Continual streamlining of co-curricular and extra-curricular activities to meet social and professional developmental needs
- Capacity building of faculty members by integrating ICT enabled Learning Management Systems(LMS)

College governance, leadership and perspective plans are structured in pursuit of mission of producing socially responsible students through academic programmes focusing upskilling and research compatible with global requirements.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://www.psgcas.ac.in/documents/igac/aqar/2023-24/criterion-6/611_EffectiveLeadership.pdf

6.1.2 - Effective leadership is reflected in various institutional practices such as decentralization and participative management

Collective leadership

Collective leadership offers accountability and empowerment to stakeholders at all levels, with Secretary and Principal holding overall responsibility for growth and development of institution.

All the statutory and non-statutory committees are constituted by the Principal with representatives members from various stakeholders to foster collaborative administration.

Leadership - Faculty members & Students

- Small Quality Assurance Circle (SQAC) members being representatives from various departments and IQAC, act as ambassadors with prime responsibility of facilitating quality enhancement initiatives.
- SEED Co-ordinators (Skill Enhancement & Employability Development Program) are nominated by each department to hone the skills of their students with Career Development Centre of the college
- Students being important stakeholders are also actively engaged in management activities through Manavar Manram (Student Council).
- Student representatives are given an opportunity to discuss / to provide feedback to the Principal during representative meeting organized every third week of the month to discuss conduct of events, fee collection and student grievances.
- Based on the feedback received from the stakeholders, deliberations on introduction of new programmes/courses mirroring the participatory approach in the organization.

File Description	Documents
Upload strategic plan and deployment documents on the website	View File
Upload any additional information	View File
Paste link for additional Information	Nil

6.2 - Strategy Development and Deployment

6.2.1 - The institutional Strategic/ Perspective plan has been clearly articulated and implemented

Activity Chosen: Career Development Center (CDC)

Strategic Plan for various academic facets of the Institution is thoughtfully planned and executed meticulously to ensure tenable development. One among such practices is functioning of Career Development Center (CDC) with a comprehensive plan to provide roadmap for student growth and development.

Strategies adopted by Career Development Center

- Training Integration: Skill Enhancement & Employability Development Program (SEED) has been initiated with the objective of up skilling the students and explore their professional interest.

First year students

General life skills training

Second year students

Verbal, aptitude training and discipline-specific training

Final year students

Grooming based on their career choices.

- Placement Operation:
 - Facilitate hiring drives
 - Serve as a liaison between students and recruiters in the hiring process

- **Industry Engagement:** Develop and execute outreach programs
 - To establish connection with new companies
 - Regularly update database of recruiters
 - Develop syllabus for improved academic and professional outcome
- **Technology Integration:** Promote CDC's activities by leveraging technology by connecting all stakeholders.

Placement Outcomes

Particulars

Numbers

Career Choices of final year students

Placement Training

1865

Higher Education

1986

Competitive Examinations

376

Entrepreneurship Training

253

Outreach Programs

New Recruiters

65

No of placement Offers received

1642

No. of Students placed

1171

File Description	Documents
Strategic Plan and deployment documents on the website	View File
Paste link for additional information	https://www.psgcas.ac.in/placements_highlights_home.html
Upload any additional information	View File

6.2.2 - The functioning of the various institutional bodies is effective and efficient as visible from the policies, administrative set-up, appointment and service rules, procedures, etc.

Authorities and Functions

Authorities jointly participate in functioning of all three governance structures.

1. Administrative Structure

College Committee and Governing Body operationalize policies/practices and quality issues, revitalize functioning modalities and revamp infrastructure through Secretary and Principal. Administrative office with Office Superintendent (OS) and Administrative Officer (AO) in consultation with Secretary, Principal, Vice Principals and Deans manages Academic allied support functions of students and faculty.

2. Academic Structure

Curriculum Development Cell designs curriculum framework based on inputs from experts, feedback from stakeholders and guidelines from regulatory bodies.

- Board of Studies reviews and validates curriculum design; Standing Committee scrutinizes and recommends it to Academic Council.
- Academic Council, approves curriculum/ curriculum framework modifications and new courses/programme proposals.
- Controller of Examination (CoE) office engages in Planning and Conducting exams and declaring results.

3. Facilitative Structure

Committees/ Cells/ Forums/ Clubs/ Associations/ Department of Physical Education performs academic strengthening, extra-curricular, sporting, cultural and community engagement activities.

- Appeals & Grievances Committee, Internal Complaints Committee, Anti-ragging committee and SC/ST Committee work towards harmonious academic climate.
- Manavar Manram / forums and clubs nurture creativity, leadership & managerial skills and create social responsibility.
- Career Development Center provides complete support for employability and skill enhancement.
- PSG Centre for Academic Research and Excellence aims to promote teaching excellence

File Description	Documents
Paste link to Organogram on the institution webpage	https://www.psgcas.ac.in/documents/igac/aqar_2023-24/criterion-6/622_Organogram.pdf
Upload any additional information	View File
Paste link for additional Information	https://www.psgcas.ac.in/about_Ins_policies.html

6.2.3 - Implementation of e-governance in areas of operation: Administration Finance and Accounts Student Admission and Support Examination

A. All of the above

File Description	Documents
ERP (Enterprise Resource Planning) Documen	View File
Screen shots of user interfaces	View File
Details of implementation of e-governance in areas of operation	View File
Any additional information	View File

6.3 - Faculty Empowerment Strategies

6.3.1 - The institution has effective welfare measures for teaching and non-teaching staff and avenues

for their career development/ progression

College ensure the well-being of its teaching and non-teaching staff through provision of voluntary amenities besides statutory facilities with an aspiration to uplift their morale.

Welfare measures are extended through special monetary assistance, support services for physical and psychological well-being, appreciation, recognition and knowledge enrichment.

- Road Safety group insurance package up to one lakh rupees
- Children of Teaching and Non-teaching staff are given admission across PSG Institutions
- Financial support for staff members to attend conference / seminars / workshops / trainings
- Seed money for undertaking research work
- Felicitation of staff completing 25 years of service
- Health Centre and ambulance
- Free customized counseling at Wellness center
- Provision of staff quarters
- Festive bonus and advance for Teaching and Non-Teaching Staff
- Capacity building programmes facilitated through PSG Center for Academic Research and Excellence (PSG CARE)
- Free uniforms and medical check up provided for Non-Teaching Staff

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

6.3.2 - Number of teachers provided with financial support to attend conferences / workshops and towards payment of membership fee of professional bodies during the year

61

File Description	Documents
Upload any additional information	View File
Details of teachers provided with financial support to attend conference, workshops etc during the year (Data Template)	View File

6.3.3 - Number of professional development / administrative training programmes organized by the Institution for its teaching and non-teaching staff during the year

40

File Description	Documents
Reports of the Human Resource Development Centres (UGC HRDC/ASC or other relevant centres)	View File
Upload any additional information	View File

6.3.4 - Number of teachers who have undergone online/ face-to-face Faculty Development Programmes during the year: (Professional Development Programmes, Orientation / Induction Programmes, Refresher Courses, Short-Term Course, etc.)

236

File Description	Documents
Summary of the IQAC report	View File
Reports of the Human Resource Development Centres (UGC ASC or other relevant centers)	View File
Upload any additional information	View File

6.4 - Financial Management and Resource Mobilization**6.4.1 - Institution conducts internal and external financial audits regularly**

The financial forecast for every academic year is sought before the end of the previous financial year. Activities of the next Academic Year are taken under consideration while Budget Planning. The main source of fund is raised through Tuition fees and Special fees. Funds are also mobilized through grants received from various government and non-government funding agencies. The Institution also plans and identifies various other sources for mobilizing funds for developmental activities. The finance committee ensures proper co-ordination between the various activities of the College and the expenditure incurred during the year.

PSG Management has a separate Internal Audit Department with experienced and qualified finance executives headed by qualified Chartered Accountant.

- Management has a special audit committee to analyze the financial statements.
- Effective measures are taken to improvise the existing system based on audit observation.
- Queries and concerns related to financial transactions are settled with the approval of the Management
- Internal Control System is periodically monitored by External Auditors and the observations made/recommended are implemented to strengthen the system.
- External audit is conducted by auditors representing the Directorate of Collegiate Education and Government of Tamil Nadu.

File Description	Documents
Upload any additional information	View File
Paste link for additional information	https://www.psgcas.ac.in/documents/igac/inspolicies/4FinancePolicy.pdf

6.4.2 - Funds / Grants received from non-government bodies, individuals, and philanthropists during the year (not covered in Criterion III and V) (INR in lakhs)

127.05664

File Description	Documents
Annual statements of accounts	View File
Details of funds / grants received from non-government bodies, individuals, philanthropists during the year	View File
Any additional information	View File

6.4.3 - Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Finance Policy of PSGCAS provides guidelines to mobilize, optimally utilize the monetary grants and resources from government and non-government.

College adheres to the Policy and procedures that emphasize on financial activities to ensure transparency, accountability and continual learner-centric development through:

a. Resource Identification

- Governmental funding agencies', Rankings and Accreditations
- Funds/Grants from UGC, Central, State Government
- Management / Institutional Funds
- Others - Sister Organization, Philanthropists, Industry-Academia Linkage, Alumni and NGOs

b. Fund Mobilization Strategy

- Proposals for Government fund to enhance infrastructural facilities
- Improving Institution's Rankings and Accreditations to strengthen funds.
- Policies and guidelines framed to capitalize in-campus fund generation.
- Strengthening Alumni connect.

c. Resource Utilization

- UGC, DST, DBT-FIST, TNSCST, TANSCHER, ICSSR and funding agencies' grants for research projects, laboratory equipment and ICTs.
- Institutional funds for staff salary, consumables, buildings, repairs and maintenance, green campus initiatives.
- Student Council funds for organizing student welfare activities.
- Government, Institutional and Alumni grants and Interest from Endowment fund for scholarships, academic events and social immersion activities.

d. Documentation and Review

- Documentation of financial movements as per the policy and procedures.
- Financial statements are reviewed and audited for effective and efficient usage of resources.

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	https://www.psgcas.ac.in/documents/igac/inspolicies/4FinancePolicy.pdf

6.5 - Internal Quality Assurance System

6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing quality assurance strategies and processes visible in terms of incremental improvements made during the preceding year with regard to quality (in case of the First Cycle): Incremental improvements made during the preceding year with regard to quality and post-accreditation quality initiatives (Second and subsequent cycles)

A. Massive Open Online Courses (MOOCs) in Curriculum

IQAC has been instrumental in bringing out major curriculum reforms through implementation of OBE and introduction of MOOC course with 4 credit points. MOOC course was made mandatory in a self paced mode to be completed anytime during the programme at both UG and PG level.

PSG Institutions have tied up with Coursera to offer free courses through which many students and teacher have completed courses offered by reputed International Universities.

IQAC and Department of Library, PSGCAS, regularly conducts workshops to create awareness about enrolling to NPTEL and online certification courses. FDPs are also organized to provide guidelines on design and development of MOOC courses.

B. Faculty Empowerment through PSG Center for Academic Research and Excellence (PSG CARE)

Programmes offered by PSG CARE for PSGCAS

- Faculty Induction Programme (FIP) - Newly recruited faculty are oriented about the College, Teaching-Learning and related aspects
- Academic Leadership Programme
- Hands on Training Programme on Technical Aids for Teaching and Research.
- PSG CARE also provides financial and technical support to Departments of PSGCAS to organize domain specific FDPs

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

6.5.2 - The institution reviews its teaching-learning process, structures and methodologies of operation and learning outcomes at periodic intervals through its IQAC as per norms

Quality Assurance in TLP

Review and Audits

- System Audit under ISO strengthens the Academic Audit.
- Surveillance audit by the external auditors conducted once a year
- Academic and Administrative Audit (AAA) - monitor and evaluate academic and administrative practices
- Teaching Learning Process is primarily monitored at department level by HODs.
- Review and Audit observations pertaining to TLP are categorized, analyzed and a comprehensive report with SWOC analysis is placed in appropriate committees to develop strategies for implementation.

Feedback System

College adopts Three Tier Feedback System for monitoring and measuring TLP.

Tier 1

Students give feedback on Teaching-Learning Methods and Attributes of Teachers at the end of every semester

Tier 2

Graduating Students, Teachers, Alumni and Employers post feedback on curriculum content and capacity building annually

Tier 3

IQAC collects feedback from graduating students on curriculum and facilities offered by the college (Students' Satisfaction Survey)

The feedback obtained at various Tiers are analyzed and discussed in review meetings, students council and committees for

- Policy changes at administration level
- Curriculum revamp and Effective Student-Teacher relationship at department level
- Infrastructural development at Institutional Level

File Description	Documents
Upload any additional information	View File
Paste link for additional information	Nil

6.5.3 - Quality assurance initiatives of the institution include Regular meeting of the IQAC Feedback collected, analysed and used for improvement of the institution Collaborative quality initiatives with other institution(s) Participation in NIRF Any other quality audit recognized by state, national or international agencies (such as ISO Certification)

A. Any 4 or all of the above

File Description	Documents
Paste the web link of annual reports of the Institution	https://www.psgcas.ac.in/documents/igac/agar_2023-24/criterion-6/634_IQAC_AnnualReport.pdf
Upload e-copies of accreditations and certification	View File
Upload details of quality assurance initiatives of the institution	View File
Upload any additional information	View File

INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 - Institutional Values and Social Responsibilities

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year

I) Gender Equity & Sensitization Activities:

- Gender Equity & Sensitization Awareness programmes, Capacity building & Personality Development Programme (sponsored by National Commission for Women, New Delhi) and various competitions conducted by Centre for Women's Studies, SRISHTI (Forum for Women), WAHAP Cell (Women's Anti-Harassment and Protection) and Gender Champions Club.
- International Women's Day celebrated.

II) Special Facilities for women on campus:

a) Safety and Security:

- Adequate street lights in the campus.
- Women Security Guards.
- Boundary walls on all sides.
- CCTV coverage with centralised surveillance system.
- Internal Complaints Committee to address the grievances.

b) Counseling:

- Centre for HOPE (Helping Our People Excel) and Wellness Hub.

c) Ladies Lounge:

- Sanitation and hygiene maintained with sufficient washrooms, 24 hours water supply, lighting, incinerator and covered dustbins.
- Housekeeping staff for maintenance.

d) Others:

- Sufficient hostels for women students with all modern amenities and residential wardens.
- Ramp and Lift facility for differently abled women students.
- Motivational speech by eminent Women achievers.
- Guest Lectures by Women police, Lawyers and Social Workers.
- Health awareness & Health check-ups by Nutrition & Dietetics Department.
- Annual Returns on measures taken for safety and security of women employees and students are submitted to UGC periodically.
- Multidisciplinary courses with Vocational skill development and Entrepreneurship for women
- Courses on Women's Studies and Gender Sensitization are offered as part of the curriculum

File Description	Documents
Upload any additional information	View File
Paste link for additional Information	Nil

7.1.2 - The Institution has facilities for

A. Any 4 or All of the above

**alternate sources of energy and energy conservation: Solar energy Biogas plant
Wheeling to the Grid Sensor-based energy conservation Use of LED bulbs/ power-efficient equipment**

File Description	Documents
Geotagged Photographs	View File
Any other relevant information	View File

7.1.3 - Describe the facilities in the institution for the management of the following types of degradable and non-degradable waste (within a maximum of 200 words)

Solid Waste Management

- Solid waste management on campus is systematically carried out covering collection, segregation, handling, and disposal. A two-bin system is employed for wet and dry waste collection, facilitated by battery-powered e-vehicles.
- The campus generates 350-500kg/day of solid waste, with 73-81% being biodegradable; kitchen and food waste from hostel mess and food court is utilized for in-campus biogas production.
- Additionally, the other biodegradable waste is composted through windrow and vermicomposting methods, producing organic manure for the Herbal and Nakshatra gardens.
- Non-biodegradable and recyclable wastes are subjected to recycling through authorized external vendors.

Liquid Waste Management

- A state-of-the-art Sewage Treatment Plant (STP) with a capacity of 10 lakh litres/day treats wastewater.
- STP-treated water is sustainably reused for gardening and toilet flushing, with quality supervised via a sensor-based online continuous effluent monitoring system.
- Used cooking oil from the hostel mess and food court is sent to authorized vendors for biodiesel conversion, as per FSSAI guidelines.

E-waste Management

- Non-repairable/non-recyclable electrical and electronic waste is sent to authorized vendors for dismantling and recycling under circular economy principles.
- Hazardous and radioactive chemicals are avoided, and

laboratory chemical waste is disposed of as per Material Safety Data sheet (MSDS) guidelines.

File Description	Documents
Relevant documents like agreements/MoUs with Government and other approved agencies	View File
Geotagged photographs of the facilities	View File
Any other relevant information	No File Uploaded

7.1.4 - Water conservation facilities available in the Institution: Rain water harvesting Bore well /Open well recharge Construction of tanks and bunds Waste water recycling Maintenance of water bodies and distribution system in the campus

B. Any 3 of the above

File Description	Documents
Geotagged photographs / videos of the facilities	View File
Any other relevant information	View File

7.1.5 - Green campus initiatives include

7.1.5.1 - The institutional initiatives for greening the campus are as follows:

1. Restricted entry of automobiles
2. Use of bicycles/ Battery-powered vehicles
3. Pedestrian-friendly pathways
4. Ban on use of plastic
5. Landscaping

A. Any 4 or All of the above

File Description	Documents
Geotagged photos / videos of the facilities	View File
Various policy documents / decisions circulated for implementation	View File
Any other relevant documents	No File Uploaded

7.1.6 - Quality audits on environment and energy undertaken by the institution

7.1.6.1 - The institution's initiatives to preserve and improve the environment and harness energy are confirmed through the following:

- 1. Green audit**
- 2. Energy audit**
- 3. Environment audit**
- 4. Clean and green campus recognitions/awards**
- 5. Beyond the campus environmental promotional activities**

A. Any 4 or all of the above

File Description	Documents
Reports on environment and energy audits submitted by the auditing agency	View File
Certification by the auditing agency	View File
Certificates of the awards received	View File
Any other relevant information	View File

7.1.7 - The Institution has a disabled-friendly and barrier-free environment: Ramps/lifts for easy access to classrooms and centres Disabled-friendly washrooms Signage including tactile path lights, display boards and signposts Assistive technology and facilities for persons with disabilities: accessible website, screen-reading software, mechanized equipment, etc. Provision for enquiry and information: Human assistance, reader, scribe, soft copies of reading materials, screen reading, etc.

A. Any 4 or all of the above

File Description	Documents
Geotagged photographs / videos of facilities	View File
Policy documents and brochures on the support to be provided	View File
Details of the software procured for providing assistance	View File
Any other relevant information	View File

7.1.8 - Describe the Institutional efforts/initiatives in providing an inclusive environment i.e. tolerance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities (within a maximum of 200 words).

I) Inclusive Environment

1. Community-wise admission & recruitment as per the State Government Norms

2. Admissions to underprivileged students

3. Equal opportunities to Divyangjan students

Through appropriate Clubs and Forums the students inculcate acceptance and harmony towards cultural, regional, linguistic, communal, socio-economic and other diversities.

Grievance portal in the college website for the complaint submission by the stakeholders.

1. Clubs such as Muthamil Manram & Thirukkural Peravai promote culture of Tamil Literature,
2. Thinkers' Association- freedom of thoughts expression
3. Third Hand Club- showcase the talents of Divyangjan
4. Aram forum- Focus on life values
5. Yoga forum- Educate staff/students on healthy and holistic living
6. Ability Enhancement Course on Values & ethics for human Excellence course to educate students on human rights and values.
7. Pongal Vizha celebrated to uphold the rich Tamil cultural heritage, and many other festivals viz. Navaratri, Onam, Saraswathi Pooja, Ganesh Chaturthi etc. for inclusivity.

II) Protecting & safeguarding individual rights

Sufficient measures are taken in protecting and safeguarding the rights of students/ teachers and support staff through easily approachable committees and cells.

III) Involvement through External Partnerships

Social Immersion & Community Engagement Cell Collaborates with NGOs etc., for inculcating Social Values.

File Description	Documents
Supporting documents on the information provided (as reflected in the administrative and academic activities of the Institution)	View File

7.1.9 - Sensitization of students and employees of the institution to constitutional obligations: values, rights, duties and responsibilities of citizens:

PSG College of Arts & Science (PSGCAS) instills constitutional values and nurtures responsible citizenship through meaningful events and initiatives. The Student Induction Programme familiarizes new students with civic responsibilities through inspiring talks by eminent speakers. Values for Human Excellence Course enriches students with human, family, and educational values, reinforcing their moral foundation. Observances like Constitution Day and Voter's Day highlight the importance of constitutional principles, while Independence Day and Republic Day celebrations foster patriotism.

PSGCAS encourages students to actively participate in public service through extension activities such as the Drug-Free Tamil Nadu State Level Mega Program, National Consumer Rights Day, and Vigilance Awareness Week. These events emphasize the significance of active citizenship and public welfare. The institution also promotes environmental stewardship through impactful initiatives like planting one lakh seed balls along the Kowshika Riverbanks and tree sapling plantations, fostering sustainability and ecological awareness.

Additionally, awareness programs addressing critical social issues, including drug abuse, elderly abuse, and organ donation, equip students with the knowledge to engage in societal betterment. Collectively, these efforts aim to shape students into conscientious individuals who uphold constitutional values, contribute to the nation's progress, and advocate for social and environmental causes.

File Description	Documents
Details of activities that inculcate values necessary to transform students into responsible citizens	View File
Any other relevant information	View File

7.1.10 - The institution has a prescribed code of conduct for students, teachers, administrators and other staff and conducts periodic sensitization programmes in this regard: The Code of Conduct is displayed on the website There is a committee to monitor adherence to the Code of Conduct Institution organizes professional ethics programmes for students, teachers, administrators and other staff Annual awareness programmes on the Code of Conduct are organized

A. All of the above

File Description	Documents
Code of Ethics - policy document	View File
Details of the monitoring committee composition and minutes of the committee meeting, number of programmes organized, reports on the various programmes, etc. in support of the claims	View File
Any other relevant information	No File Uploaded

7.1.11 - Institution celebrates / organizes national and international commemorative days, events and festivals

PSGCAS celebrates a range of National and International commemorative days, events, and festivals to foster unity, cultural appreciation, and community harmony.

National Commemorative Days like Independence Day and Republic Day are celebrated with flag hoisting and tributes to freedom fighters. Constitution Day, Unity Day, Youth Day, and Social Justice Day inspire students to embrace national unity and responsibility. Teachers' Day acknowledges educators' vital contributions, while National Girl Child Day, National Birds Day 2024, and World Food Day 2023 raise awareness about gender equality, environmental conservation, and social causes.

International Days/Events such as International Women's Day and Stree Srijan emphasize gender equality and women's empowerment. World Environment Day and World Water Day 2024 highlight sustainability and environmental conservation. Health-focused events like World Organ Donation Day and World Heart Day promote wellness, while global initiatives like NUTRIVERSE 2024 and the International Day against Drug Abuse encourage responsible living.

Religious and Regional Festivals like Onam, Pongal Vizha 2024, Navaratri and Christmas reflect cultural diversity through vibrant celebrations. PSGCAS Foundation Day 2023 and CASCALL 2024 enhance academic and cultural engagement.

PSGCAS creates a holistic educational experience through these activities, empowering students to embrace diversity, cultural heritage, and societal responsibility.

File Description	Documents
Annual report of the celebrations and commemorative events for during the year	View File
Geotagged photographs of some of the events	View File
Any other relevant information	No File Uploaded

7.2 - Best Practices

7.2.1 - Provide the weblink on the Institutional website regarding the Best practices as per the prescribed format of NAAC

https://www.psgcas.ac.in/documents/igac/aqar2023-24/criterion-7/721_Best_Practices.pdf

File Description	Documents
Best practices in the Institutional website	https://www.psgcas.ac.in/documents/igac/aqar2023-24/criterion-7/721_Best_Practices.pdf
Any other relevant information	https://www.psgcas.ac.in/documents/igac/aqar2023-24/criterion-7/721_BestPractices_AbstractPage.pdf

7.3 - Institutional Distinctiveness

7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words)

Nurturing the Athmanirbhar Ecosystem - Developing a Self Reliant Society

PSGCAS, as an Athmanirbhar Incubator, plays a key role in fostering self-reliant communities by empowering individuals with sustainable skills, innovative solutions, and entrepreneurial opportunities.

Society Self reliance

Through Skill Development

S.No

Date

Name of Beneficiary Institution/ Participant

Type of the event

1

19/02/2024

20/02/2024

National Agro Foundation (NAF) Cuddalore & Puducherry - 23 members of FPO

Training on Value Added Food Products

2

21/06/2023

Basaveshwar Khanavali, Bangalore, Karnataka

R& D activity on Retort Processing of Instant gravies

3

16/05/2023

Dr.A.Reni, Associate Professor, Dept.of FPT, Avinashilingam
Institute for Women Coimbatore

R&D activity on Pasteurization and bottling of matured coconut water

4

05/04/2024

Mr. Marriappan M.,Manoj Consultancy, Senior Consultant Food
Processing , Madurai

R&D activity on Retort Processing of sambar and gravy

5

04/03/2024 05/03/2024

PSGCAS in collaboration with the Adelphi Foundation & Federal
Ministry of German

Seed Replicator Catalyst Workshop for 22 participants

6

19/02/2024

Department of Commerce (Foreign Trade),

ICSSR sponsored One Day Workshop on SDG - 43 participants

Student Self-reliance:

98 students became self-reliant entrepreneurs by establishing ventures through skill development and determination.

Though Extension activities

65 activities were conducted, including medical camps, environmental protection, plastic pollution awareness, banking literacy, and tree plantations, empowering 4,692 members.

File Description	Documents
Appropriate link in the institutional website	https://www.psgcas.ac.in/documents/igac/aqar-2023-24/criterion-7/731_Distinctiveness_Evidences.pdf
Any other relevant information	View File

7.3.2 - Plan of action for the next academic year

- Integration of Indian Knowledge System (IKS) in Curriculum
- Implementation of Assessment and Evaluation reforms
- Intensifying Industry Academia Collaborations
- Augmenting extended curricular engagements of students
- Upgrading the Institutional Development Plan
- Exploring the support mechanisms for differential learning needs