



PSG College of Arts & Science

An Autonomous College – Affiliated to Bharathiar University
Accredited with A⁺⁺ Grade by NAAC (4th Cycle)
College with Potential for Excellence (Status awarded by UGC)
Star College Status awarded by DBT-MST
An ISO 9001:2015 Certified Institution
Civil Aerodrome Post, Coimbatore–641014, Tamilnadu, India



Academic Year 2024-2025

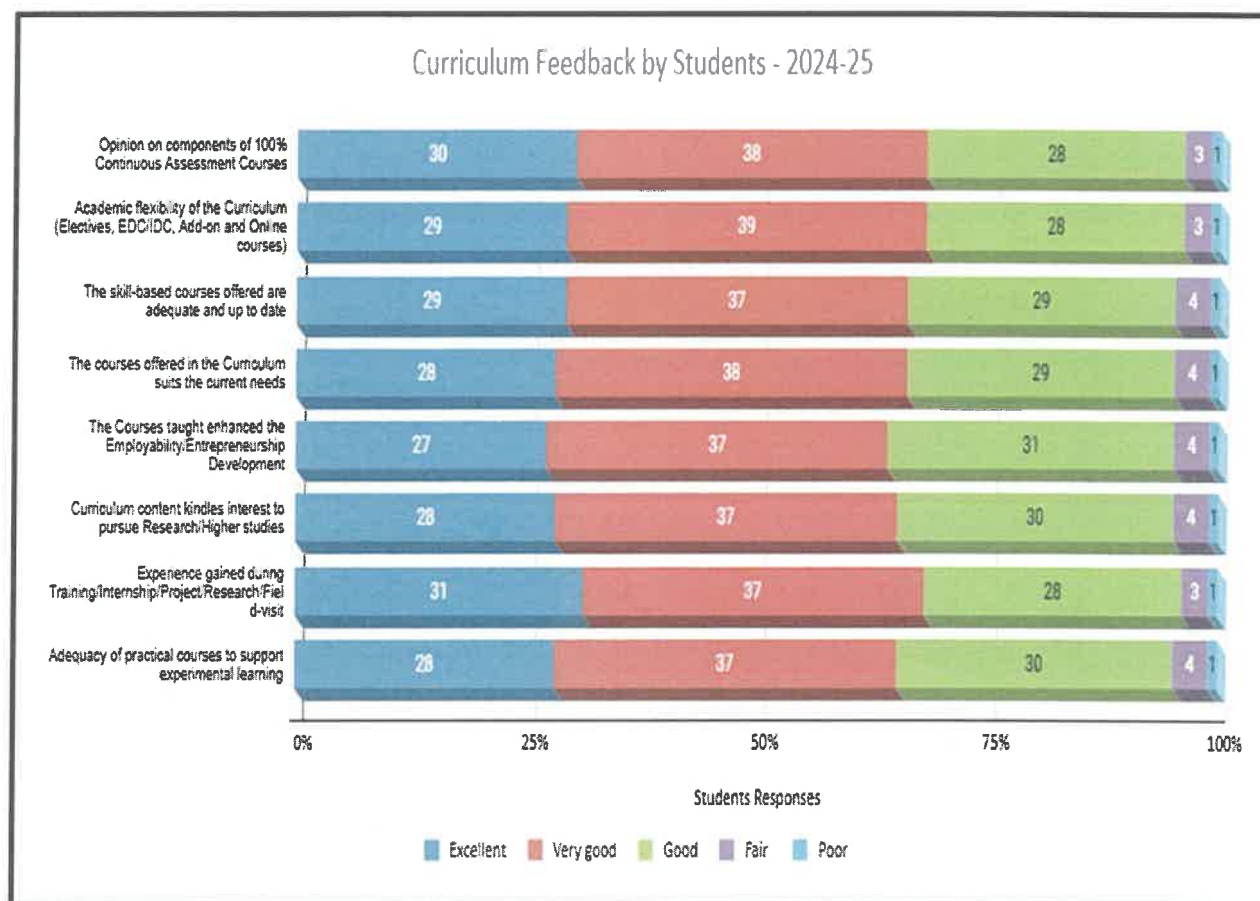
Stakeholders' Curriculum Feedback Report

Preamble

The feedback collected from various stakeholders—including students, faculty members, alumni, academic peers and employers—is carefully analyzed to identify key insights, recurring themes, and constructive suggestions. This comprehensive analysis helps in understanding the relevance, effectiveness, and practical applicability of the existing curriculum. Based on these insights, a detailed report is compiled, which serves as a critical reference point for proposing and implementing necessary revisions or enhancements to the curriculum and syllabus. These modifications are thoughtfully designed to align academic content with current industry demands, emerging trends, and student expectations—ultimately aiming to enrich the overall educational experience and improve academic outcomes.

I Feedback on Curriculum by Students

A structured questionnaire was designed to evaluate critical aspects of the curriculum by capturing a comprehensive view of the educational experience. Using a five-point rating scale—from Excellent to Poor—the tool facilitated a quantitative assessment of various curriculum components. This systematic approach offered meaningful insights into the strengths of the curriculum while also identifying specific areas that could benefit from improvement.



Curriculum feedback was collected from students of the 2022–2025 batches, with a total of 4,685 participants. The feedback results were positive, reflecting a high level of student satisfaction and strong alignment of the curriculum with current industry and professional requirements.

- **Continuous Assessment Components** - Ninety six percent of students rated this component positively, showing strong satisfaction with the 100% continuous assessment approach.
- **Academic Flexibility** (*Electives, EDC/IDC, Add-on and Online Courses*) - Ninety six percent of students appreciated the curriculum's flexibility and the number of course options available.
- **Skill-Based Courses** - Ninety five percent of students found the skill-based courses adequate and up to date, aligning with current trends and needs.
- **Curriculum Relevance** - Ninety five percent of students agreed that the curriculum addresses present-day academic and industry requirements.
- **Employability & Entrepreneurship Enhancement** - Ninety five percent of students believed that the curriculum supports career readiness and entrepreneurial growth.
- **Research & Higher Studies Orientation** - Ninety five percent of respondents felt that the curriculum stimulates interest in research and advanced studies.
- **Experiential Learning (Internships/Projects/Visits)** - Ninety six percent of students appreciated the exposure provided through internships, projects, and field visits.
- **Practical Learning Support** - Ninety five percent of students agreed that the practical courses adequately reinforce theoretical learning through hands-on experience.

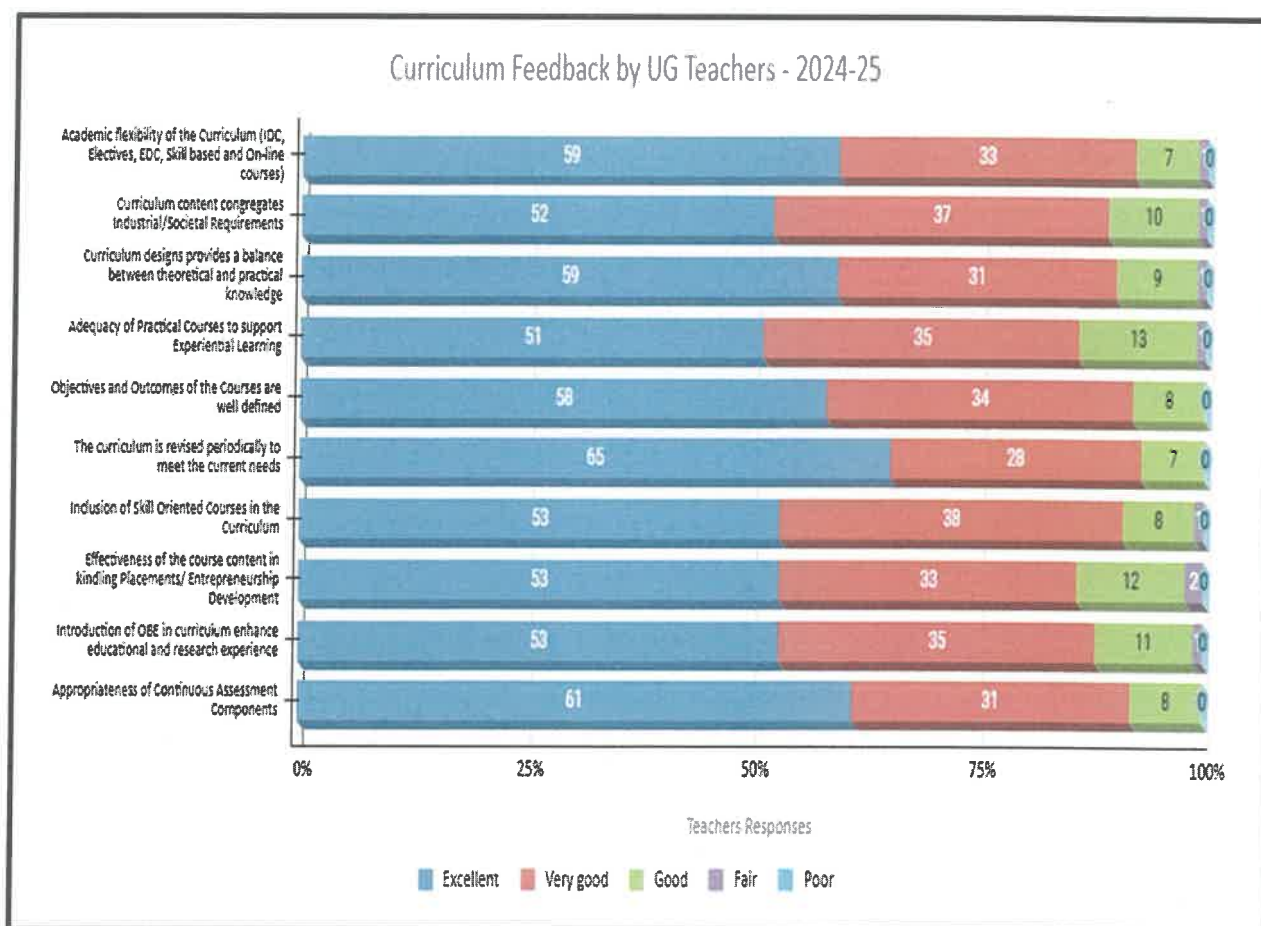
Suggestions given by the Students to improve Curriculum:

- Provide flexible learning paths and differentiated instruction to accommodate diverse learning styles and goals.
- Include a more practical-oriented curriculum to bridge the gap between theory and real-world applications.
- Offer more exposure to core subjects through workshops, guest lectures, or advanced modules.
- Incorporate more skill-based training to better equip students for industry readiness.
- Update certain course topics to reflect current trends and industry demands.
- Strengthen curriculum components that support self-preparation and independent learning.

- Increase hands-on experience through lab sessions or fieldwork to deepen understanding.
- Encourage entrepreneurship-oriented modules or certifications.
- Offer more real-time projects and internships with evaluation components tied to them.

II Feedback on Curriculum by Teachers

Teachers' feedback is essential as they directly engage with the curriculum in classroom delivery and student assessment. Their insights help identify gaps in content, teaching strategies, and learning outcomes. This feedback ensures the curriculum remains relevant, effective, and aligned with academic and industry standards.



Feedback on the curriculum was gathered from 448 UG teachers.

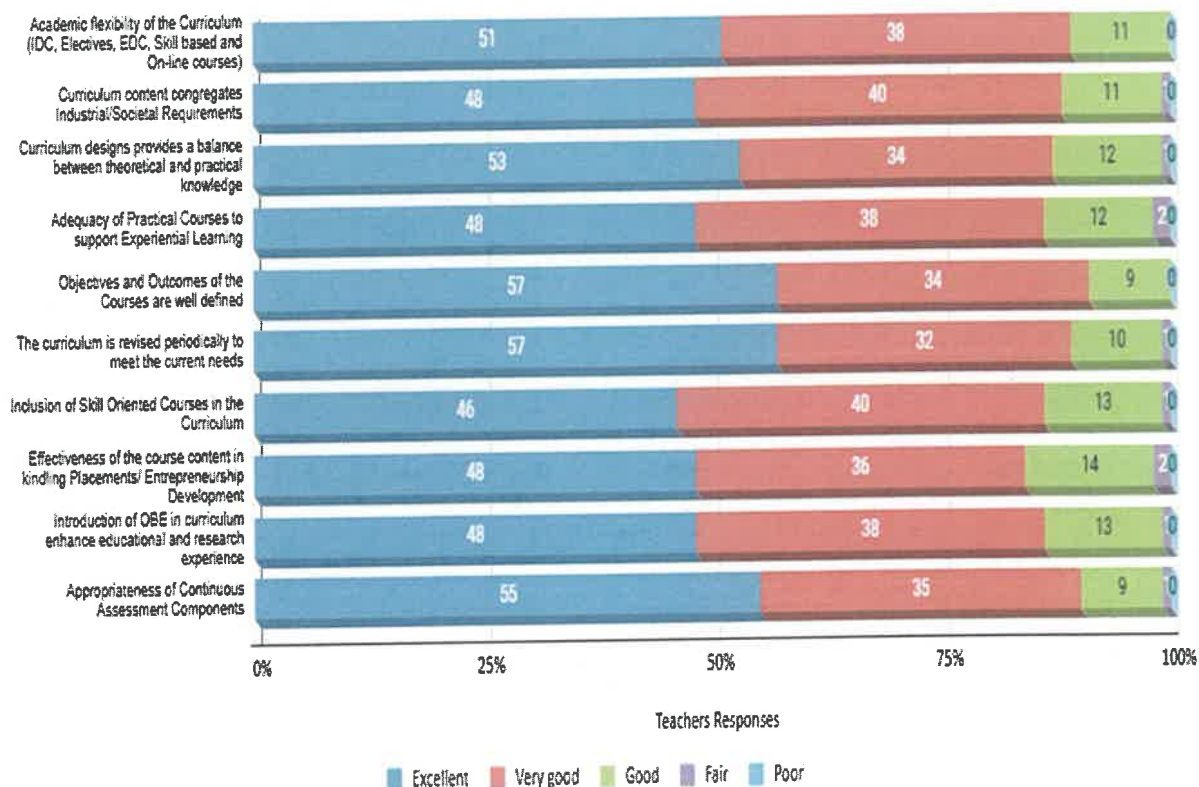
- **Academic Flexibility of the Curriculum - (*IDC, Electives, EDC, Skill-Based, and Online Courses*)** – Ninety nine percent of teachers rated this aspect positively, indicating strong satisfaction with the range of course options and flexibility.
- **Curriculum Content Aligns with Industrial/Societal Requirements** - Ninety nine percent of responses showed that teachers agree the curriculum is relevant and aligned with industry and societal needs.
- **Balance between Theoretical and Practical Knowledge** - Ninety nine percent of teachers believed that the curriculum effectively integrates both theory and practice.
- **Adequacy of Practical Courses to support Experiential Learning** - Ninety nine percent felt that the curriculum provided adequate practical exposure to support learning through experience.
- **Objectives and Outcomes of Courses are well defined** – All the teachers accepted that course outcomes are clearly stated and well-structured.
- **Curriculum is revised periodically to meet Current Needs** – All the teachers gave a strong support for timely updates of the curriculum.
- **Inclusion of Skill-Oriented Courses in the Curriculum** - Ninety nine percent agreed that the recognition of skills-based learning is an essential component.
- **Course Content supports Placements/Entrepreneurship Development** - Ninety eight percent of the teachers' feedback indicate that the curriculum supports employability and entrepreneurial skills.
- **OBE (Outcome-Based Education) Enhances Educational and Research Experience** - Ninety nine percent of teachers agreed that the inclusion of OBE adds value to both academic and research-oriented learning.
- **Appropriateness of Continuous Assessment Components** – All the teachers gave a strong approval for the appropriateness of the current continuous assessment practices.

The feedback shows consistently high satisfaction from UG teachers across all aspects of the curriculum. More number of positive feedbacks were obtained in curriculum revision practices, clarity of objectives, and assessment strategies, while skill development and industry relevance are also well acknowledged.

Suggestions given by the Teachers to improve the UG Curriculum:

- Provide options for students to choose electives based on their interests to support academic flexibility.
- Hands-on training should be organized frequently to meet current industrial needs.
- Introduce open-book assessments aligned with aptitude tests for competitive exams.
- Update courses and assessment methods to match current trends and technological advancements.
- Encourage projects that foster critical thinking and collaboration among students.
- Incorporate interdisciplinary courses to align with industry and societal needs while balancing theory and practice.
- Add courses in emerging areas like Artificial Intelligence, Cloud Computing, and Microprocessors.
- Provide Virtual Stock Trading Labs for commerce students to simulate real market conditions.
- Integrate field visits, open-book tests, and capstone projects as part of the assessment system.
- Introduce internships in the second year to provide early professional exposure.

Curriculum Feedback by PG Teachers - 2024-25



Feedback on the PG curriculum which was gathered from 322 teachers gave positive approaches and strong alignment about various aspects of the curriculum.

- **Academic flexibility of the Curriculum:** Eighty nine percent of respondents indicate that the IDC, EDC, and online course options cater to diverse learner needs.
- **Curriculum content aligns with Industrial and Societal requirements:** Eighty-eight percent of the respondents affirm the curriculum content's relevance and practical utility, showing its responsiveness to real-world challenges.
- **Good balance between theoretical and Practical Knowledge:** Eighty seven percent of the teachers acknowledged that the curriculum supports both conceptual understanding and its application.
- **Adequacy of Practical Courses for Experiential Learning:** Eighty six percent of the teachers accepted that the practical courses are adequate for experiential learning
- **Objectives and Outcomes of Courses:** Ninety one percent of the teachers accept that the objectives and outcomes are clearly defined.

- **Periodic revision of Curriculum to meet Current Needs:** This aspect received eighty-nine percent approval, validating continuous improvement practices in the curriculum according to the current needs.
- **Inclusion of Skill-oriented Courses:** Eighty six percent of the respondents gave a positive feedback, affirming the inclusion of skill-oriented courses in the curriculum.
- **Effectiveness in promoting Placements and Entrepreneurship:** This aspect is rated positively by eighty-four percent of the teachers for promoting placements and entrepreneurship.
- **Introduction of OBE (Outcome-Based Education):** Eighty six percent of the teachers supported the introduction of outcome-based education.
- **Continuous Assessment Components:** Are found appropriate by ninety percent of the respondents reflecting balanced and effective internal evaluation methods aligned with course objectives.

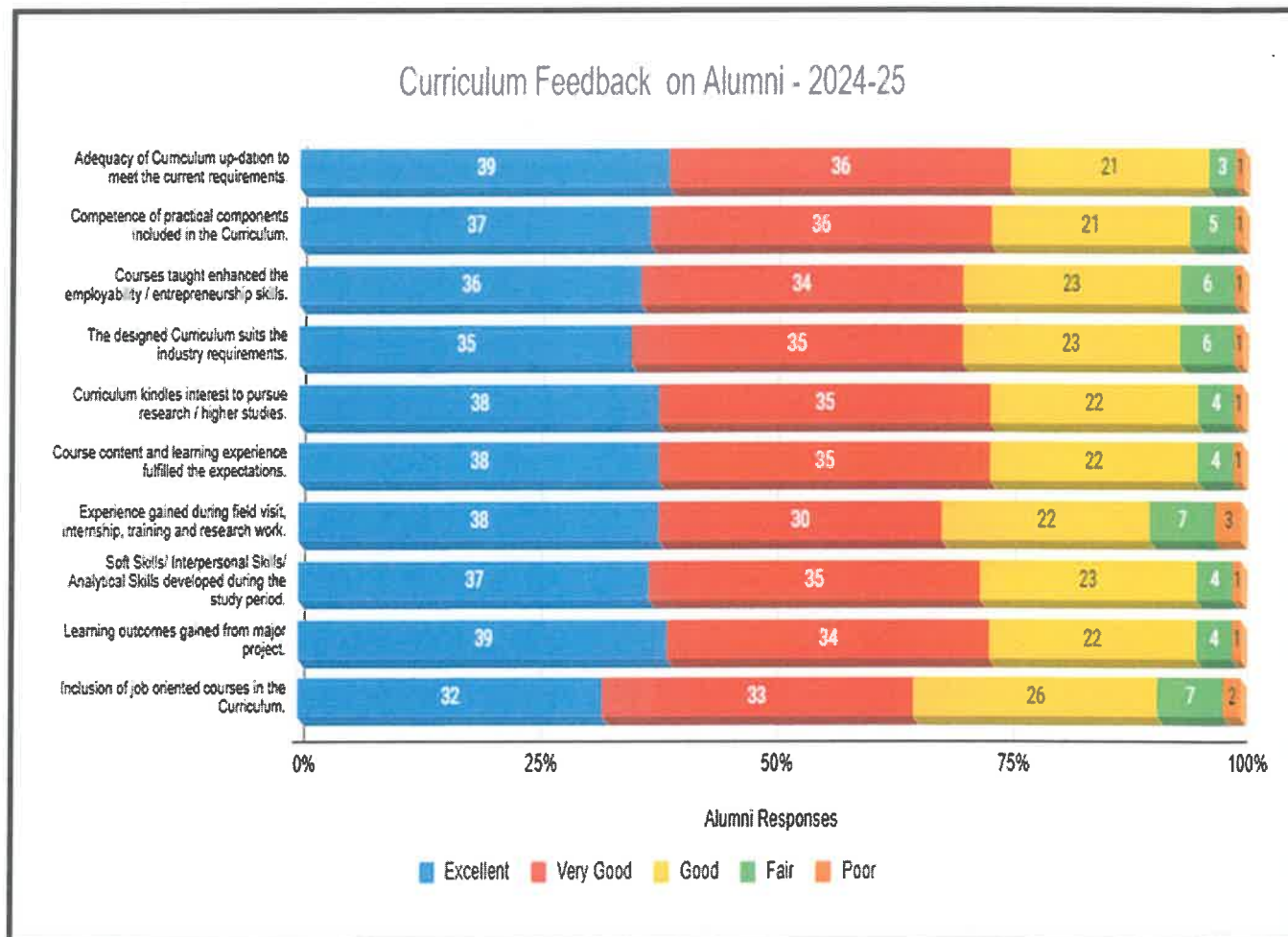
Suggestions given by the Teachers to improve the PG Curriculum:

These suggestions offer meaningful insights for enhancing the curriculum. They emphasize key areas where improvements can align academic offerings more closely with evolving educational demands and industry expectations.

- Add research-oriented programs and enhance ICT usage.
- Include practical and entrepreneurship-based content for Tamil students.
- Provide adequate equipment for training and skill development.
- Incorporate industrial exposure to meet current requirements.
- Include domain-specific training in seed training for better placements.
- Add contemporary practices and practical courses in all subjects.
- Offer more industry-specific training and skill enhancement programs.
- Encourage real-time projects to boost technical skills.
- Integrate interdisciplinary approaches like Digital and Environmental Humanities.
- Align curriculum with industry needs and include more lab work.
- Implement 100% CA pattern for mini-projects in the first year.
- Expand internship opportunities based on student interests.

III Feedback on Curriculum by Alumni:

Alumni feedback provides valuable insights into the effectiveness and impact of educational programs beyond graduation. It serves as a crucial indicator of how well a curriculum prepares graduates for their careers and life beyond academia.



- Feedback gathered from a cohort of 2,152 alumni offers meaningful insights into how the curriculum has supported their academic development and professional growth. Their perspectives shed light on the effectiveness of the program in meeting real-world demands and aligning with career expectations.

- **Adequacy of Curriculum Updates:** Ninety-six percent of alumni rated curriculum updates reflect strong approval for their relevance to current needs.
- **Practical Components:** Ninety-four percent expressed satisfaction with the curriculum's practical components, showing confidence in hands-on learning opportunities.

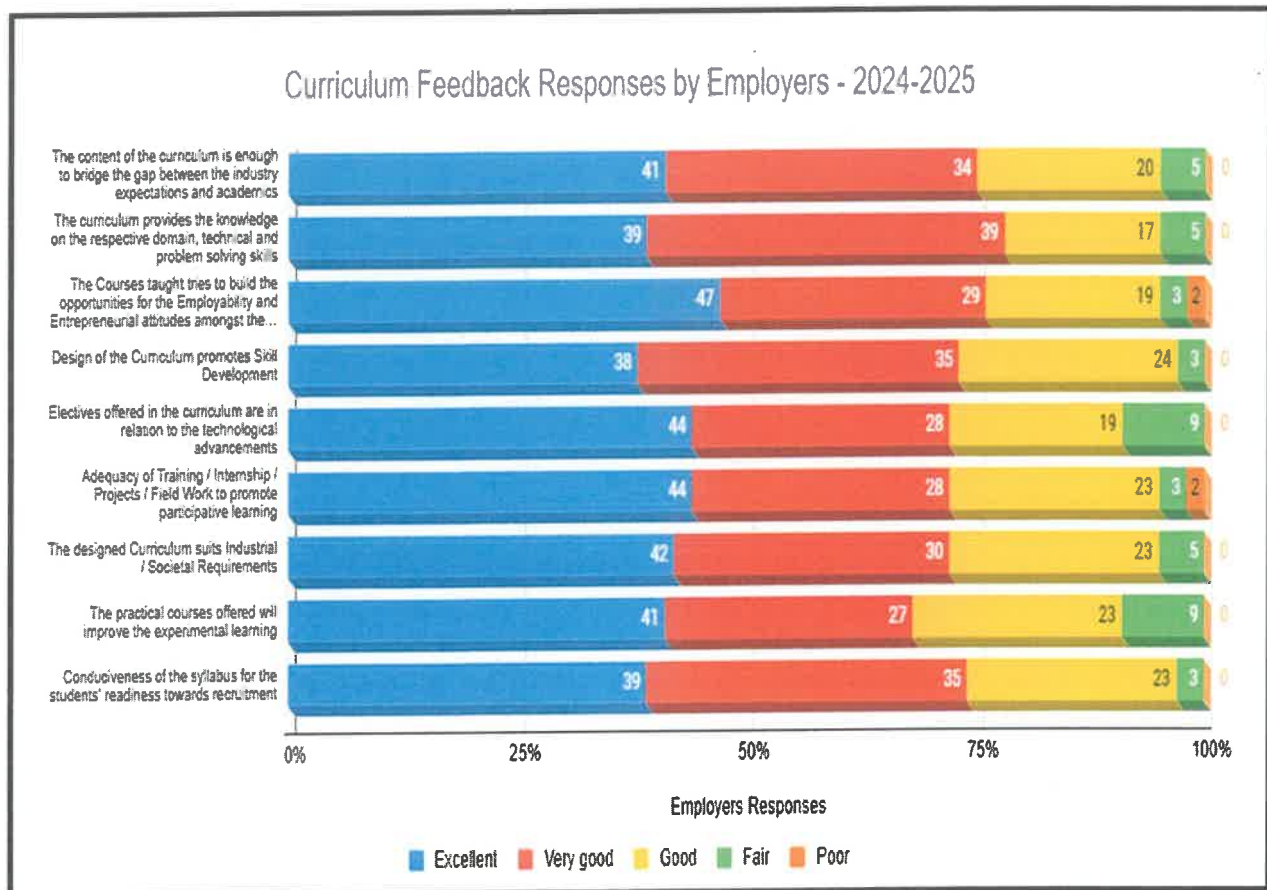
- **Employability and Entrepreneurship Skills:** Ninety-three percent agreed the courses had enhanced their employability and entrepreneurial abilities, indicating effective skill development.
- **Industry Alignment:** Ninety-three percent felt the curriculum had met industry requirements well, confirming good relevance to professional standards.
- **Research and Higher Studies Motivation:** Ninety-five percent said the curriculum had inspired them to pursue research or further studies, showing strong academic encouragement.
- **Course Content and Learning Experience:** Ninety-five percent of alumni confirmed the content and overall learning experience had met or exceeded their expectations.
- **Field Visits, Internships, and Training:** Ninety-five percent of alumni gave positive feedback on experiential learning, emphasizing the value of real-world exposure.
- **Soft, Interpersonal, and Analytical Skills:** Ninety-four percent believed their studies had significantly improved these essential skills.
- **Major Project Outcomes:** Ninety-three percent rated the learning outcomes from major projects positively.
- **Job-Oriented Courses:** Ninety-one percent supported the inclusion of such courses, though indicated some scope for further enhancement.

Suggestions given by Alumni to improve Curriculum:

- Include more hands-on training and practical applications in the curriculum.
- Ensure the curriculum reflects current industry trends and requirements.
- Provide structured field visits and internships for practical understanding.
- Add more subjects directly linked to employment opportunities.
- Keep course content updated to reflect new technologies and practices.
- Encourage projects that solve real-world problems.
- Use current software and tools relevant to the profession.
- Promote research-based learning and inquiry-driven projects.
- Offer electives aligned with different career tracks like IT, business, or entrepreneurship.
- Ensure that students are proficient with basic and advanced digital skills.
- Blend subjects from different fields to foster versatile skill sets.
- Focus on evaluating applied knowledge over rote learning.
- Add modules or labs that promote innovation, startups, and business thinking.

IV Feedback on Curriculum by Employers:

Collecting feedback from employers is crucial to ensure that educational programs align with industry standards and effectively prepare students for their careers. This input allows institutions to evaluate how well their curriculum meets employer expectations and evolving industry demands.



Feedback on the curriculum was gathered from 119 employers, revealing a positive alignment between educational offerings and industry expectations.

- **Bridging the Industry–Academia Gap:** Ninety-five percent of employers gave positive feedback, indicating the curriculum had strong alignment with industry expectations.
- **Domain, Technical, and Problem-Solving Knowledge:** Ninety-three percent responded positively, showing confidence in the curriculum’s core content.
- **Employability and Entrepreneurial Skills:** Ninety-six percent approval suggested high effectiveness in developing employability and entrepreneurial skills.
- **Skill Development:** Ninety-seven percent of employers expressed strong support for the curriculum’s role in building essential skills.

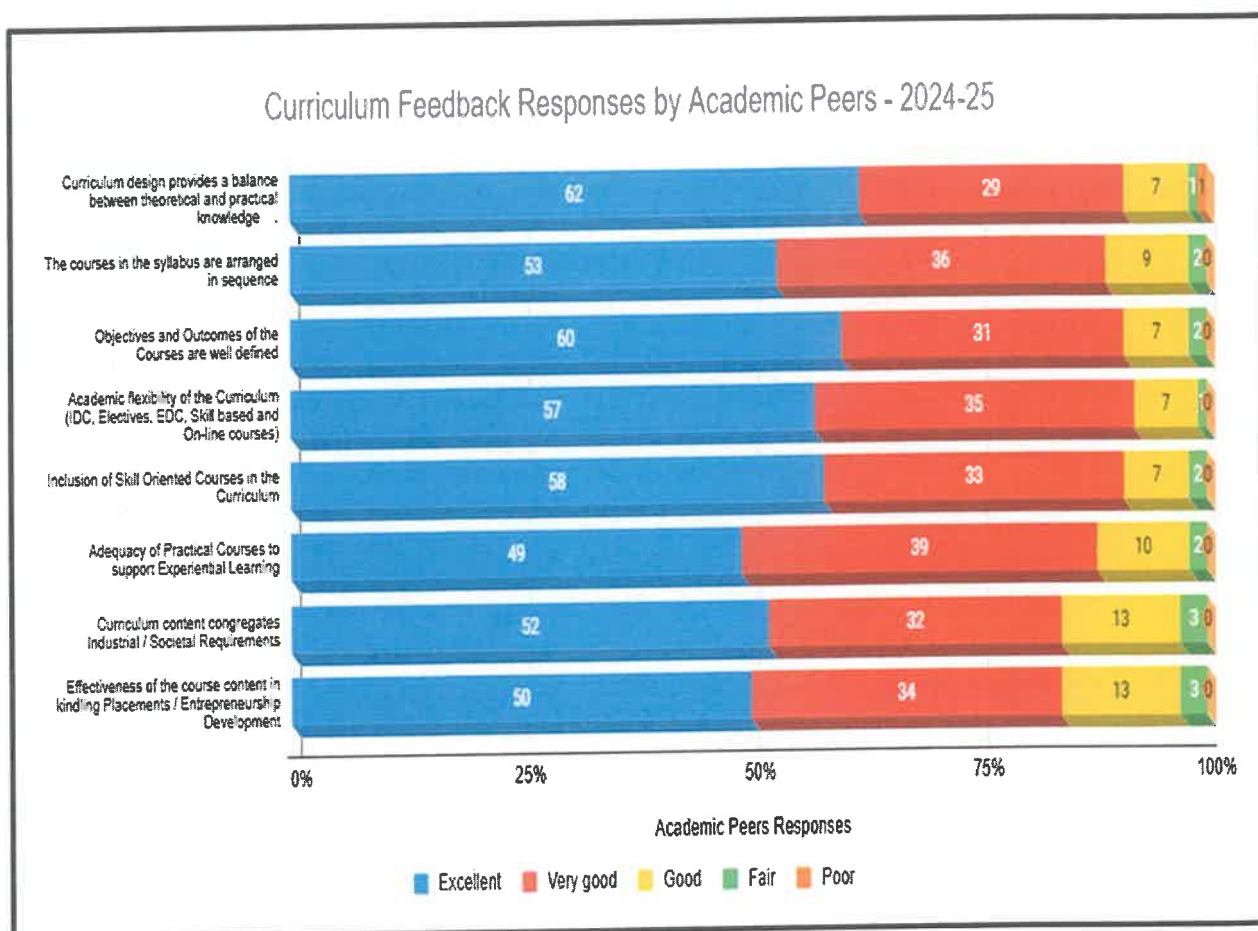
- **Relevance of Electives to Technological Advancements:** Ninety-one percent appreciated that electives were aligned with current technologies.
- **Experiential Learning through Training, Internships, and Projects:** Ninety-five percent endorsed these components as effective in promoting participative learning.
- **Meeting Industrial and Societal Needs:** Ninety-five percent affirmed that the curriculum addressed practical and societal requirements.
- **Enhancement of Experimental Learning through Practical Courses:** Ninety-five percent found the practical components effective for hands-on learning.
- **Recruitment Readiness:** Ninety-seven percent agreed the syllabus had prepared students well for job placement.

Suggestions given by Employers to improve Curriculum:

- Include AI and ML as core subjects, not electives, due to their growing relevance.
- Add hands-on experience opportunities such as internships, short-term projects, and industrial visits.
- Incorporate latest technologies and industry-relevant tools like Power BI, Tableau, Hadoop, and Spark.
- Focus on communication skills, adaptability, and problem-solving abilities.
- Provide deeper exposure to programming languages like Java, Python, JavaScript, TypeScript, and C#.
- Strengthen data structures, algorithms, and software development practices including full-stack development.
- Update the curriculum annually to reflect current industry trends and tools.
- Emphasize real-life examples and practical knowledge over purely theoretical content.
- Include more technical internships and domain-specific training.
- Expand the focus on data analytics, including supervised/unsupervised learning and regression analysis.
- Add entrepreneurship, fintech, economics, and investment banking related subjects.
- Conduct basic induction programs and aptitude training for corporate preparedness.
- Introduce practical exposure in fields like diet planning, healthcare AI applications, and stock markets.
- Include sessions from industry professionals, such as MNC speakers and cross-functional experts.
- Provide guidance beyond academics to help students develop career-relevant skills.

V Feedback on Curriculum by Academic Peers

Collecting feedback from academic peers plays a crucial role in assessing the curriculum's educational and pedagogical effectiveness. Through structured questionnaires, insights are gathered on key parameters that help to evaluate the curriculum's strengths and areas for improvement. This process enables institutions to make informed decisions aimed at enhancing the quality of education and aligning it with the evolving needs of students and the academic community.



Feedback was received from 166 academic peers, offering valuable insights into the curriculum's design and effectiveness.

- **Balance of Theoretical and Practical Knowledge:** Eighty-nine percent of academic peers rated the curriculum design positively, reflecting a good blend of conceptual and applied learning.
- **Logical Sequence of the Syllabus:** Seventy-eight percent responded positively, though twenty percent of the respondents rated it as *Fair*, indicating scope for better structuring.
- **Clarity of Course Objectives and Outcomes:** Eighty-seven percent provided favorable feedback, showing strong definition and transparency in academic goals.

- **Academic Flexibility (IDC, Electives, Online Courses, etc.):** Ninety-two percent gave positive ratings, with no *Fair* or *Poor* responses, reflecting high satisfaction.
- **Inclusion of Skill-Oriented Courses:** Eighty-five percent responded positively, showing consistent agreement on the relevance of skill-based education.
- **Adequacy of Practical Courses for Experiential Learning:** Seventy-eight percent gave positive feedback, while twenty percent indicated potential for enhancement.
- **Alignment with Industrial and Societal Needs:** Eighty-seven percent rated the curriculum positively, affirming its relevance to practical and societal requirements.
- **Support for Placements and Entrepreneurship:** Eighty-four percent agreed the curriculum contributed positively, though thirteen rated it as *Fair*, suggesting further scope to strengthen entrepreneurial integration.

Suggestions given by Academic Peers to improve Curriculum:

- Emphasize experiential learning through bootcamps, simulation labs, and practical sessions.
- Combine Python and R in practical exercises to enhance analytical skills.
- Update syllabus to include AI, machine learning, LLMs, and emerging tech trends.
- Add courses that strengthen placement and entrepreneurship readiness like digital forensics and e-commerce.
- Increase the proportion of practical and skill-based papers over theoretical content.
- Align the curriculum more closely with current industry expectations and requirements.
- Include topics like Merchant Banking, Investment Banking, and Valuation.
- Make industrial visits, both domestic and international, a part of the curriculum.
- Make social media marketing and AI agents in e-commerce part of the B.Com syllabus.
- Recommend certifications relevant to industry roles and standards.
- Include dual courses, elective specializations, and CBCS structure for better student choice.
- Include topics such as Synthetic Biology, Gut-Brain Axis, and CRISPR for advanced studies.
- Ensure all courses are supported with appropriate textbooks and recent references.
- Extend internship periods and mandate field visits for applied learning.
- Plan and integrate more online training and MOOCs to enhance skills in niche areas.

These suggestions highlight the need to align the curriculum with the changing demands of both students and the industry, ensuring learners gain the skills and knowledge necessary for successful careers.




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