



**PSG College of Arts & Science  
Coimbatore – 641 014**

**7.3 Institutional Distinctiveness**

**Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust. Provide the weblink of the institution in not more than 500 words**

Sri. P. S. Govindasamy Naidu, the benevolent philanthropist, after whom the College is named, stated that *'charity is to serve society through development of education, industry and the needy and the poor'*. True to this prophetic statement, this 73 year old towering institution has emerged as one of the premier institutions of higher learning in this country. Not only has the College continually serves thousands of needy and underprivileged sections of the students but also has a long standing tradition of academic excellence. The College is most sought after by the students belonging to all demography, which is evident from the number of applications sold (free for socially and economically underprivileged). The demand is due to the availability of opportunities & facilities for the pursuit of higher learning, dedicated & experienced teaching faculty and efficient support staff. The College is situated in a suitable and approachable location of Coimbatore and the campus is spread across approximately 57 acres of land. The green campus of PSGCAS provides a serene and peaceful atmosphere and complements the academic and extra-curricular activities of the students to the full potential.

The College which is enjoying the fruits of autonomy for the past 41 years continuously strive for the curricular excellence by incorporating the courses to suit the needs of the 21<sup>st</sup> Century. Currently, the College offers 47 Undergraduate, 28 Postgraduate, 23 Research Programmes (M.Phil. & Ph.D.), 12 Add-on Courses and 4 B.Voc. Programmes. In the current academic year, innovative courses like B.Sc. Computer Science with Data Analytics, BBA Logistics, B.Voc. Banking, Stock & Insurance and B.Voc. Networking & Mobile Application have been introduced.

Another unique feature of the College is its students' council - *Manavar Manram* whose representatives are selected in a democratic manner by conducting student elections. Apart from NSS, NCC, YRC and Sports, there are 28 different clubs and association that help the students to showcase their talents. The College is actively involved in extension activities and a wide-variety of events is organised through-out the year for the same.

The Vision and Mission of the College is to inculcate character and skill building as well as the spirit of compassion, kinship and commitment for national harmony among students.