



Since 1947

# PSG College of Arts & Science Coimbatore – 641 014

## Programme: PG Diploma in Business Management

### Programme Outcomes

	On completion of the programme, the student will be able to
PO-1	Become knowledgeable in the subject of Business Administration and apply the principles of the same to the needs of the Employer / own Business or Enterprise
PO-2	Gain analytical skills in the field of Business Administration
PO-3	Understand and appreciate professional ethics, community living and Nation-building initiatives
PO-4	Identify, formulate and analyze business management problems, reaching substantiated conclusions using principles of business management and social sciences
PO-5	Create, select and apply appropriate methods, techniques and resources for successful business operations
PO-6	Communicate effectively with the business community and society
PO-7	Understand the need for rational decision making
PO-8	Develop desire for professional development and life-long learning

### Programme Specific Outcomes

	On completion of the programme, the student will be able to
PSO-1	Apply the knowledge of social science theories and concepts in the domain of Business Administration
PSO-2	Solve the complex problems in the field of business with an understanding of the societal, legal and cultural impacts of the solutions
PSO-3	Become effective and efficient entrepreneurs and managers

PSO-4	Form part of a team as a member with right attitudes
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<b>Course Outcomes</b>
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<b>Course Title</b>	<b>Core Elective MANAGEMENT PRINCIPLES AND PRACTICES</b>
<b>Code</b>	<b>18DBM01</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Have greater insight into fundamental management concepts
CO-2	Understand the importance of planning and decision making processes
CO-3	Assess different jobs and assign to people in organization
CO-4	Identify and articulate facets of people management
CO-5	Understand the fundamentals of control process and techniques

<b>Course Title</b>	<b>Core Elective CONTEMPORARY MARKETING PRACTICES</b>
<b>Code</b>	<b>18DBM02</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Evaluate the impact of changing global, political, economic, competitive, environmental, cultural and social systems on marketing strategy development
CO-2	Examine the role of consumers as purchasers and users of goods and services using various theories and models of consumer behavior
CO-3	Develop plan to retain product in its life cycle in the market with its pricing strategies
CO-4	Execute appropriate channel management strategy for a execute appropriate channel management strategy for a product
CO-5	Become more comfortable with services marketing

<b>Course</b>	<b>Core</b>
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<b>Title</b>	<b>MANAGING HUMAN RESOURCES</b>
<b>Code</b>	<b>18DBM03</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Identify effective Human Resources practices
CO-2	Gain knowledge on various facets, the policies and practices of HRM
CO-3	Develop competency in HRD
CO-4	Demonstrate a good understanding of compensation policies
CO-5	Acquire the skills to build loyal and committed work force

<b>Course Title</b>	<b>Core ENTREPRENEURSHIP DEVELOPMENT</b>
<b>Code</b>	<b>18DBM04</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Build knowledge on the basic concept of Entrepreneurship
CO-2	Be familiar with EDP and institutions supporting the entrepreneurs
CO-3	Enrich their understanding on various forms of business organizations and EDP
CO-4	Gain insight in developing an effective business model and have a fair understanding on Project Management
CO-5	Support in-depth learning in managing family business owned units and rehabilitation of sick units

<b>Course Title</b>	<b>Core OPERATIONS MANAGEMENT</b>
<b>Code</b>	<b>18DBM05</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Get exposed to various production and operations management system
CO-2	Identify suitable product design, process selection in the manufacturing process
CO-3	Identify the material requirement and control material flow
CO-4	Get exposed to material handling techniques and maintain optimal stock level of material required for daily production process
CO-5	Get insight about various quality control process and real time application of various quality control process in the industry

<b>Course Title</b>	<b>Core FINANCIAL ANALYSIS FOR MANAGERS</b>
<b>Code</b>	<b>18DBM07</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Gain knowledge on basic accounting principles and practices
CO-2	Assess the profit/loss account of the company and to frame financial strategies according to it
CO-3	Adoption of cost accounting for the proper implementation of manufacturing process
CO-4	Learn the adoption of appropriate method of Financial Statement Analysis
CO-5	Assess the Budget of the company and to frame financial strategies according to it

<b>Course Title</b>	<b>Core STRATEGIC MANAGEMENT</b>
<b>Code</b>	<b>18DBM08</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Acquire knowledge on the basic concept of Strategic Management
CO-2	Be familiar with components of Business environment and can understand strategic analysis
CO-3	Enrich their understanding on Strategy formulation and Strategic Choices
CO-4	Gain insight of how to implement a strategy and do strategic evaluation and control
CO-5	Have in-depth knowledge on Global Strategic management practices and strategic issues in future

<b>Course Title</b>	<b>Core SUPPLY CHAIN MANAGEMENT</b>
<b>Code</b>	<b>18DBM09</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Acquire skills required to manage supply chain activities
CO-2	Apply appropriate distribution design for a business

CO-3	Execute appropriate inventory management techniques for the business
CO-4	Implement required IT in Supply chain management operations
CO-5	Adopt business with the dynamics of supply chain management

<b>Course Title</b>	<b>Core GLOBAL BUSINESS MANAGEMENT</b>
<b>Code</b>	<b>18DBM10</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Conduct an environmental scan to evaluate the impact of world issues on an organization's international business opportunities
CO-2	Have understanding the foreign economic, social, political, cultural and legal environment
CO-3	Enhance their knowledge of global issues
CO-4	Prepare documents and the application of export procedures to support the movement of products and services in the organization's global supply chain
CO-5	Understand the procedure of import documentation

<b>Course Title</b>	<b>Generic Elective Course MANAGEMENT INFORMATION SYSTEM</b>
<b>Code</b>	<b>18DBM11</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Understand the basic concepts of information and decision making information systems
CO-2	Differentiate database systems from file systems by enumerating the features provided by database systems
CO-3	Gained the knowledge in the system analysis and its tools
CO-4	Acquired the knowledge about the TPS, AI, EIS and ERP
CO-5	Be imparted with the knowledge about information security and awareness about internet frauds



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## Programme: PG Diploma in Human Resource Management

### Programme Outcomes

	On completion of the programme, the student will be able to
PO-1	Identify oneself as a Human Resource Personnel by imbibing the knowledge, values and ethics of the profession
PO-2	Ensure equity in practice with diverse populations by applying strategies of Advocacy
PO-3	Engage in research, evaluate research studies and apply the findings to develop new intervention strategies for micro, mezzo and macro levels of practices

### Programme Specific Outcomes

	On completion of the programme, the student will be able to
PSO-1	Provide practical exposure to apply theoretical knowledge in practice through field work, Special visits
PSO-2	Build competencies in Personnel Management & Industrial Relations

### Course Outcomes

<b>Course Title</b>	<b>Core Elective LABOUR WELFARE</b>
<b>Code</b>	<b>18HRM01</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Understand a perspective of labour problems and remedial measures in the country

<b>Course Title</b>	<b>Core Elective HUMAN RESOURCE MANAGEMENT - I</b>
<b>Code</b>	<b>18HRM02</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Be sensitized with various aspects to deal with People Resourcing and talent management

<b>Course Title</b>	<b>Core INDUSTRIAL RELATIONS</b>
<b>Code</b>	<b>18HRM03</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Understand the nature of IR, Evolution of Trade union, current trends and practices for efficient management decisions and to ensure industrial peace

<b>Course Title</b>	<b>Core ORGANIZATIONAL BEHAVIOUR &amp; ORGANIZATIONAL DEVELOPMENT</b>
<b>Code</b>	<b>18HRM05</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Enhance students' managerial and organizational skills by developing a sound understanding of organizational behavior (OB)
CO-2	Effectively build and lead groups, and to use interpersonal interactions to communicate purpose and vision, inspire commitment, and motivate others

<b>Course Title</b>	<b>Core LABOUR LEGISLATIONS</b>
<b>Code</b>	<b>18HRM06</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Understand the legal provisions relating to labour welfare in different industries
CO-2	Acquire the skills of working with the organized sector
CO-3	After going through various labour laws, students will be conversant regarding conflict management in legal perspective and judicial system pertaining to labour management relations

<b>Course Title</b>	<b>Core HUMAN RESOURCE MANAGEMENT - II</b>
<b>Code</b>	<b>18HRM07</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Have complete knowledge about the various facets of managing people and understanding of the various specialized operational areas of HRM



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### Programme: PG Diploma in Industrial Safety

#### Course Outcomes

Course Title	Core INDUSTRIAL SAFETY & MANAGEMENT
Code	18PGDIS01
	<b>On completion of the course, students would be able to</b>
CO-1	Know type and the source of occupational hazards
CO-2	Understand and design various control measures in industries or their work environment
CO-3	Know how to train themselves among various odds/ accident and also provide training to subordinates
CO-4	Make their industry / work environment a fully secured and safety place, which strictly adhere/ confine to various HSE compliance
CO-5	Have thorough knowledge regarding policies governing HSE

Course Title	Core SAFETY IN INDUSTRIES
Code	18PGDIS02
	<b>On completion of the course, students would be able to</b>
CO-1	Design and usage of various Personal protective devices in work environment
CO-2	Learn to handle various safety instruments/ apparatus
CO-3	Gain Knowledge about personal medical check-up and provide training regarding various safety apparatus
CO-4	Understand Role of EPP and DMP in case of emergencies
CO-5	Create a work permit system and its significance

<b>Course Title</b>	<b>Core LEGISLATION ON ENVIRONMENT, HEALTH &amp; SAFETY</b>
<b>Code</b>	<b>18PGDIS03</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Formulate various EHS measures in work environment
CO-2	Create awareness of various EHS acts and strict amendments wherever necessary
CO-3	Care for safety of dock workers and construction works
CO-4	Control/ optimized resource utilization
CO-5	Practice EPP and DMP during chemical accidents

<b>Course Title</b>	<b>Core ACCIDENT AND LOSS PREVENTION TECHNIQUES</b>
<b>Code</b>	<b>18PGDIS04</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Inculcate good activity procedure for loss prevention
CO-2	Create safe and secured working environment with safety standards
CO-3	Control the accidentals/ loss and giving training regarding various era procedures
CO-4	Frame frequent planning of safety audits for LP and CI
CO-5	Schedule continuous quality assessment through TQM principle

<b>Course Title</b>	<b>Core INDUSTRIAL HYGIENE &amp; OCCUPATIONAL</b>
<b>Code</b>	<b>18PGDIS05</b>
	<b>On completion of the course, students would be able to</b>
CO-1	Educate people regarding industrial hygiene and occupational health
CO-2	Make their work environment fully aware of physical and chemical hazards and adoption of control strategies
CO-3	Perform various toxicological analysis of potential chemical, their effects and preventive measures
CO-4	Adopt the Physiological tests for assessment of occupational health and role of first aid and antidotes